



MADONNA'S 'STICKY & SWEET' CONCERT TO BE RELEASED MARCH 30TH ON DVD, BLU-RAY AND CD

LOS ANGELES, CA -- January 13, 2010 -- Madonna's most recent stage extravaganza, the "Sticky & Sweet" concert, will be released on March 30th, it was announced today by Live Nation, the world's largest live music company. "Sticky & Sweet", which was produced by Live Nation, was the most successful tour by a solo artist in history and was seen by over 3.5 million fans in 32 countries around the world.

The show, which will be distributed by Warner Bros Records, will be available on DVD, Blu-Ray and CD and will include many of the Material Girl's hits from the course of her unprecedented career including, "4 Minutes," "Like a Prayer," "Hung Up" and "Ray of Light". Filmed in Buenos Aires, over four days to a crowd exceeding 256,000 fans, the concert also includes a show stopping moment when Madonna performs a historic "Don't Cry For Me Argentina" to a thunderous audience response from her Argentine fans. Also included are several hits from the multi-Grammy winner's most recent CD "Hard Candy" which debuted at No. 1 in 37 countries. The DVD also includes 30 minutes of exclusive footage filmed behind the scenes during the course of the tour.

"Part concert, part block party and all fun, there is still only one Madonna," raved the Oakland Press in their review of the "Sticky & Sweet" Tour. "A night of triumph and defiance... A two hour multi-media juggernaut," glowed the LA Times. "Our lady of perpetual motion... This may be the best tour she's ever stitched together," claimed the NY Post.

ABOUT LIVE NATION

Live Nation's mission is to maximize the live concert experience. Our core business is producing, marketing and selling live concerts for artists via our global concert pipe. Live Nation is the largest producer of live concerts in the world, annually producing over 22,000 concerts for 1,600 artists in 33 countries. During 2008, the company sold over 50 million concert tickets and drove over 70 million unique visitors to LiveNation.com. Live Nation is transforming the concert business by expanding its concert platform into ticketing and building the industry's first artist-to-fan vertically integrated concert platform. The company is headquartered in Los Angeles, California and is listed on the New York Stock Exchange, trading under the symbol LYV. For additional information about the company, please visit www.livenation.com/investors.

Press Contacts:

Liz Rosenberg
Warner Bros. Records
212-707-3256
Liz.rosenberg@wbr.com

John Vlautin
Live Nation
310-867-7127
johnvlautin@livenation.com