

The logo for the 'KISS and MÖTLEY CRÜE THE TOUR' is prominently displayed. 'KISS' is in its signature black and white outlined font. 'MÖTLEY CRÜE' is in a blue, 3D-style font with a metallic sheen. Below them, 'THE TOUR' is written in a blue, blocky font with horizontal lines extending from the sides, resembling a road sign.

THE WORLD'S BIGGEST ROCK BANDS ON ONE STAGE

THE TOUR

SUMMER 2012

LOS ANGELES, CA (March 20, 2012) – Rock 'n Roll doesn't get any bigger than this! KISS and MÖTLEY CRÜE... On the same stage... On the same night. This spectacle of spectacles announced today, KISS and MÖTLEY CRÜE are uniting to launch THE TOUR of 2012. The summer's biggest, baddest rock tour will level 40+ cities nationwide starting July 20th. The Live Nation promoted tour will go on sale beginning Friday, March 23rd at Ticketmaster.com and LiveNation.com. Both bands will have fan club presales beginning Wednesday, March 21st at 10am.

Citi® cardmembers will also have access to presale tickets beginning Wednesday, March 21st at 2pm local time through Citi's Private Pass® Program. For complete presale details visit www.citiprivatepass.com.

With combined album sales of almost 200 million, KISS and MÖTLEY CRÜE are more than just iconic; they remain today as the dominant powerhouses of rock music tallying 30+ chart-topping hits, countless sold out tours and awards and accolades from around the world. Known for their elaborate and spectacular stage shows, each band plans to give fans the ultimate summer concert experience with the most impressive lighting and sound production ever and their signature over-the-top pyrotechnics. This is the first time KISS and MÖTLEY CRÜE will share a stage since 1982.

KISS consists of Paul Stanley, Gene Simmons, Tommy Thayer and Eric Singer. MÖTLEY CRÜE consists of Vince Neil, Mick Mars, Nikki Sixx and Tommy Lee.

These veterans of the music business are still at the height of their popularity. KISS is the juggernaut of them all, with 3,000 licensed merchandise products, including the KISS golf course in Las Vegas and a new album. KISS has broken box office records set by The Beatles and Elvis. MÖTLEY CRÜE is the first rock band in history to have just completed an epic sold-out Las Vegas residency at The Joint at Hard Rock Hotel & Casino. The band is best known for continuing to reinvent not only their live show (with

mind blowing elements such as Tommy Lee's 360 drum roller coaster) and music (brand new song due out this spring), but remain on the cutting edge via social media interaction. MÖTLEY CRÜE's New York Times bestselling book *The Dirt* is currently being adapted into a major motion picture. Last month, the band was featured in one of the highest rated Super Bowl ads of all time for the KIA Optima.

For tickets & VIP packages, including opportunities to meet KISS and MÖTLEY CRÜE, please visit www.KISSonline.com or www.Motley.com

KISS AND MÖTLEY CRÜE THE TOUR:

DATE	CITY	VENUE
Jul 20	Bristow, VA	Jiffy Lube Live
Jul 21	Virginia Beach, VA	Farm Bureau Live at Virginia Beach
Jul 22	Raleigh, NC	Time Warner Cable Music Pavilion at Walnut Creek
Jul 24	Atlanta, GA	Aaron's Amphitheatre at Lakewood
Jul 25	Charlotte, NC	Verizon Wireless Amphitheatre
Jul 27	West Palm Beach, FL	Cruzan Amphitheater
Jul 28	Tampa, FL	1-800-ASK-GARY Amphitheatre
Jul 31	Pelham, AL	Oak Mountain Amphitheatre
Aug 3	Houston, TX	Cynthia Woods Mitchell Pavilion
Aug 4	Dallas, TX	Gexa Energy Pavillion
Aug 7	Albuquerque, NM	Hard Rock Casino Presents The Pavilion
Aug 8	Englewood, CO	Comfort Dental Amphitheatre
Aug 10	Phoenix, AZ	Ashley Furniture HomeStore Pavilion
Aug 11	Las Vegas, NV	Mandalay Bay Arts Center
Aug 12	Chula Vista, CA	Cricket Wireless Amphitheatre
Aug 14	Irvine, CA	Verizon Wireless Amphitheater
Aug 16	Concord, CA	Sleep Train Pavilion at Concord
Aug 18	Auburn, WA	White River Amphitheatre
Aug 19	Ridgefield, WA	Sleep Country Amphitheater
Aug 24	Grand Junction, CO	Rock Jam
Aug 26	Tulsa, OK	BOK Center (on-sale 3/30)
Aug 27	Maryland Heights, MO	Verizon Wireless Amphitheater
Aug 29	Minneapolis, MN	Minnesota State Fair (on-sale 3/31)
Aug 31	Cincinnati, OH	Riverbend MusicCenter
Sep 1	Noblesville, IN	Klipsch Music Center
Sep 2	Pittsburgh, PA	First Niagra Pavilion
Sep 4	Nashville, TN	Bridgestone Arena
Sep 5	Clarkston, MI	DTE Energy Music Theatre
Sep 7	Tinley Park, IL	First Midwest Bank Amphitheatre
Sep 8	East Troy, WI	Alpine Valley Music Theatre
Sep 11	Allegan, MI	Allegan County Fair (on-sale 5/5)
Sep 12	Cleveland, OH	Blossom Music Center
Sep 13	Toronto, ON	Molson Canadian Amphitheatre
Sep 15	Darien Center, NY	Darien Lake Performing Arts Center
Sep 16	Mansfield, MA	Comcast Center
Sep 18	Scranton, PA	Toyota Pavilion at Montage Mountain
Sep 19	Camden, NJ	Susquehanna Bank Center
Sep 21	Holmdel, NJ	PNC Bank Arts Center
Sep 22	Wantagh, NY	Nikon at Jones Beach Theater
Sep 23	Hartford, CT	Comcast Theatre

About KISS

KISS remains one of the most influential bands in the history of rock and roll. As one of America's top gold-record champions, KISS has released 44 albums and sold more than 90 million albums worldwide. Decades of record-breaking tours around the globe have included high-profile appearances at Super Bowl XXXIII, the Winter Olympics in Salt Lake City, the Rockin' The Corps concert dedicated to our troops

in Iraq and Afghanistan, and special guest appearance on the 2009 American Idol finale that boasted 30 million viewers and a 2010 Dr. Pepper Super Bowl commercial and advertising campaign in support of their *Hottest Show On Earth* tour.

The KISS legacy continues to grow, generation after generation. The unparalleled devotion and loyalty of the KISS Army to the "Hottest Band in the World" is a striking testament to the band's unbreakable bond with its fans, and just one of the reasons KISS was nominated for induction into the Rock n Roll Hall of Fame. KISS is currently in the studio recording "Monster", the followup to their 2009 chart topping album "Sonic Boom" and preparing for a soon to be announced major world tour starting in summer of 2012.

For more information, please visit www.KISSonline.com and follow the band: @KISSonline

About MÖTLEY CRÜE

Hailing from Los Angeles, CA, the quartet—Vince Neil (vocals), Mick Mars (guitars), Nikki Sixx (bass) and Tommy Lee (drums)—has commandeered the rock pantheon for over 30 years. In that time, they have accumulated worldwide album sales exceeding 80 million, seven platinum or multi-platinum albums, 22 Top 40 mainstream rock hits, six Top 20 pop singles, a star on the Hollywood Walk of Fame, three Grammy nominations for Best Hard Rock Performance, a New York Times bestselling memoir, and countless sold out gigs across the globe, playing to millions of fans.

For more information, please visit: www.motley.com

Follow the band: @thevinceneil, @MrMickMars, @nikkisixx, @MrTommyLand

About Live Nation Entertainment:

Live Nation Entertainment is the world's leading live entertainment and ecommerce company, comprised of four market leaders: Ticketmaster.com, Live Nation Concerts, Front Line Management Group and Live Nation Network. Ticketmaster.com is the global event ticketing leader and one of the world's top five ecommerce sites, with almost 27 million monthly unique visitors. Live Nation Concerts produces over 22,000 shows annually for more than 2,300 artists globally. Front Line is the world's top artist management company, representing over 250 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling nearly 800 advertisers to tap into the 200 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit www.livenation.com/investors.

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