

UNITED STATES TENNIS ASSOCIATION EXTENDS RELATIONSHIP WITH TICKETMASTER

- Ticketmaster to Provide Comprehensive Ticketing Solution for US Open Tennis Championships and All Other USTA Events -

- Official US Open Ticket Exchange to Provide Fans Secure Marketplace to Buy and Resell Authentic 2013 Open Tickets -

NEW YORK AND LOS ANGELES, Aug. 28, 2013 – Ticketmaster, a division of Live Nation Entertainment (NYSE: LYV), today announced the extension of a multiyear ticketing agreement with the United States Tennis Association (USTA). Ticketmaster will continue to provide its industry-leading, comprehensive ticketing solution for all USTA events and will also continue to power the official [US Open Ticket Exchange](#).

"USTA events annually attract legions of tennis fans from around the world and Ticketmaster has the only platform that can help us reach our existing fans while helping us to build relationships with new fans," said Danny Zausner, Chief Operating Officer, USTA Billie Jean King National Tennis Center. "We've extended our partnership with Ticketmaster to ensure that each one of these fans has secure and convenient access to the widest selection of USTA event tickets, including US Open tickets."

Launched in 2008, the US Open Ticket Exchange is the only resale marketplace endorsed by the USTA and is the most secure and convenient resale marketplace where fans can buy and resell US Open resale tickets from series subscribers and other resellers. Every ticket purchased and sold is valid and authenticated via Ticketmaster's ticket barcode verification and reissue technology for the US Open. The US Open Ticket Exchange also features Ticketmaster's free print-at-home or digital delivery, providing fans the added convenience of downloading and printing their tickets in just minutes.

"Our primary focus is to provide the most fan-friendly way to buy and sell event tickets," said Jared Smith, President, Ticketmaster North America. "That means offering the ultimate in convenience and security. Together with the USTA, we're able to offer fans a singular destination for authentic USTA event tickets – giving fans absolute confidence in their purchase and complete peace of mind."

Fans can purchase USTA event tickets, including US Open tickets, through direct links from usopen.org and Ticketmaster. The 2013 US Open will be held August 26 thru September 9 at the USTA Billie Jean King National Tennis Center in Flushing Meadows, NY.

As part of the agreement, the USTA will continue to benefit from Ticketmaster's LiveAnalytics portfolio of live event and consumer insights products.

About the US Open and The USTA

The USTA is the national governing body for the sport of tennis in the U.S. and the leader in promoting and developing the growth of tennis at every level -- from local communities to the highest level of the professional game. A not-for-profit organization with more than 750,000 members, it invests 100% of its proceeds in growing the game. It owns and operates the US Open, the highest attended annual sporting event in the world, and launched the Emirates Airline US Open Series linking 10 summer tournaments to the US Open. In addition, it owns the 90-plus Pro Circuit events throughout the U.S, and selects the teams for the Davis Cup, Fed Cup, Olympic and Paralympic Games. The USTA philanthropic entity, USTA Serves, provides grants and scholarships and helps underserved youth and people with disabilities. For more information on the USTA, log on to usta.com, "like" the official Facebook page facebook.com/usta or follow @usta on Twitter.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of four market leaders: Ticketmaster, Live Nation Concerts, Artist Nation Management and Live Nation Media/Sponsorship. For additional information, visit www.livenation.com/investors.

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