

A wide-angle photograph of a large crowd at a live event at night. The crowd is illuminated by warm stage lights, and a large, brightly lit structure, possibly a stage or arena entrance, is visible in the background on the right side.

ERIN ANDREWS TEAMS WITH TICKETMASTER TO LAUNCH “VOICE OF THE FAN” PROGRAM, FEATURING ONE-ON-ONE INTERVIEWS WITH PERSONALITIES IN SPORTS AND LIVE ENTERTAINMENT

– Andrews to Host Video Series and Special Live Events –

LOS ANGELES and NEW YORK, October 1, 2013 – For fans of live entertainment nothing beats the in-person experience, whether it is the unforgettable action on the field or the performance on the stage. To help fans experience the world of live entertainment like never before, Ticketmaster, a division of Live Nation Entertainment (NYSE: LYV), has partnered with sports broadcaster Erin Andrews to create the “Voice of the Fan” interactive program.

“We all see what happens on stage and on the field, but through Ticketmaster’s ‘Voice of the Fan’ initiative, our goal will be to provide fans of live entertainment with a sneak peek at some of the stories and personalities not often seen,” said Erin Andrews. “Like me, Ticketmaster is committed to bringing fans real, authentic experiences, which is why I’m looking forward to sharing this program with the true fans of live entertainment.”

As part of the year-long initiative, Andrews will serve as the host of the “Voice of the Fan” video series, featuring a number of lively interviews with well-known personalities in the world of sports and music as well as their fans. The videos will provide insight into Ticketmaster’s continuing efforts to create a better, safer, resale experience for fans, including Ticketmaster’s beta product, TM+. TM+ is a technology enhancement to Ticketmaster that offers fans a safe, convenient place to see all of their ticket options, both primary and resale.

Additionally, Andrews will host a select number of live charity and fan experience events and will also serve as the fan’s ambassador online and in social media on topics related to the evolving live-event ticketing marketplace.

“Nothing comes close to the excitement of live entertainment, whether it’s watching your local sports team in action or seeing your favorite band perform on stage. Behind the bright lights and off the field, however, there is so much more to experience and thanks to Erin’s unique background as a broadcast

reporter and TV personality, we have the ideal guide to help fans discover the stories behind the action,” said Jared Smith, president, Ticketmaster North America. “We are tremendously excited about the evolution in event ticketing that Ticketmaster is leading. As the premier ticketing provider for live entertainment and professional sports league partners, Ticketmaster delivers the most amazing experiences possible. ‘Voice of the Fan’ is just one more way we hope to forever change the way that fans experience live events.”

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world’s leading live entertainment company comprised of four market leaders: Ticketmaster, Live Nation Concerts, Artist Nation Management and Live Nation Media/Sponsorship. For additional information, visit www.livenation.com/investors.

About Erin Andrews

Erin Andrews has become one of the most recognizable and respected female sports broadcasters in the business. Andrews currently hosts a college football pregame show for Fox Sports 1, serves as sideline reporter for the NFL and MLB coverage, along with other marquee sports properties on Fox. Prior to her move to Fox, Andrews spent eight years at ESPN and was also a contestant on ABC’s hit competition series “Dancing With The Stars” where she finished in third place.

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Media Contact:

Jennifer Swanson

jennifer.swanson@ticketmaster.com

815.444.4923