

NATIONAL HOCKEY LEAGUE® RENEWS AGREEMENT WITH TICKETMASTER

– *Ticketmaster to Provide Comprehensive Ticketing Solution
for All League Events* –

– *Select NHL® Games Enabled for Ticketmaster's Beta TM+* –

NEW YORK AND LOS ANGELES (Nov.

5, 2013) - The National Hockey League

(NHL) and Ticketmaster, a Live Nation
Entertainment company (NYSE:LYV),

today announced the extension of a

multiyear ticketing agreement, which includes enhanced ticketing options and greater convenience for hockey fans. New this season, select NHL games will offer Ticketmaster's new TM+ beta feature, enabling fans to see unsold tickets from the teams alongside tickets being resold by fans. These select TM+ events feature interactive, color-coded seat maps that display all available tickets for upcoming games. TM+ is a Ticketmaster beta enhancement that provides more ticket options to fans in a safe, convenient place.



The NHL selected Ticketmaster as the exclusive ticketing provider for all League events including the 2014 Bridgestone NHL Winter Classic®, 2014 Coors Light NHL Stadium Series™, 2014 Tim Hortons NHL Heritage Classic™, NHL® All-Star Game, and NHL Awards™. Ticketmaster also provides primary ticket services, including advance and onsite single game ticket sales, season ticketing, and group ticketing for 25 NHL teams, as well as *NHL Ticket Exchange™* (www.nhl.com/ticketexchange), the Official Ticket Exchange of the NHL.

NHL Ticket Exchange is fully integrated with Ticketmaster's exclusive barcode verification technology, which enables fans to receive validated, reissued tickets each with a new, unique barcode and printed with their own name. Fans also have access to enhanced conveniences including powerful search options and print-at-home technology allowing instant ticket download at no additional charge – right up until game day.

Additionally, through *NHL Ticket Exchange*, all fans—from single ticket buyers to season ticket holders—seeking to sell their NHL tickets can now do so in a dependable, secure and League-approved way. Offering further convenience, season ticket holders are able to access *NHL Ticket Exchange* and manage all of their game tickets through Ticketmaster’s “Account Manager.”

“We’re proud to extend our partnership with Ticketmaster to ensure a first-class ticket-buying experience for fans,” said Keith Wachtel, the NHL’s Executive Vice President, Global Partnerships. “The NHL Ticket Exchange is the best place for fans to buy and sell authentic hockey tickets, and with TM+, will ensure we are providing the most comprehensive view of available tickets for sale by the Clubs alongside those tickets made available for sale by fans and other resellers.”

“Ticketmaster is committed to providing fans the safest, most secure and convenient ticket-buying experience,” said Jared Smith, North American president, Ticketmaster. “By expanding our partnership with the NHL, we are giving hockey fans more ticketing choices, added convenience and a level of security that no other resale marketplace can match.”

Fans can access *NHL Ticket Exchange* via NHL.com and Ticketmaster.com. Dedicated customer service for *NHL Ticket Exchange* can be reached by phone at 877-578-3592 and email at nhlticketexchange@ticketmaster.com.

Ticketmaster is the official resale partner of the NFL, NBA, New York Yankees, Los Angeles Angels of Anaheim, the US Open, the UFC and many major metropolitan venues including MetLife Stadium, Madison Square Garden, Barclays Center, the Prudential Center and the Nassau Coliseum.

About the NHL

The National Hockey League, founded in 1917, is the second-oldest of the four major professional team sports leagues in North America. Today, the NHL® consists of 30 Member Clubs, each reflecting the League’s international makeup, with players from more than 20 countries represented on team rosters. According to a Simmons Market Research study, NHL fans are younger, more educated, more affluent, and access content through digital means more than any other sport. The NHL entertains more than 250 million fans each season in-arena and through its partners in national television (NBC Sports Network, NBC, TSN, CBC, RDS, and NHL Network™) and radio (NHL Radio™ and Sirius XM Radio). Through the NHL

Foundation, the League's charitable arm, the NHL raises money and awareness for Hockey Fights Cancer™ and NHL Youth Development, and supports the charitable efforts of NHL players. For more information on the NHL, log on to NHL.com.

NHL, the NHL Shield and the word mark NHL Winter Classic are registered trademarks and NHL Awards and NHL Exchange are trademarks of the National Hockey League. NHL and NHL team marks are the property of the NHL and its teams. © NHL 2013. All Rights Reserved.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of four market leaders: Ticketmaster, Live Nation Concerts, ArtistNation Management and Live Nation Media/Sponsorship. For additional information, visit www.livenation.com/investors.

#

Media Contact:

Jennifer Swanson

Jennifer.Swanson@ticketmaster.com

815.444.4923