

TICKETMASTER AND FULL LINE UP OF ITS BASEBALL TEAMS WRAP SUCCESSFUL YEAR

- Professional Baseball Teams Leverage Ticketmaster's Innovative Products and Services to Set Sales Records and Launch New Resale Marketplaces -

LOS ANGELES (November 7, 2013) – With the end of the 2013 baseball season, Ticketmaster, a division of Live Nation Entertainment (NYSE: LYV), announces the conclusion of one of the most successful years in baseball for its partners. Ticketmaster helped its teams reach more fans and sell more tickets, assisting one team in establishing a new home attendance record this season, and launched new team-managed resale marketplaces for the fans of two others.

“Our relationship with Ticketmaster has allowed us to be increasingly agile in reacting to changes in customer expectations by utilizing new technologies and simplified interfaces,” said Phil Castellini, Cincinnati Reds chief operating officer. “By meeting and exceeding our fans expectations we were able to increase sales to an all-time season record for Great American Ball Park in 2013.”

In addition to recently renewing and signing several clients, Ticketmaster launched official resale marketplaces for two teams, providing Yankees and Angels fans with safe and convenient marketplaces to buy and sell tickets. Commenting on the team’s new Ticket Exchange, Robert Alvarado, vice president of marketing and ticket sales of the Angels said: “It was imperative that we offered a balanced solution to other resale marketplaces that would begin to help us reestablish integrity of pricing and brand value and protect our resale buying community from unscrupulous selling activity. The net collaborative effort with Ticketmaster was a successful launch of our team’s Ticket Exchange offering only guaranteed and verified Angels ticket inventory for purchase, instantly.”

In the last 18 months, Ticketmaster re-signed four teams and signed two new teams. In total, 13 baseball teams are among the more than 12,000 Ticketmaster clients, including the: Arizona Diamondbacks, Atlanta Braves, Chicago White Sox, Cincinnati Reds, Cleveland Indians, Colorado Rockies, Houston Astros, Los Angeles Angels of Anaheim, New York Yankees, San Diego Padres, Seattle Mariners, Tampa Bay Rays and the Toronto Blue Jays.

“The Ticketmaster team is obsessed with providing our client the best possible products and services and our dedicated team focused on baseball has collaborated with our club partners to help them achieve some of their best seasons on record in terms of ticket sales. We are all looking forward to more record setting seasons in 2014,” said Jared Smith, North America president, Ticketmaster.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of four market leaders: Ticketmaster, Live Nation Concerts, Artist Nation Management and Live Nation Media/Sponsorship. For additional information, visit www.livenation.com/investors.



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