LIVE NATION ENTERTAINMENT AND (RED)™ RAISED MORE THAN $130,000 FOR THE GLOBAL FUND TO FIGHT AIDS

LOS ANGELES (Dec. 16, 2013) – From Nov. 4 until Dec. 15, Live Nation Entertainment (NYSE: LYV) worked with (RED)™ to raise more than $130,000 for the Global Fund to fight AIDS. Live Nation donated for every Ticketmaster and Live Nation mobile app download, matched employee contributions and offered fans the option to make a $5 contribution.

“We wanted to reach as many people as possible with our campaign, from concert fans and sports lovers to our own team at Live Nation,” said Michael Rapino, president and chief executive officer of Live Nation Entertainment. “We were able to help raise awareness about this global issue by creating nearly 100 million impressions and providing information about the significant work that (RED)™ does to support The Global Fund. We are happy we could also raise more than $130,000 to help to eradicate HIV and AIDS around the world.”

One hundred percent of all donations made by ticket purchasers, Live Nation Entertainment and its employees went directly to the Global Fund. These monies will go towards helping finance programs which provide prevention, treatment, counseling, and HIV testing and care services in Africa.

“Live Nation Entertainment is the leader in the live entertainment industry and we are so thrilled that they engaged their employees and customers to help (RED)™ raise money and awareness to fight for the end of AIDS. Enormous thanks to everyone who so generously supported this campaign. This is the first time (RED)™ and Live Nation have worked together, and we are excited to join forces again in the future,” said Deborah Dugan, CEO, (RED)™.

To date, (RED)™ has generated more than $240 million for the Global Fund to fight AIDS, Tuberculosis and Malaria to support HIV/AIDS grants in Ghana, Kenya, Lesotho, Rwanda, South Africa, Swaziland, Tanzania and Zambia. Global Fund grants that (RED)™ supports have impacted more than 14 million people.
About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world’s leading live entertainment company comprised of four market leaders: Ticketmaster, Live Nation Concerts, Artist Nation Management and Live Nation Media/Sponsorship. For additional information, visit www.livenation.com/investors.

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About (RED)

(RED) was founded in 2006 by Bono and Bobby Shriver to engage businesses and people in the fight against AIDS.

(RED) partners with the world’s most iconic brands who contribute up to 50% of profits from (RED) branded goods and services to the Global Fund. (RED) Proud Partners include: Apple, Starbucks, The Coca-Cola Company, Beats by Dr. Dre, Belvedere, Claro, SAP, Telcel and Live Nation Entertainment. (RED) Special Edition partners include: Jonathan Adler, Theory, HEAD, Kidrobot, Mophie, FEED, Sir Richard's Condom Company, Shazam, Girl Skateboards, Nanda Home, Bottletop, Tourneau, Fatboy USA and Bed Bath & Beyond.

To date, (RED) has generated more than $240 million for the Global Fund to fight AIDS, Tuberculosis and Malaria, to support HIV/AIDS grants in Ghana, Kenya, Lesotho, Rwanda, South Africa, Swaziland, Tanzania and Zambia. 100 percent of that money goes to work on the ground – no overhead is taken. Global Fund grants that (RED) supports have impacted more than 14 million people with prevention, treatment, counseling, HIV testing and care services.

(RED) is a division of The ONE Campaign. Learn more at www.red.org

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