

TICKETS ON SALE FOR FORMULA E BEIJING EPRIX

- *Ticketmaster Confirmed as Official Ticketing Provider* –
- *Children Aged Five and Under to Receive Free Entry* –



LONDON (22 August, 2014) – Fans of the new all-electric FIA Formula E Championship can now purchase tickets to attend the first ever race in Beijing on September 13 2014.

Raceday tickets, all of which offer reserved grandstand seating, can be

obtained from one of three outlets. Local fans can use the www.shuiniaoticket.com platform, whilst spectators outside of China can visit the official website www.fiaformulae.com or global ticketing leader Ticketmaster—Formula E's official ticketing provider. Ticketmaster will also provide ticketing technology solutions and project management for the championship, and become the exclusive ticketing partner in the countries where Ticketmaster already has a presence.

For the Beijing ePrix—which will see the 10 teams and 20 drivers compete on a temporary street circuit around the iconic Olympic 'Bird's Nest' Stadium—organisers are offering two pricing options—Gold and Platinum priced at 488 RMB and 688 RMB (55 and 85 Euros respectively), dependent on the view of the track. Children under five will have free entry to the Beijing ePrix—as with all Formula E races (if accompanied by an adult)—with Beijing also having a limited amount of free trackside access. Tickets can also be brought at the track on the day.

Commenting on the collaboration, Ticketmaster International's President, Mark Yovich said: *"We are thrilled to be working with Formula E. Ticketmaster's broad experience, and the global reach we offer to millions of sports fans, positions us perfectly to work with Formula E to grow this exciting new motorsport. We look forward to working with the team at the FIA Formula E Championship and providing the best possible service for motorsport fans."*

Francesca Triossi, Formula E's Ticketing and Merchandising Manager, added: *"Fans have been able to pre-register for tickets for several weeks now, but it's great to have them officially on sale. We believe the first ever*

Formula E race in Beijing is going to be a fantastic spectacle with 20 top drivers racing around the 'Bird's Nest' stadium and we hope fans, both in China and from overseas, will join us in celebrating a new era of motorsport.

"We're also very pleased to be working with Ticketmaster as they are the only ticketing provider that had the capabilities to serve our global business. Their world-class technology and service, coupled with their distribution and reach will be beneficial not only to our business, but to fans of Formula E and motor racing across the world."

Formula E is the FIA's new fully-electric single-seater championship designed to appeal to a new generation of motorsport fans, whilst accelerating the interest in electric vehicles and promoting sustainability. Competing entirely on city-centre circuits—with races in China, Malaysia, Uruguay, Argentina, US, Monaco, Germany and the UK—it uses cars capable of speeds in excess of 150mph (225kph). Its 10 teams feature some of the leading international names in motorsport including Alain Prost and Michael Andretti, along with high-profile environmental supporters such as Sir Richard Branson.

For more information on Formula E visit www.fiaformulae.com. Prices, further details and sale dates on forthcoming races will be announced shortly.

ENDS

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About FIA Formula E Championship

Formula E is a new FIA championship featuring Formula cars powered exclusively by electric energy. It represents a vision for the future of the motor industry over the coming decades, serving as a framework for research and development around the electric vehicle, accelerating general interest in these cars and promoting sustainability. Commencing in September 2014, the championship will compete in the heart of 10 of the world's leading cities - including London, Beijing and Miami - racing around their iconic landmarks. For the inaugural season, 10 teams, each with two drivers, will go head-to-head creating a unique and exciting racing series.

designed to appeal to a new generation of motorsport fans. Operating as an 'open championship', the series gives car manufacturers and constructors the opportunity to showcase their electrical energy innovations in a racing environment, designing cars to the technical specifications set out by the FIA.

About Ticketmaster International

Ticketmaster is the world's leading ticketing and marketing company, covering 19 countries. The company works with more than 10,000 clients across multiple event categories, connecting consumers across the globe to live entertainment. Ticketmaster.com is the global event ticketing leader and one of the world's top five ecommerce sites, with almost 27 million monthly unique visitors; selling across music, sport, theatre and art to family and special events.

Ticketmaster continues to invest significantly into its e-commerce and access control solutions across the world for the benefit of both event organisers and consumers, looking to further digitalise live entertainment tickets, including the option to transfer tickets directly from and to a mobile phone.

Ticketmaster leads the field in innovating and developing ticketing solutions for clients through pre-sales, bundled fan club memberships, VIP and hospitality packages; merchandise up sells and Platinum Tickets which allows the 'market value' for tickets to be fully realised. Ticketmaster is a Live Nation Entertainment company.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation & House of Blues Concerts, LN Media and Artist Nation Management. For additional information, visit: www.livenationentertainment.com

About FIA & Michelin - Today's partners for tomorrow's mobility

As well as being the official Formula E tyre supplier, Michelin is an official partner, at the international level, of the FIA Action for Road Safety campaign. This programme is designed to support the Decade of Action for Road Safety initiated by the UN, the aim of which is to save five million lives over the next ten years. This program is set up to educate and advocate for safer roads, vehicles and behaviours around the globe.