

LIVE NATION ENTERTAINMENT PARTNERS WITH FACEBOOK® TO LAUNCH OFFICIAL EVENTS

- Fans Can View Events on Mobile, Receive Onsale Notifications and Purchase Tickets from Ticketmaster -

LOS ANGELES (May 30, 2014) - Live Nation Entertainment (NYSE: LYV) today announced they have collaborated with Facebook® to improve concert events for millions of fans on Facebook by launching "Official Events." Leveraging the size and scale of Ticketmaster's database, events promoted by Live Nation will be imported to Artists' Facebook Pages as "Official Events." This will provide fans direct links to Ticketmaster to purchase verified tickets.

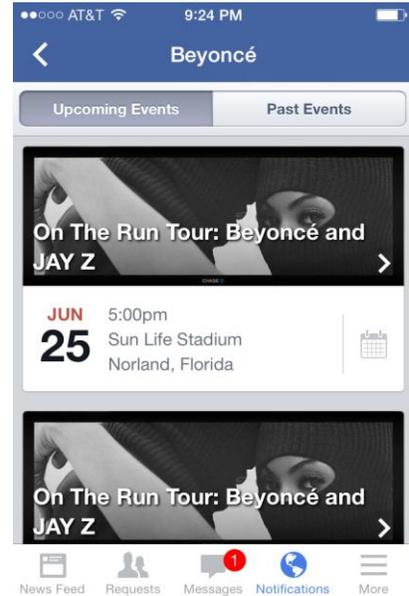
In addition to the streamlined fan experience, "Official Events" enable artists to ensure that all of their fans that Join or Save an event will get an automatic notification for when tickets go onsale and other important event information.

"Official Events" launched in time to support "ON THE RUN TOUR: BEYONCÉ AND JAY Z" which went onsale Friday May 2. This is the first tour to be part of these new improvements and this marks the first time a single event was used by multiple artists to communicate directly with their fans in a single place on Facebook.

"We collaborated with Facebook on "Official Events" because we wanted to provide fans a better way to discover and stay informed about concerts on Facebook," said Ryan Okum, executive vice president of digital marketing for Live Nation's U.S. Concerts. "This will benefit millions of concert fans, and this launch could not have been possible without the collaboration with both artists and their management teams."

Many artists have millions of fans on Facebook and "Official Events" will help fans easily discover and Join the Artist's official Event Pages on desktop and mobile. For the first time on mobile the four closest shows to a fan will be displayed directly on the artist page. "Official Events" will provide links for fans to purchase tickets at Ticketmaster as well as secure secondary ticket sellers such as TicketsNow as well as others.

"Official Events" are available to artists to support their live concert events, and in the coming months, this will be rolled out to additional Ticketmaster clients in categories like sports, theatre and family genres.



About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation & House of Blues Concerts, LN Media and Artist Nation Management. For additional information, visit: www.livenationentertainment.com.



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