



## LIVE NATION RENAMES THE CHICAGO REGION'S PREMIERE LIVE MUSIC VENUE *HOLLYWOOD CASINO AMPHITHEATRE*

# HOLLYWOOD *Casino* AMPHITHEATRE

**CHICAGO, IL (JULY 15, 2015)** – Live Nation Entertainment and Hollywood Casino of Aurora and Joliet today announced a multi-year agreement to name the Chicago metropolitan area's largest outdoor amphitheater **Hollywood Casino Amphitheatre**.

"We are excited to connect two prominent entertainment brands in the Chicagoland market. We believe this opportunity further solidifies our commitment to providing exciting entertainment options for our customers and exposes our brand to a whole new demographic. Hollywood Casino Joliet and Aurora are so excited to be partnering with Live Nation and this premier venue," said Wayne Smith, general manager of Hollywood Casino, and Rafael Verde, general manager of Hollywood Casino Aurora.

Located in Chicago's southwest suburb of Tinley Park, Illinois, Hollywood Casino Amphitheatre is celebrating its 25<sup>th</sup> anniversary this year, having opened in 1990. With a capacity of 28,000, the amphitheater attracts fans from throughout Chicagoland and has an approximate attendance of 400,000 fans per year. It is recognized as one of the biggest amphitheater venues in America, ranking in the top 10 each year by *Pollstar*, and boasts the unique feature of having elevated, private skyboxes. This historic venue has hosted a vast array of artists from legendary acts to modern music. A sample of the many past performances at the amphitheater includes: Bob Dylan, Dave Matthews Band, Jimmy Buffett and the Coral Reefer Band, Blake Shelton, Aerosmith and Bruno Mars.

"We look forward to a long-term, innovative sponsorship relationship with Hollywood Casino, by offering them a unique platform to integrate their brand throughout the live entertainment experience," says Marc Abend, senior vice president of Live Nation venue sales. "As the naming rights sponsor, they will also gain exclusive benefits to offer their customers in the future."

The Hollywood Casino Joliet and the Hollywood Casino Aurora are owned and operated by Penn National Gaming. The Joliet casino has a newly remodeled 50,000 square foot casino floor with a variety of slots, table games and live poker action. Also, for the full Hollywood experience, there is food to enjoy and a place to stay where guests play either at The Hollywood Casino Hotel or fully equipped RV resort. The Hollywood Casino Aurora is located in the western suburbs of Chicago, Illinois. With casino action, table games and slots, the fun never stops. The Aurora casino offers a variety of dining experiences as well.

This is the second Live Nation venue Hollywood Casino will have naming rights to, after the casino sealed a deal with Live Nation's St. Louis venue in November 2014.

There is an amazing lineup of shows still on tap for the 2015 season at the Hollywood Casino Amphitheatre including: Jason Aldean, Van Halen, Kid Rock, J. Cole, Tim McGraw, Nicki Minaj and Ed Sheeran.

#### **About Hollywood Casino Aurora**

Hollywood Casino Aurora is a Penn National Gaming casino located 50 minutes west of Chicago along the Aurora Riverwalk on the banks of the Fox River in downtown Aurora. The 53,000 square-foot casino offers more than 1,170 slot machines, 26 table games and an action-packed poker room. Entertainment and dining opportunities include, the Center Stage Entertainment Venue, Fairbanks Steakhouse, Epic Buffet and Take Two Deli. For more information, go to <http://www.HollywoodCasinoAurora.com>.

#### **About Hollywood Casino Joliet**

Hollywood Casino Joliet, the former Empress Casino Joliet, is a Penn National Gaming casino conveniently located 45 minutes southwest of Chicago near the I-80/I-55 interchange in Joliet. The 50,000 square-foot-casino—the most spacious in Northern Illinois—offers more than 1,100 slot machines, action-packed table games and multiple smoking environments conveniently located off the casino floor. A new \$65 million dining and entertainment pavilion opened Dec. 2010 featuring Final Cut Steakhouse, Epic Buffet, Hollywood Stadium Sports Bar and Rodeo Drive Gift Shop. For more information, go to <http://www.HollywoodCasinoJoliet.com>.

#### **About Live Nation Entertainment**

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, Live Nation Media & Sponsorship and Artist Nation Management. For additional information, visit [investors.livenationentertainment.com](http://investors.livenationentertainment.com).

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