

LIVE NATION ENTERTAINMENT NAMES JORDAN ZACHARY AS CHIEF STRATEGY OFFICER



LOS ANGELES (May 13, 2015) – Live Nation Entertainment (NYSE: LYV) announced today that Jordan Zachary has been named Chief Strategy Officer, reporting to President and CEO Michael Rapino. Zachary joins Live Nation from The Raine Group, where as a managing director of the merchant bank, he collaborated with Live Nation's team on its festival strategy, and was a key part of recent Live Nation deals, including C3 Presents and the programming partnership with VICE, where he also holds board affiliations.

"As we continue to drive our global market share, bringing on Jordan who has deep expertise in the live music and media industries will help us accelerate the growth of our concerts flywheel and find additional ways to build our high margin on-site, advertising and ticketing businesses," said Rapino.

Zachary said: "Michael has built an unparalleled platform with tremendous assets, and today more than ever, Live Nation is positioned to shape the music industry. The Live Nation team is world-class, and I am excited about contributing to the company's continued growth and plan."

Zachary, who most recently served as managing director at The Raine Group, a global merchant bank focused on technology, media and telecommunications, has a successful track record working with some of the industry's most notable burgeoning brands, as well as with Fortune 500 companies. Throughout his career, Zachary has executed a variety of mergers and acquisitions, capital raising transactions, and strategic assignments for clients in the media, entertainment and digital media industries. In addition to taking on operational and strategic roles with advising executive teams around the world, he has worked in the global media investment banking groups of Lehman Brothers as well as UBS Investment Bank. Zachary currently serves on the boards of Margaritaville and C3 Presents, and is an observer on the board of directors of Vice Media and Important Studios. He holds a B.A. from Colgate University.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, Live Nation Media & Sponsorship and Artist Nation Management. For additional information, visit www.livenationentertainment.com.



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