

LIVE NATION CANADA EXPANDS PRESENCE IN OTTAWA, ONTARIO

Appoints Ken Craig as Vice President, Ottawa Region -





OTTAWA, ONTARIO, CANADA (May 31, 2017) – Live Nation Canada, a Live Nation Entertainment, Inc. (NYSE:LYV) company, today announced that it will continue to grow its presence in the Canadian marketplace with the addition of an office in Ottawa, ON. Live Nation, the world's leading live entertainment company, already produces over 70 shows a year in Ottawa and has a deep knowledge of the local market. Given their proven performance in the region, and the fact that Ottawa is Canada's sixth largest market for live music, Live Nation Canada sees multiple opportunities to grow the community's music and live event offerings. Ken Craig has been appointed as Vice President, Ottawa Region to spearhead this effort, and will be based in the new Live Nation office in Ottawa, ON.

As an independent promoter and producer based out of Ottawa for the past 20 years, Ken currently oversees a number of entertainment activities throughout Canada including the presentation and production of Jerry Seinfeld's Canadian concert dates for the past 10 years. Additionally, Ken has been a long term senior contract producer for Live Nation overseeing the production of arena, stadium, and outdoor sites across Canada including the development of a venue production strategy at the new Centre Videotron in Quebec City, and the development of several green field sites including Magnetic Hill in Moncton and most recently, Wesley Clover Park in Ottawa. Ken will bring a wealth of local Ottawa and Northern Ontario operational and marketing knowledge to Live Nation Canada as the organization expands its presence in markets across the country.

"Ken has been a colleague for 30 years. His passion for the entertainment business is reflected in his work ethic, as well as in making everyone feel welcome and excited to be participating in live concert experiences," commented Riley O'Connor, Chairman, Live Nation Canada. "We are proud to officially welcome Ken to the Live Nation Canada

family as we continue upon our path of bringing the most vibrant and exciting live entertainment to fans across Canada."

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts and Live Nation Media & Sponsorship. For additional information, visit www.livenationentertainment.com.

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