

LIVE NATION ENTERTAINMENT APPOINTS JO DIPPLE AS SVP, PUBLIC AFFAIRS



LONDON, (1 August, 2017) – Live Nation Entertainment, today, announced the appointment of Jo Dipple as Senior Vice President, Public Affairs, a role spanning both Live Nation and Ticketmaster internationally.

Dipple brings in-depth knowledge and experience to the role having been Chief Executive of UK Music for five years. In her time as CEO, Dipple led a successful judicial review against the UK Government which blocked damaging legislation that would have disadvantaged artists and rights-holders. She helped pass the Live Music Act, established an industry-wide apprenticeship scheme, built up a wealth of new music business economic data and launched pan-industry diversity initiatives.

Dipple came to UK Music from 10 Downing Street where she acted as strategic advisor to the British Prime Minister. She was a special adviser at the Treasury and worked on two winning general election campaigns. Prior to her public role, she represented regional and national newspapers at Trinity Mirror Plc and edited the "Dear Jo" page of the Daily Mirror for Piers Morgan.

John Reid, President, Concerts for Live Nation Europe said: "Jo has remarkable credentials in the music industry, with an unrivalled level of expertise in her field. It is great to have her join the business at a time where live entertainment continues to go from strength to strength, helping us to grow our brand across the world."

Commenting on her appointment, Dipple said: "Live Nation Entertainment is the world leader in delivering live entertainment. I am joining a hugely talented team of people, all of whom are passionate about fan and artist satisfaction across the world. I look forward to contributing to its continued success."

About Live Nation Entertainment:

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Media & Sponsorship. For additional information, visit www.livenationentertainment.com.

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