

## TAYLOR TEAMS UP WITH TICKETMASTER TO GET TICKETS INTO THE HANDS OF FANS, NOT SCALPERS



**LOS ANGELES (August 24, 2017)** – Taylor is committed to getting tickets into the hands of fans, not scalpers or bots, so she's collaborated with Ticketmaster #VerifiedFan to create an exclusive program to help you get the best access to tickets, in a really fun way.

Introducing TAYLOR SWIFT TIX<sup>SM</sup> powered by Ticketmaster Verified Fan<sup>®</sup>. Throughout the Taylor Swift Tix program, new boost activities will be announced. When you participate, you'll build your activity status and boost your place in line. Register and visit your Taylor Swift Tix portal for the newest boosts and activities. Register for TAYLOR SWIFT TIX<sup>SM</sup> powered by Ticketmaster Verified Fan<sup>®</sup> [HERE](#)

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