



PRESS RELEASE

11X GRAMMY-WINNER BRUNO MARS ANNOUNCES LAST SET OF NEW NORTH AMERICAN DATES OF HIGHLY ACCLAIMED 24K MAGIC WORLD TOUR

"Finesse" Collaborator Cardi B to Join As Special Guest

Tickets On Sale to General Public Starting Friday, February 16 at LiveNation.com



LOS ANGELES (Feb 12, 2018) – 11x GRAMMY-winner and multi-platinum selling artist **Bruno Mars** has announced the last set of new dates that will be added to the *24K Magic World Tour*, starting September 7 in Denver, CO and wrapping with a massive four-night finale October 23-27 at the STAPLES Center in Los Angeles, CA. The newly announced dates of the entertainment-packed tour, produced by Live Nation, will also feature Billboard chart topping "Finesse" collaborator Cardi B. The highly celebrated tour will also make stops in Philadelphia, Toronto, Boston, Brooklyn, and more cities across North America.

Tickets for the new dates will go on sale to the general public beginning Friday, February 16 at 12pm local time at LiveNation.com. Tickets for the postponed October 30, 2017 Denver show will be honored for the newly scheduled September 7, 2018 show only.*

The incredible *24K Magic World Tour* kicked off March 28, 2017 in Antwerp, Belgium and will have made over 135 stops across North America, Latin America, Europe, and the U.K after its final leg. The massive outing has sold out stadiums and arenas all over the world, selling over 2 million tickets thus far.

The **24K Magic World Tour** celebrates Mars' 2x RIAA Platinum-certified album, *24K Magic* (<http://smarturl.it/24kmagic>), released in November 2016 via Atlantic Records. The **24K Magic World Tour** has been Mars' first full length tour since his hugely successful Moonshine Jungle World Tour in

2013, an international blockbuster that sold 2 million tickets worldwide across 155 sold-out dates. Mars most recently appeared on the 60th GRAMMY Awards for a show-stopping performance of his hit single “Finesse” with fellow chart topper Cardi B. Mars also swept the awards that night, taking home the seven GRAMMYS he was nominated for, including Album of the Year (*24K Magic*), Record of the Year (“24K Magic”), Song of the Year (“That’s What I Like”), Best R&B Performance (“That’s What I Like”), Best R&B Song (“That’s What I Like”), Best R&B Album (*24K Magic*), and Best Engineered Album, Non-Classical (*24K Magic*). Mars’ 60th Annual GRAMMY wins make him only the tenth artist to win the “Big 3” (Album of the Year, Record of the Year, and Song of the Year) in the same night, following Simon and Garfunkel, Eric Clapton, Norah Jones, and Adele.

NEW DATES - BRUNO MARS 24K MAGIC WORLD TOUR:

DATE	CITY	VENUE
Friday, September 7, 2018	Denver, CO*	Pepsi Center
Saturday, September 8, 2018	Denver, CO	Pepsi Center
Tuesday, September 11, 2018	St. Paul, MN	Xcel Energy Center
Saturday, September 15, 2018	Detroit, MI	Little Caesars Arena
Wednesday, September 19, 2018	Philadelphia, PA	Wells Fargo Center
Thursday, September 20, 2018	Philadelphia, PA	Wells Fargo Center
Saturday, September 22, 2018	Toronto, ON	Air Canada Centre
Sunday, September 23, 2018	Toronto, ON	Air Canada Centre
Thursday, September 27, 2018	Boston, MA	TD Garden
Friday, September 28, 2018	Boston, MA	TD Garden
Monday, October 1, 2018	Newark, NJ	Prudential Center
Tuesday, October 2, 2018	Newark, NJ	Prudential Center
Thursday, October 4, 2018	Brooklyn, NY	Barclays Center
Friday, October 5, 2018	Brooklyn, NY	Barclays Center
Sunday, October 7, 2018	Nashville, TN	Bridgestone Arena
Thursday, October 11, 2018	Tulsa, OK	BOK Center
Sunday, October 14, 2018	Dallas, TX	American Airlines Center
Monday, October 15, 2018	Dallas, TX	American Airlines Center
Saturday, October 20, 2018	Austin, TX**	Circuit of the Americas
Tuesday, October 23, 2018	Los Angeles, CA	STAPLES Center
Wednesday, October 24, 2018	Los Angeles, CA	STAPLES Center
Friday, October 26, 2018	Los Angeles, CA	STAPLES Center
Saturday, October 27, 2018	Los Angeles, CA	STAPLES Center

*Tickets for the postponed October 30, 2017 Denver show will be honored for the newly scheduled September 7, 2018 show only. Previously purchased tickets will not be valid for the September 8, 2018 show.

**On Sale and Support TBA

ABOUT BRUNO MARS

Eleven-time GRAMMY Award winner and 27-time GRAMMY Award nominee **Bruno Mars** is a celebrated singer, songwriter, producer, and musician who has sold over 200 million singles worldwide, making him one of the best-selling artists of all time. Mars recently swept the 60th Annual GRAMMY Awards, taking home seven awards including Album of the Year (*24K Magic*), Record of the Year (“24K Magic”), Song of the Year (“That’s What I Like”), Best R&B Performance (“That’s What I Like”), Best R&B Song (“That’s What I Like”), Best R&B Album (*24K Magic*), and Best Engineered Album, Non-Classical (*24K Magic*).

Mars’ 60th Annual GRAMMY wins make him only the tenth artist to win the “Big 3” (Album of the Year, Record of the Year, and Song of the Year) in the same night, following Simon and Garfunkel, Eric Clapton, Norah Jones, and Adele.

Bruno’s critically acclaimed and RIAA certified double-platinum album *24K Magic* marked his highest first week sales debut, remaining in the Top 10 on the Billboard 200 for an impressive 44 consecutive weeks. The lead hit single “24K Magic” is certified four times Platinum by the RIAA and the follow-up smash, “That’s What I Like” is certified six-times Platinum. “That’s What I Like” also climbed to No. 1 on the Billboard Hot 100, marking Mars’ seventh Hot 100 chart-topper and his first No. 1 on the Hot R&B Songs chart, where it remained in the top-spot for

19 consecutive weeks. His latest smash collab with Cardi B, "Finesse," has recently skyrocketed to #3 on the Billboard Hot 100. The track surged up the chart from its #35 debut, and follows Michael Jackson's "Black or White" as the second #35 to #3 jump in the Hot 100's history. The remix also marks Mars' 15th Hot 100 top 10 and 14th Hot 100 top 5.

Mars is now the first male and third act overall to have at least three top 5 Hot 100 hits from each of his first three albums, following only Mariah Carey and Beyoncé. Bruno is also the first artist to have two songs spend 24 or more weeks in the Hot 100's Top 5 ("That's What I Like" and "Uptown Funk"). He is the only artist in the past year to have both a four-time and six-time platinum single from the same album. Additionally, Mars is one of the few artists to have written and produced all of his No. 1 hits and has had a No. 1 song on the Hot 100 from each of his first three studio albums.

With seven Hot 100 No. 1's, Mars is ranked No. 1 among male artists with the most Hot 100 No. 1s for this decade, extending his lead over Justin Bieber, Drake, Eminem, and The Weeknd. Mars has been traveling the globe on his massive 24K Magic World Tour, which sold more than 1 million tickets in a single day. In 2015, Bruno dominated music charts with the hit single "Uptown Funk," which took home three GRAMMY Awards, including Record of the Year.

ABOUT LIVE NATION ENTERTAINMENT

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Media & Sponsorship. For additional information, visit www.livenationentertainment.com.

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