

**LIVE NATION PRODUCTIONS MAKES TWO SENIOR HIRES TO CONTINUE
GROWING SLATE OF SCRIPTED AND UNSCRIPTED PROJECTS**



LOS ANGELES (August 6, 2018) – Live Nation Productions today announced two key hires for its production and development departments. Seasoned-producer and studio exec Matthew Stein will be the company's new Head of Scripted Development and Production, while Emmy Award-winning producer Ryan Kroft has been named Head of Unscripted Development and Production. Both will report into Heather Parry, Live Nation Productions' President of Production, Film and Television.

Stein joins Live Nation Productions just in time for the release of the company's first scripted features: 'A Star Is Born' and 'After Party.' A longtime studio exec and producer, Stein is coming from a successful producing deal at Sony where he has various projects in development in both film and television, and previously served as VP, Sony Pictures International Productions. Earlier in his career, Stein spent 12 years working for Dimension films, climbing the ranks from Executive Assistant, to Co-Chairman, and ultimately Executive Vice President of Production, overseeing all phases of production, development and casting for the division. Throughout his career, Stein has served as the executive in charge of production on over 35 films and has been Executive Producer on many others including *Scream 4*, *Halloween*, *Halloween 2*, *Apollo 18*, *Hellride*, *Superhero Movie* and more.

Live TV expert Ryan Kroft joins Live Nation Productions after a 20-year career at Viacom, where he most recently served as Senior Vice President, Events and Specials for MTV, VH1 and Logo. At Viacom, Kroft oversaw the development and production of numerous live and live-to-tape events including the *Video Music Awards* and *MTV Movie Awards* red carpets, *MTV Woodie Awards*, *VH1 Divas*, *Hip Hop Honors*, *Dear Mama*, *Trailblazer Honors* and Logo's *New Now Next Awards*, as well as documentary specials including *The T Word with Laverne Cox*, *Demi Lovato: Stay Strong* and *Lady Gaga: Inside the Outside*. Kroft was also responsible for the development and production of series such as MTV's *When I was 17*, *Todrick*, and *How I Made It*. Kroft began his career as a production assistant for Parry in 1998 when she was a producer at MTV so this new role represents a re-teaming for the two.

"In just two short years, Live Nation Productions has brought fans closer to live music through a diverse slate of projects, and with this stellar team in place we'll be able to continue successfully exploring content for screens of all kinds," said Parry. "Between Matt's extensive film experience and Ryan's expertise with live TV, we're ready to ramp up even more amazing projects."

Both Kroft and Stein will be based at Live Nation's headquarters in Beverly Hills, California.

About Live Nation Productions

Founded in 2015, Live Nation Productions is the renowned Live Nation brand's film, television and documentary production division, devoted to telling groundbreaking, musically-driven stories for audiences worldwide. Upcoming projects include the company's first scripted films: *A Star Is Born*, Bradley Cooper's directorial debut, in which he co-stars with music superstar Lady Gaga and *The After Party*, which stars Wiz Khalifa, French Montana, Kyle Harvey (better known as the artist Kyle) and Teyana Taylor. The production arm's recent projects include *Believer*, which follows Imagine Dragons' Mormon frontman Dan Reynolds as he takes on a new mission to explore how the church treats its LGBTQ members; *Gaga: Five Foot Two*, an intimate documentary that explores Lady Gaga's personal drive and creative process while recording "Joanne" and preparing to perform at the Super Bowl; *Can't Stop, Won't Stop: A Bad Boy Story*, a historical retrospective capturing the poignant story of Sean "Diddy" Combs and his entrepreneurial vision, which led to the creation of one of the most prolific record labels ever created; and the Colin Hanks-directed documentary *Eagles of Death Metal: Nos Amis*, which chronicles the American rock band's return to Paris following the tragic terrorist attacks that took place during their concert in November 2015. In addition, Live Nation Productions financed *Justin Timberlake + the Tennessee Kids*, a feature-length concert documentary directed by Jonathan Demme.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV), is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. For additional information, visit www.livenationentertainment.com.

For **LIVE NATION PRODUCTIONS**, please contact:

Marguerite Michael

margueritemichael@livenation.com