

TICKETMASTER TAPS TAWN ALBRIGHT TO OVERSEE SPECIALIZED TICKETING SOLUTIONS FOR CLUBS & DIY EVENTS



Photo credit: Knitting Factory Concert House, Boise ID

LOS ANGELES, CA, (October 4, 2018) – Ticketmaster, the global market leader in ticketing, today announced that Tawn Albright will join the company as Executive Vice President. In this new role, Albright will lead the growth and expansion of Ticketmaster’s specialized platforms including TicketWeb, which focuses on ticketing clubs and small venues, and Universe, Ticketmaster’s DIY ticketing platform.

With thousands of customers representing billions in gross sales, Ticketmaster and its portfolio companies continue to invest in innovative solutions for a variety of specialized ticketing verticals including:

- independent music clubs
- attractions and branded events
- fairs and festivals
- arts and cultural experiences
- organized DIY events
- and e-sports

Based in Nashville, Tennessee, Albright will report directly to Jared Smith, President of Ticketmaster.

Albright joins Ticketmaster from Leaf Group, a publicly traded diversified media and marketplace company where he was part of the executive team that led the

company's turnaround with a focus on corporate and business development. Prior to Leaf Group, Albright was co-founder and CEO of the award-winning digital agency Rockhouse Partners, which was an early pioneer in providing digital marketing solutions for live entertainment venues and was acquired by eTix in 2014. Prior to Rockhouse, he ran Corporate Development for Ticketmaster and held development and growth roles with companies such as Cox Communications and The Coca-Cola Company.

"Tawn is another unique addition to our leadership team. He has a fantastic background with a proven record of leveraging technology to bring fresh product and service solutions to market in both ecommerce and enterprise software. There's no doubt he will help us accelerate an area of our business that is already growing at an impressive rate," said Jared Smith, President of Ticketmaster.

"As we all keep hearing, we now live in an experiential economy where people are yearning for live events. Concerts, comedy shows, cultural fairs, festivals and attractions are more popular than ever before," said Tawn Albright, Executive Vice President, Ticketmaster. "Our unique ability to complement our portfolio of specialized tools and software with the unparalleled scale and expertise of Ticketmaster is what excites me the most about joining the team."

Ticketmaster saw its highest-performing quarter in history in Q1 2018, delivering nearly 60 million tickets. In Q2 2018, revenue was up an additional 13%. Developing solutions for specialized and typically underserved verticals has been a focus area that is helping fuel Ticketmaster's recent record-breaking growth.

About Ticketmaster

Ticketmaster is the global market leader in live event ticketing that drives 500 million ticket transactions per year. Through exclusive partnerships with thousands of venues, artists, sports leagues, and arts and theater tours, Ticketmaster delivers unparalleled access to the most iconic live events to millions of fans worldwide.

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