

FOR IMMEDIATE RELEASE

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INSOMNIAC

**Insomniac Announces Inaugural Electric Daisy Carnival China
Set to Debut in Shanghai April 29 – 30**



Early Bird tickets for EDC China will go on sale Sunday, Feb. 4 at 8 a.m. PT [here](#)

View the EDC China official announcement video [here](#)

Download high-res announcement asset [here](#)

LOS ANGELES – Today, in partnership with Zebra Entertainment Enterprise, Insomniac announced the first ever Electric Daisy Carnival (EDC) China, bringing North America’s largest and most anticipated dance music festival to Shanghai International Music Park. On Sunday, April 29 and Monday, April 30, Insomniac will transform the vast, city landscape in the heart of Shanghai into an unparalleled music festival experience, bringing three awe-inspiring stages, incredible laser and light displays, imaginative theatrical performers, and world-renowned dance music artists. China marks EDC’s second location on the Asian continent and will be the first time that local fans can experience what has made EDC a celebrated global phenomenon.

“To bring EDC halfway around the world is a milestone for our entire Insomniac family,” said Pasquale Rotella, Founder and CEO of Insomniac. “China marks EDC’s sixth international location, and I’m excited to connect and create beautiful new moments with the country’s passionate and ever-growing dance music community.”

Early Bird Two-Day GA tickets for the inaugural edition of EDC China will go on sale on Sunday, Feb 4, at 8 a.m. PT for ¥880 plus taxes and fees [here](#). More information on Regular Two-Day GA tickets and Early Bird Two-Day VIP tickets will be announced soon.

The inaugural celebration of EDC China will feature Insomniac's signature stage designs, including kineticTEMPLE, circuitGROUNDS, bassPOD and the Boombox Art Car. Making its second international appearance, the reimagined kineticTEMPLE will venture overseas to Asia where fans will be immersed in an imaginative story embracing life, creativity, nature, and technology. As fans roam the expansive festival grounds to the soundtrack of the world's most notable dance music artists, a colorful array of Brass Monkeys, Marching Band Stilts, Marching Majorettes and Sparkle pops will be on hand to entertain Headliners through a spectacle of performance art.

EDC is a globally renowned dance music festival and the largest brand in Insomniac's scope of events and productions. EDC began in 1997 in Los Angeles with a small crowd of dance music lovers, and has since grown into an internationally acclaimed live music experience. Having hosted over one million fans in locations like Mexico, India, Brazil, the UK, and Japan, Insomniac's flagship EDC Las Vegas welcomes over 400,000 fans across a three-day span each year. Tickets for EDC China 2018 will be available starting Sunday, Feb. 4 at 8 a.m. PT [here](#). Take a journey with EDC all over the world and view the experience recap gallery, [here](#).

Be sure to check out china.electricdaisycarnival.com for full festival information and to stay up to date with upcoming announcements. You can also follow EDC China on [Facebook](#), [Twitter](#) and [Instagram](#). To stay up to date with the latest Insomniac news, visit www.insomniac.com.

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About Insomniac

Insomniac produces some of the most innovative, immersive music festivals and events in the world. Enhanced by state-of-the-art lighting, pyrotechnics and sound design, large-scale art installations, theatrical performers and next-generation special effects, these events captivate the senses and inspire a unique level of fan interaction. The quality of the experience is the company's top priority.

Throughout its 24-year history, Insomniac has produced more than 1,200 festivals, concerts and club nights for nearly 5 million attendees over five continents. Insomniac's events are held across the U.S. as well as in Mexico, Australia and Japan. The company's premier annual event, Electric Daisy Carnival Las Vegas, is the largest dance music festival in North America, and attracted more than 400,000 fans over three days in June 2017.

The company was founded by Pasquale Rotella, and has been based in Los Angeles since it was formed in 1993.

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