

## **MARK PARKER**

### **CHAIRMAN, PRESIDENT & CHIEF EXECUTIVE OFFICER**

For 38 years, Chairman, President and CEO of NIKE, Inc., Mark Parker has championed innovation through such vital roles as Vice President of Consumer Product Marketing, Vice President of Global Footwear and Co-President of the NIKE Brand. He's led the way for Nike Air, Nike Flyknit and a multitude of industry-breakthroughs in product design. Parker is responsible for driving the growth strategy of NIKE, Inc., across its powerful company portfolio, including Converse Inc. and Hurley International LLC.

After running competitively at Penn State University, Parker joined NIKE as one of our first footwear designers back in 1979. And he's been at the center of NIKE innovation ever since.

## **TREVOR EDWARDS**

### **PRESIDENT, NIKE BRAND**

As President of the NIKE Brand, Trevor Edwards sets long-term business vision for NIKE and leads the company's deep understanding of consumers worldwide. Edwards is responsible for leading the NIKE Brand, which includes all category and geographic business units and brand management globally, as well as NIKE's wholesale, retail and digital commerce operations. Edwards was previously Executive Vice President, NIKE Global Brand & Category Management, where he was responsible driving the NIKE Brand growth strategy company-wide.

Edwards joined the company in 1992 as a Regional Marketing Manager and has held senior marketing positions in the U.S. and around the world. Edwards has led some of NIKE's biggest breakthroughs, including a transformation of the digital landscape through the creation of NikePlus and leading the charge to establish NIKE as the world's leading football (soccer) brand. As part of his role, Edwards has also been instrumental in elevating consumer-centric sports businesses across NIKE. Edwards has been widely recognized for his influence in sports and business in publications ranging from Sports Illustrated to Fast Company.

## **MICHAEL SPILLANE**

### **PRESIDENT, PRODUCT & CATEGORIES**

Michael Spillane leads NIKE's product engines and merchandising as President, Product & Merchandising. Spillane is responsible for developing the strategy that drives the creation of all NIKE footwear, apparel and equipment, and he leads the merchandising of all product to the global marketplace. Since he joined NIKE in 2007, Spillane has held leadership positions with Converse, Umbro, Greater China, and, most recently, Global Footwear. With extensive experience in marketing consumer products, Spillane previously held senior management roles at leading apparel and textile companies, including Malden Mills, Tommy Hilfiger USA, Jockey International, and Missbrenner, Inc. Spillane serves on the board of directors at The Boston Beer Co., and Advanced Functional Fabrics of America (AFFOA).

## **ERIC SPRUNK**

### **CHIEF OPERATING OFFICER**

Eric Sprunk is NIKE, Inc.'s Chief Operating Officer leading manufacturing, sourcing, IT, demand and supply planning and procurement. Sprunk also oversees NIKE's efforts to maintain its robust and innovative supply chain. In this position, he more closely focuses on NIKE's critical capabilities, connecting internal functions under a calibrated Global Operations team, which scales an operational model that is necessary to support NIKE's growth. This structure also gives Sprunk oversight of an Office of Workplace Design and Connectivity, which aims to create physical environments that unlock continued creativity and unleash the company's vast human potential.

Sprunk was previously Executive Vice President of Product & Merchandising where he was responsible for all NIKE Brand product across the company's footwear, equipment and apparel engines and led product creation from innovation to design to sourcing to manufacturing to merchandising, always delivering compelling stories to NIKE consumers.

Sprunk joined NIKE in 1993 and has worked in senior financial, commercial, product and global management roles. Before NIKE, Eric was an executive at Price Waterhouse managing the NIKE account.

## **HEIDI O'NEILL**

### **NIKE PRESIDENT, DIRECT TO CONSUMER**

As President of NIKE's Direct to Consumer business, O'Neill is responsible for leading NIKE's retail and e-commerce business globally.

During her 18 years with the company, O'Neill has held a variety of leadership roles across Marketing, Product and Direct to Consumer. In her most recent role as VP, GM of NIKE Stores, O'Neill helped redefine the future of NIKE stores by revolutionizing consumer experiences and services.

O'Neill is widely recognized for envisioning the future of sport retail. Leading a diverse team of retail experts—she is redefining how NIKE serves athletes.

Prior to this position, O'Neill led NIKE's Women's business for seven years, growing the category into a multi-billion dollar business. O'Neill also served as General Manager of Women's Apparel, and in her first role at NIKE, was a Director of Marketing. She is also an active member of the Board of Directors for Spotify and for SkullCandy, Inc.

Before NIKE, O'Neill led Marketing for the Levi Strauss and Company, developing the integrated marketing strategy and planning for the Dockers brand, successfully repositioning the brand for profitable growth.

## **ADAM SUSSMAN**

### **CHIEF DIGITAL OFFICER**

Adam Sussman, NIKE's Chief Digital Officer, leads the team responsible for the development of industry-leading digital products and services across Nike.com, NikePlus and Brand Digital platforms – accelerating the collective power of NIKE's digital products and services for consumers.

Prior to his recent appointment to Chief Digital Officer, Sussman was Vice President of Global Strategy and Development at NIKE, Inc. where he oversaw global strategy, corporate development and market insights. With over 19 years of experience in the interactive and media industries, Adam has worked at Zynga where he had global responsibility for marketing, sales, product strategy, user acquisition, partner management and advertising monetization. Before Zynga, Adam was Senior Vice President of Publishing for Disney Interactive where he built a global publishing team to manage gaming properties across all media platforms including console, mobile, social and online.

Adam has also served as Vice President of Worldwide Publishing for Electronic Arts helping to lead EA Mobile to become the #1 applications publisher on the Apple App store. He also held the position of Vice President and GM of 2K West, a division of Take-Two Software. Prior to Take-Two, he spent 6 years with Disney's Corporate Strategic Planning Group where he focused on the company's digital initiatives.

## **ELLIOTT HILL**

### **PRESIDENT, GEOGRAPHIES & INTEGRATED MARKETPLACE**

NIKE's President of Geographies and Integrated Marketplace, Elliott Hill leads NIKE's business across the world in NIKE's four geographies - North America, EMEA, Greater China, and Asia Pacific / Latin America.

Hill joined NIKE in 1988 in a regional sales role, progressing through NIKE's sales organization and going on to work in a number of senior roles across sales, retail and general management.

In his most recent role, Hill led NIKE's largest geography as Vice President & General Manager of North America where he was responsible for delivering sustainable and profitable growth and helped grow the geography to a more than \$10 billion business.

## **TOM CLARKE**

### **PRESIDENT, INNOVATION**

Tom Clarke began working for NIKE, Inc. in 1980 as the Director of Biomechanics Research. He has held a number of positions, including Director of Research and Development, VP of Marketing and GM of the NIKE Brand. He was President and Chief Operating Officer from 1994-2000.

Since 2013, he has held the position of President of Innovation for NIKE, Inc. In this role, he leads all the Advanced Innovation for the company, focusing on products in NIKE's core businesses of Athletic Footwear, Apparel and Equipment. He also oversees the Advanced Innovation in Manufacturing as well as NIKE's highly acclaimed Sustainability efforts. He reports to the CEO and assists the CEO in managing the overall 'disruptive' innovation portfolio for the company.

## **JAYME MARTIN**

### **VP & GM, GLOBAL CATEGORIES**

Jayme Martin is Vice President & General Manager of Global Categories for the NIKE Brand where he is responsible for driving growth around the company's major category business units globally. These categories include: Nike Women's, Nike Sportswear, Running, Training, Young Athletes, Basketball and Football (Soccer). Martin also provides leadership over the Specialty Categories of Golf, Tennis, NIKE SB and the Hurley Brand as well as the American Football business.

Martin, who joined NIKE in 1997, has held various key global and geographic senior management roles during his tenure with the company, including VP of Emerging Markets, VP of the Americas Region, VP of EMEA Footwear as well as senior positions in USA Brand Marketing, Global Strategic Planning and Global Footwear. Prior to his current role, Martin served as Vice President and General Manager of Global Running and helped drive the creation of innovative products like NIKE Flyknit and the growth of the NikePlus running community.

# **ANDY CAMPION**

## **EVP & CHIEF FINANCIAL OFFICER**

Andy Campion is currently NIKE, Inc.'s EVP & Chief Financial Officer, having assumed this position in August 2015. Campion joined NIKE in 2007 as Vice President of Global Planning and Development, leading long-range financial and strategic planning. He was appointed Chief Financial Officer of the NIKE Brand in 2010, responsible for leading all aspects of financial management for the company's flagship brand. In 2014, Campion added additional responsibilities as NIKE, Inc.'s Senior Vice President, Strategy, Finance and Investor Relations while maintaining his role as Chief Financial Officer of the NIKE Brand.

Campion joined NIKE from The Walt Disney Company where he held leadership roles in strategic planning, mergers and acquisitions, financial planning and analysis, operations planning, investor relations and tax from 1996 to 2007. Campion earned his Bachelor of Arts in Economics at UCLA and MBA from UCLA's Anderson School of Management. He also earned a Juris Doctor (JD) and Master's Degree in the Laws in Taxation (LLM) from the University of San Diego. Campion currently serves on the UCLA Anderson School of Management Board of Advisors.