## NIKE, Inc. <br> CONSOLIDATED STATEMENTS OF INCOME

| (Dollars in millions, except per share data) | THREE MONTHS ENDED |  |  |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 8/31/2016 |  | 8/31/2015 |  |  |
| Revenues | \$ | 9,061 | \$ | 8,414 | 8\% |
| Cost of sales |  | 4,938 |  | 4,419 | 12\% |
| Gross profit |  | 4,123 |  | 3,995 | 3\% |
| Gross margin |  | 45.5\% |  | 47.5\% |  |
|  |  |  |  |  |  |
| Demand creation expense |  | 1,041 |  | 832 | 25\% |
| Operating overhead expense |  | 1,856 |  | 1,745 | 6\% |
| Total selling and administrative expense |  | 2,897 |  | 2,577 | 12\% |
| \% of revenue |  | 32.0\% |  | 30.6\% |  |
|  |  |  |  |  |  |
| Interest expense (income), net |  | 7 |  | 4 | - |
| Other (income) expense, net |  | (62) |  | (31) | - |
| Income before income taxes |  | 1,281 |  | 1,445 | -11\% |
| Income tax expense |  | 32 |  | 266 | -88\% |
| Effective tax rate |  | 2.5\% |  | 18.4\% |  |
|  |  |  |  |  |  |
| NET INCOME | \$ | 1,249 | \$ | 1,179 | 6\% |
|  |  |  |  |  |  |
| Earnings per common share: |  |  |  |  |  |
| Basic | \$ | 0.75 | \$ | 0.69 | 9\% |
| Diluted | \$ | 0.73 | \$ | 0.67 | 9\% |
|  |  |  |  |  |  |
| Weighted average common shares outstanding: |  |  |  |  |  |
| Basic |  | 1,672.0 |  | 1,709.0 |  |
| Diluted |  | 1,708.9 |  | 1,754.5 |  |
|  |  |  |  |  |  |
| Dividends declared per common share | \$ | 0.16 | \$ | 0.14 |  |

## NIKE, Inc.

CONSOLIDATED BALANCE SHEETS

|  | August 31, | August 31, |
| :--- | ---: | :--- |
| (Dollars in millions) | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 5}$ | \% Change

${ }^{1}$ During the fourth quarter of fiscal 2016, NIKE, Inc. adopted Accounting Standards Update No. 2015-17, which requires all deferred tax assets and deferred tax liabilities to be classified as non-current. All periods presented have been updated to reflect these changes.

## NIKE, Inc. <br> DIVISIONAL REVENUES

| (Dollars in millions) | THREE MONTHS ENDED |  |  |  | $\begin{gathered} \text { \% } \\ \text { Change } \end{gathered}$ | \% Change Excluding Currency Changes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North America |  |  |  |  |  |  |
| Footwear | \$ | 2,518 | \$ | 2,366 | 6\% | 7\% |
| Apparel |  | 1,317 |  | 1,247 | 6\% | 6\% |
| Equipment |  | 196 |  | 186 | 5\% | 5\% |
| Total |  | 4,031 |  | 3,799 | 6\% | 6\% |
| Western Europe |  |  |  |  |  |  |
| Footwear |  | 1,147 |  | 1,128 | 2\% | 4\% |
| Apparel |  | 531 |  | 434 | 22\% | 26\% |
| Equipment |  | 85 |  | 79 | 8\% | 10\% |
| Total |  | 1,763 |  | 1,641 | 7\% | 10\% |
| Central \& Eastern Europe |  |  |  |  |  |  |
| Footwear |  | 270 |  | 238 | 13\% | 19\% |
| Apparel |  | 138 |  | 133 | 4\% | 12\% |
| Equipment |  | 32 |  | 30 | 7\% | 16\% |
| Total |  | 440 |  | 401 | 10\% | 16\% |
| Greater China |  |  |  |  |  |  |
| Footwear |  | 710 |  | 599 | 19\% | 25\% |
| Apparel |  | 269 |  | 246 | 9\% | 15\% |
| Equipment |  | 41 |  | 41 | 0\% | 4\% |
| Total |  | 1,020 |  | 886 | 15\% | 21\% |
| Japan |  |  |  |  |  |  |
| Footwear |  | 166 |  | 122 | 36\% | 17\% |
| Apparel |  | 60 |  | 43 | 40\% | 21\% |
| Equipment |  | 19 |  | 14 | 36\% | 12\% |
| Total |  | 245 |  | 179 | 37\% | 18\% |
| Emerging Markets |  |  |  |  |  |  |
| Footwear |  | 661 |  | 670 | -1\% | 12\% |
| Apparel |  | 234 |  | 238 | -2\% | 12\% |
| Equipment |  | 50 |  | 58 | -14\% | -2\% |
| Total |  | 945 |  | 966 | -2\% | 11\% |
| Global Brand Divisions ${ }^{2}$ |  | 15 |  | 26 | -42\% | -30\% |
| Total NIKE Brand |  | 8,459 |  | 7,898 | 7\% | 10\% |
| Converse |  | 574 |  | 555 | 3\% | 4\% |
| Corporate ${ }^{3}$ |  | 28 |  | (39) | - | - |
| Total NIKE, Inc. Revenues | \$ | 9,061 | \$ | 8,414 | 8\% | 10\% |
|  |  |  |  |  |  |  |
| Total NIKE Brand |  |  |  |  |  |  |
| Footwear | \$ | 5,472 | \$ | 5,123 | 7\% | 10\% |
| Apparel |  | 2,549 |  | 2,341 | 9\% | 12\% |
| Equipment |  | 423 |  | 408 | 4\% | 6\% |
| Global Brand Divisions ${ }^{2}$ |  | 15 |  | 26 | -42\% | -30\% |

[^0]
## NIKE, Inc.

## EARNINGS BEFORE INTEREST AND TAXES ${ }^{1}$

| (Dollars in millions) | THREE MONTHS ENDED |  |  |  | $\%$ <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 8/31/2016 |  | 8/31/2015 |  |  |
| North America | \$ | 1,004 | \$ | 1,042 | -4\% |
| Western Europe |  | 392 |  | 485 | -19\% |
| Central \& Eastern Europe |  | 81 |  | 98 | -17\% |
| Greater China |  | 371 |  | 330 | 12\% |
| Japan |  | 50 |  | 36 | 39\% |
| Emerging Markets |  | 171 |  | 258 | -34\% |
| Global Brand Divisions ${ }^{2}$ |  | (771) |  | (624) | -24\% |
| TOTAL NIKE BRAND |  | 1,298 |  | 1,625 | -20\% |
| Converse |  | 153 |  | 147 | 4\% |
| Corporate ${ }^{3}$ |  | (163) |  | (323) | 50\% |
| TOTAL EARNINGS BEFORE INTEREST AND TAXES |  | 1,288 |  | 1,449 | -11\% |
| Interest expense (income), net |  | 7 |  | 4 | - |
| TOTAL INCOME BEFORE INCOME TAXES | \$ | 1,281 | \$ | 1,445 | -11\% |

${ }^{1}$ The Company evaluates performance of individual operating segments based on earnings before interest and taxes (commonly referred to as "EBIT"), which represents net income before interest expense (income), net and income tax expense and is considered a non-GAAP financial measure.
${ }^{2}$ Global Brand Divisions primarily represent demand creation, operating overhead and product creation and design expenses that are centrally managed for the NIKE Brand. Revenues for Global Brand Divisions are primarily attributable to NIKE Brand licensing businesses that are not part of a geographic operating segment.
${ }^{3}$ Corporate consists largely of unallocated general and administrative expenses, including expenses associated with centrally managed departments; depreciation and amortization related to the Company's corporate headquarters; unallocated insurance, benefit and compensation programs, including stock-based compensation; and certain foreign currency gains and losses, including certain hedge gains and losses.

## NIKE, Inc. <br> NIKE BRAND REPORTED FUTURES GROWTH BY GEOGRAPHY ${ }^{1}$

As of August 31, 2016

|  | Reported Futures <br> Orders | Excluding Currency <br> Changes $^{2}$ |
| :--- | ---: | :---: |
| North America | $1 \%$ | $1 \%$ |
| Western Europe | $4 \%$ | $9 \%$ |
| Central \& Eastern Europe | $9 \%$ | $9 \%$ |
| Greater China | $15 \%$ | $19 \%$ |
| Japan | $26 \%$ | $11 \%$ |
| Emerging Markets | $6 \%$ | $10 \%$ |
| Total NIKE Brand Reported Futures | $5 \%$ | $7 \%$ |
| 1 |  |  |

${ }^{1}$ Futures orders for NIKE Brand footwear and apparel scheduled for delivery from September 2016 through January 2017. NIKE Brand reported futures include (1) orders from external wholesale customers and (2) internal orders from our DTC in-line stores and ecommerce operations which are reflected at prices that are comparable to prices charged to external wholesale customers. The U.S. Dollar futures orders amount is calculated based upon our internal forecast of the currency exchange rates under which our revenues will be translated during this period.

The reported futures orders growth is not necessarily indicative of our expectation of revenue growth during this period. This is due to year-over-year changes in shipment timing, changes in the mix of orders between futures and at-once orders, and because the fulfillment of certain orders may fall outside of the schedule noted above. In addition, exchange rate fluctuations as well as differing levels of order cancellations, discounts and returns can cause differences in the comparisons between futures orders and actual revenues. Moreover, a portion of our revenue is not derived from futures orders, including sales of at-once and closeout NIKE Brand footwear and apparel, all sales of NIKE Brand equipment, the difference between retail sales and internal orders from our DTC in-line stores and e-commerce operations, and sales from Converse, NIKE Golf and Hurley.
${ }^{2}$ Reported futures have been restated using prior year exchange rates for the comparative period to enhance the visibility of the underlying business trends, excluding the impact of foreign currency exchange rate fluctuations.

| Nike, Inc. Return on Invested Capital Calculation (Dollars in millions) | Q1'12 | Q2'12 | Q3'12 | Q4'12 | Q1'13 | Q2'13 | Q3'13 | Q4'13 | Q1'14 | Q2'14 | Q3'14 | Q4'14 | Q1'15 | Q2'15 | Q3'15 | Q4'15 | Q1'16 | Q2'16 | Q3'16 | Q4'16 | Q1'17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Continuing operations: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Revenues | 6,081 | 5,731 | 5,846 | 6,470 | 6,669 | 5,955 | 6,187 | 6,697 | 6,971 | 6,431 | 6,972 | 7,425 | 7,982 | 7,380 | 7,460 | 7,779 | 8,414 | 7,686 | 8,032 | 8,244 | 9,061 |
| Operating expenses: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Cost of sales | 3,388 | 3,281 | 3,285 | 3,703 | 3,766 | 3,425 | 3,451 | 3,757 | 3,839 | 3,605 | 3,869 | 4,040 | 4,261 | 4,053 | 4,034 | 4,186 | 4,419 | 4,185 | 4,343 | 4,458 | 4,938 |
| Selling and administrative expense* | 1,826 | 1,822 | 1,806 | 1,991 | 2,156 | 1,839 | 1,866 | 2,029 | 2,058 | 2,091 | 2,169 | 2,448 | 2,480 | 2,438 | 2,379 | 2,595 | 2,577 | 2,560 | 2,566 | 2,766 | 2,897 |
| Restructuring charges |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Goodwill impairment | - | - | - | - | - | - | - | - | - | . | . | - |  | . | . | - |  | . | - |  |  |
| Intangible and other asset impairment |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Net operating profit | 867 | 628 | 755 | 776 | 747 | 691 | 870 | 911 | 1,074 | 735 | 934 | 937 | 1,241 | 889 | 1,047 | 998 | 1,418 | 941 | 1,123 | 1,020 | 1,226 |
| Other (income) expense, net* | 18 | 9 | (11) | 38 | (29) | (17) | 17 | 13 | 28 | 13 | 45 | 17 | 3 | 2 | (5) | (58) | (31) | (34) | (17) | (58) | (62) |
| Earnings before interest and taxes | 849 | 619 | 766 | 738 | 776 | 708 | 853 | 898 | 1,046 | 722 | 889 | 920 | 1,238 | 887 | 1,052 | 1,056 | 1,449 | 975 | 1,140 | 1,078 | 1,288 |
| Tax rate | 24.4\% | 24.2\% | 27.3\% | 26.2\% | 27.6\% | 26.8\% | 22.8\% | 22.9\% | 25.0\% | 25.2\% | 22.5\% | 23.5\% | 21.7\% | 25.4\% | 24.4\% | 17.8\% | 18.4\% | 19.1\% | 16.3\% | 21.2\% | 2.5\% |
| Taxes calculated | 207 | 150 | 209 | 193 | 214 | 190 | 195 | 206 | 262 | 182 | 200 | 216 | 269 | 225 | 256 | 188 | 267 | 186 | 186 | 228 | 32 |
| Trailing 4 quarters taxes** | 722 | 720 | 745 | 759 | 766 | 806 | 792 | 805 | 853 | 845 | 850 | 860 | 867 | 910 | 966 | 938 | 936 | 897 | 827 | 867 | 632 |
| Earnings before interest and after taxes from continuing operations |  | - | - | - | - | 518 | 658 | 692 | 784 | 540 | 689 | 704 | 969 | 662 | 796 | 868 | 1,182 | 789 | 954 | 850 | 1,256 |
| Earnings before interest and atter taxes from discontinued operations | - | - | - | - | - | (137) | 204 | (28) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Earnings before interest and after taxes | 642 | 469 | 557 | 545 | 562 | 381 | 862 | 664 | 784 | 540 | 689 | 704 | 969 | 662 | 796 | 868 | 1,182 | 789 | 954 | 850 | 1,256 |
| Earmings before interest and after laxes Trailing 4 quarters earnings before interest and after taxes***$^{*}$ | 2,213 | 2,225 | 2,262 | 2,213 | 2,133 | 2,045 | 2,350 | 2,469 | 2,691 | 2,850 | 2,677 | 2,717 | 2,902 | 3,024 | 3,131 | 3,295 | 3,508 | 3,635 | 3,793 | 3,775 | 3,849 |
|  | Q1'12 | Q2'12 | Q3'12 | Q4'12 | Q1'13 | Q2'13 | Q3'13 | Q4 ${ }^{1 / 3}$ | Q1'14 | Q2'14 | Q3'14 | Q4'14 | Q1'15 | Q2'15 | Q3'15 | Q4'15 | Q1'16 | Q2'16 | Q3'16 | Q416 | Q117 |
| Total NIKE Inc. assets | 14,740 | 14,499 | 14,724 | 15,419 | 15,035 | 15,090 | 15,530 | 17,545 | 17,582 | 17,724 | 17,703 | 18,594 | 18,521 | 19,167 | 20,541 | 21,600 | 20,766 | 22,583 | 20,987 | 21,396 | 21,156 |
| Less: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash and equivalents and shor-term investments | 3,700 | 3,365 | 3,197 | 3,757 | 3,267 | 3,525 | 4,042 | 5,965 | 5,578 | 5,187 | 5,029 | 5,142 | 4,579 | 4,713 | 5,361 | 5,924 | 5,408 | 6,116 | 5,106 | 5,457 | 4,787 |
| Accounts payable | 1,421 | 1,411 | 1,298 | 1,588 | 1,551 | 1,519 | 1,241 | 1,646 | 1,559 | 1,612 | 1,480 | 1,930 | 1,970 | 2,074 | 1,821 | 2,131 | 1,933 | 1,915 | 1,714 | 2,191 | 2,088 |
| Accrued liabilities | 1,968 | 1,834 | 1,913 | 2,082 | 1,974 | 1,879 | 1,899 | 2,036 | 1,913 | 2,005 | 2,303 | 2,491 | 2,441 | 2,622 | 3,563 | 3,951 | 3,139 | 3,451 | 3,224 | 3,037 | 3,147 |
| Income taxes payable | 81 | 70 | 47 |  | 99 | 31 | 122 | 84 | 195 | 30 | 27 | 432 | 250 | 38 | 33 | 71 | 75 | 41 | 35 | 85 | 62 |
| Deferred income taxes and other liabilities | 906 | 925 | 979 | 991 | 1,065 | 1,188 | 1,287 | 1,292 | 1,322 | 1,424 | 1,515 | 1,544 | 1,408 | 1,446 | 1,505 | 1,480 | 1,517 | 1,600 | 1,659 | 1,770 | 1,635 |
| Liabilities of discontinued operations |  |  |  |  |  | 198 | 62 | 18 | 12 |  |  |  |  |  |  |  |  |  |  |  |  |
| Plus: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Net debt adiustment**** | 3,182 | 2,894 | 2,828 | 3,372 | 2,903 | 3,197 | 3,721 | 4,577 | 4,203 | 3,799 | 3,702 | 3,769 | 3,232 | 3,426 | 4,110 | 4,664 | 4,200 | 3,945 | 3,051 | 3,402 | 2,728 |
| Invested capital | 9,846 | 9,788 | 10,118 | 10,319 | 9,982 | 9,947 | 10,598 | 11,081 | 11,206 | 11,265 | 11,051 | 10,824 | 11,105 | 11,700 | 12,368 | 12,707 | 12,894 | 13,405 | 12,300 | 12,258 | 12,165 |
| Trailing 5 quarters invested capitalte | 9,803 | 9,837 | 9,880 | 9,973 | 10,011 | 10,031 | 10,193 | 10,385 | 10,563 | 10,819 | 11,040 | 11,085 | 11,090 | 11,189 | 11,410 | 11,741 | 12,155 | 12,615 | 12,735 | 12,713 | 12,604 |
| Return on invested capital ${ }^{\text {r**** }}$ | 22.6\% | 22.6\% | 22.9\% | 22.2\% | 21.3\% | 20.4\% | 23.1\% | 23.8\% | 25.5\% | 26.3\% | 24.2\% | 24.5\% | 26.2\% | 27.0\% | 27.4\% | 28.1\% | 28.9\% | 28.8\% | 29.8\% | 29.7\% | 30.5\% |
| * Reclassifications have been made to conform to current-year presentation |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ** Equals the sum of the current quarter and previous 3 quarters <br> ${ }^{* * *}$ Equals the simple average of the current and previous 4 quarters |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **** Equals the trailing 4 quarters earnings before interest and after taxes divided by trailing 5 quarters average invested capita <br> ***** See calculation of Net debt adjustment below |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Cash and equivalents and shor-term investments | 3,700 | 3,365 | 3,197 | 3,757 | 3,267 | 3,525 | 4,042 | 5,965 | 5,578 | 5,187 | 5,029 | 5,142 | 4,579 | 4,713 | 5,361 | 5,924 | 5,408 | 6,116 | 5,106 | 5,457 | 4,787 |
| Less: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Long-term debt | 238 | 234 | 229 | 228 | 226 | 170 | 161 | 1,210 | 1,207 | 1,201 | 1,201 | 1,199 | 1,195 | 1,084 | 1,082 | 1,079 | 1,079 | 2,067 | 2,048 | 2,010 | 1,993 |
| Notes payable | 164 | 123 | 91 | 108 | 129 | 100 | 103 | 121 | 111 | 180 | 119 | 167 | 146 | 93 | 61 | 74 | 23 | 99 |  | 1 | 22 |
| Current portion of long-term debt | 116 | 114 | 49 | 49 | 9 | 58 | 57 | 57 | 57 | 7 | 7 | 7 | 6 | 110 | 108 | 107 | 106 | 5 | 7 | 44 | 44 |
| Net debt adjustment | 3,182 | 2,894 | 2,828 | 3,372 | 2,903 | 3,197 | 3,721 | 4,577 | 4,203 | 3,799 | 3,702 | 3,769 | 3,232 | 3,426 | 4,110 | 4,664 | 4,200 | 3,945 | 3,051 | 3,402 | 2,728 |


[^0]:    ${ }^{1}$ Fiscal 2017 results have been restated using fiscal 2016 exchange rates for the comparative period to enhance the visibility of the underlying business trends excluding the impact of translation arising from foreign currency exchange rate fluctuations, which is considered a non-GAAP financial measure.
    ${ }^{2}$ Global Brand Divisions revenues are primarily attributable to NIKE Brand licensing businesses that are not part of a geographic operating segment.
    ${ }^{3}$ Corporate revenues primarily consist of foreign currency hedge gains and losses related to revenues generated by entities within the NIKE Brand geographic operating segments and Converse but managed through our central foreign exchange risk management program.

