

NIKE, INC. TEN YEAR FINANCIAL HISTORY

 (in millions, except per share data and financial ratios)⁽¹⁾⁽²⁾

| | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010 |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Year Ended May 31, | | | | | | | | | | |
| Revenues | \$ 39,117 | \$ 36,397 | \$ 34,350 | \$ 32,376 | \$ 30,601 | \$ 27,799 | \$ 25,313 | \$ 23,331 | \$ 20,117 | \$ 18,324 |
| Gross profit | 17,474 | 15,956 | 15,312 | 14,971 | 14,067 | 12,446 | 11,034 | 10,148 | 9,202 | 8,498 |
| Gross margin % | 44.7% | 43.8% | 44.6% | 46.2% | 46.0% | 44.8% | 43.6% | 43.5% | 45.7% | 46.4% |
| Net income from continuing operations ⁽³⁾ | 4,029 | 1,933 | 4,240 | 3,760 | 3,273 | 2,693 | 2,451 | 2,257 | 2,163 | 1,916 |
| Net income (loss) from discontinued operations | - | - | - | - | - | - | 21 | (46) | (39) | (16) |
| Net income ⁽³⁾ | 4,029 | 1,933 | 4,240 | 3,760 | 3,273 | 2,693 | 2,472 | 2,211 | 2,124 | 1,900 |
| Earnings per common share from continuing operations ⁽³⁾ : | | | | | | | | | | |
| Basic | 2.55 | 1.19 | 2.56 | 2.21 | 1.90 | 1.52 | 1.37 | 1.23 | 1.14 | 0.99 |
| Diluted | 2.49 | 1.17 | 2.51 | 2.16 | 1.85 | 1.49 | 1.34 | 1.20 | 1.11 | 0.97 |
| Earnings per common share from discontinued operations: | | | | | | | | | | |
| Basic | - | - | - | - | - | - | 0.01 | (0.03) | (0.02) | (0.01) |
| Diluted | - | - | - | - | - | - | 0.01 | (0.02) | (0.02) | (0.01) |
| Total NIKE, Inc. earnings per common share ⁽³⁾ : | | | | | | | | | | |
| Basic | 2.55 | 1.19 | 2.56 | 2.21 | 1.90 | 1.52 | 1.38 | 1.20 | 1.12 | 0.98 |
| Diluted | 2.49 | 1.17 | 2.51 | 2.16 | 1.85 | 1.49 | 1.35 | 1.18 | 1.09 | 0.96 |
| Weighted average common shares outstanding | 1,579.7 | 1,623.8 | 1,657.8 | 1,697.9 | 1,723.5 | 1,766.7 | 1,794.6 | 1,839.9 | 1,902.1 | 1,942.0 |
| Diluted weighted average common shares outstanding | 1,618.4 | 1,659.1 | 1,692.0 | 1,742.5 | 1,768.8 | 1,811.6 | 1,832.9 | 1,879.2 | 1,942.6 | 1,975.7 |
| Cash dividends declared per common share | 0.86 | 0.78 | 0.70 | 0.62 | 0.54 | 0.47 | 0.41 | 0.35 | 0.30 | 0.27 |
| Cash flow from operations, inclusive of discontinued operations ⁽⁴⁾ | 5,903 | 4,955 | 3,846 | 3,399 | 4,906 | 3,158 | 3,032 | 1,932 | 1,796 | 3,167 |
| At May 31, | | | | | | | | | | |
| Cash and equivalents | \$ 4,466 | \$ 4,249 | \$ 3,808 | \$ 3,138 | \$ 3,852 | \$ 2,220 | \$ 3,337 | \$ 2,254 | \$ 1,877 | \$ 3,026 |
| Short-term investments | 197 | 996 | 2,371 | 2,319 | 2,072 | 2,922 | 2,628 | 1,503 | 2,661 | 2,120 |
| Inventories | 5,622 | 5,261 | 5,055 | 4,838 | 4,337 | 3,947 | 3,484 | 3,251 | 2,630 | 1,953 |
| Working capital | 8,659 | 9,094 | 10,587 | 9,667 | 9,255 | 8,319 | 9,391 | 7,271 | 7,275 | 7,518 |
| Total assets ⁽⁵⁾⁽⁶⁾⁽⁷⁾ | 23,717 | 22,536 | 23,259 | 21,379 | 21,590 | 18,579 | 17,531 | 14,800 | 14,398 | 13,852 |
| Long-term debt ⁽⁵⁾ | 3,464 | 3,468 | 3,471 | 1,993 | 1,072 | 1,191 | 1,201 | 228 | 276 | 446 |
| Capital lease obligations | 60 | 75 | 27 | 15 | 5 | 74 | 81 | - | - | - |
| Redeemable preferred stock | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 |
| Shareholders' equity ⁽⁷⁾ | 9,040 | 9,812 | 12,407 | 12,258 | 12,707 | 10,824 | 11,081 | 10,319 | 9,793 | 9,713 |
| Year-end stock price | 77.14 | 71.80 | 52.99 | 55.22 | 50.84 | 38.46 | 30.83 | 27.05 | 21.12 | 18.10 |
| Market capitalization | 120,951 | 114,983 | 87,084 | 92,867 | 87,044 | 66,921 | 55,124 | 49,546 | 39,523 | 35,032 |
| Financial Ratios:⁽⁸⁾ | | | | | | | | | | |
| Return on equity ⁽³⁾⁽⁷⁾ | 42.7% | 17.4% | 34.4% | 30.1% | 27.8% | 24.6% | 23.1% | 22.0% | 21.8% | 20.7% |
| Return on assets ⁽³⁾⁽⁵⁾⁽⁶⁾⁽⁷⁾ | 17.4% | 8.4% | 19.0% | 17.5% | 16.3% | 14.9% | 15.3% | 15.1% | 15.0% | 14.3% |
| Inventory turns | 4.0 | 4.0 | 3.8 | 3.8 | 4.0 | 4.1 | 4.2 | 4.5 | 4.8 | 4.7 |
| Current ratio at May 31 | 2.1 | 2.5 | 2.9 | 2.8 | 2.5 | 2.7 | 3.4 | 3.0 | 2.9 | 3.3 |
| Price/Earnings ratio at May 31 ⁽³⁾ | 31.0 | 61.4 | 21.1 | 25.6 | 27.5 | 25.9 | 22.8 | 23.0 | 19.3 | 18.8 |

⁽¹⁾ All share and per share information are reflective of the two-for-one stock splits that began trading at split-adjusted prices on December 24, 2015 and December 26, 2012.

⁽²⁾ Amounts presented for 2013, 2012, 2011 and 2010 have been adjusted to exclude the results of discontinued operations, unless otherwise noted.

⁽³⁾ Fiscal 2018 reflects the impact from the enactment of the Tax Cuts and Jobs Act. Refer to Note 9 — Income Taxes of our fiscal 2018 Annual Report on Form 10-K for additional information.

⁽⁴⁾ During the first quarter of fiscal 2018, NIKE, Inc. adopted Accounting Standards Update (ASU) No. 2016-09, *Compensation — Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting*, which changed how companies account for certain aspects of share-based payment awards to employees. Amounts presented for 2017, 2016, 2015 and 2014 have been updated to reflect these changes. Refer to Note 1 — Summary of Significant Accounting Policies of our fiscal 2018 Annual Report on Form 10-K for additional information.

⁽⁵⁾ During the first quarter of fiscal 2017, NIKE, Inc. adopted Accounting Standard Update No. 2015-03, *Interest — Imputation of Interest (Subtopic 835-30): Simplifying the Presentation of Debt Issuance Costs*, which required all debt issuance costs to be presented as a direct deduction from the carrying amount of the corresponding debt liability in the balance sheet. Amounts presented for 2016, 2015, 2014, and 2013 have been updated to reflect these changes. Refer to Note 1 Summary of Significant Accounting Policies of our fiscal 2017 Annual Report on Form 10-K for additional information.

⁽⁶⁾ Fiscal 2019 reflects the impact from the adoption of ASU No. 2014-09, *Revenue from Contracts with Customers (Topic 606)*, which replaced existing revenue recognition guidance. Refer to Note 1 — Summary of Significant Accounting Policies of our fiscal 2019 Annual Report on Form 10-K for additional information.

⁽⁷⁾ Fiscal 2019 reflects the impact from the adoption of ASU No. 2016-16, *Income Taxes (Topic 740): Intra-Entity Transfers of Assets Other Than Inventory*, which requires the Company to recognize the income tax consequences of intra-entity transfer of an asset other than inventory when the transfer occurs. Refer to Note 1 — Summary of Significant Accounting Policies of our fiscal 2019 Annual Report on Form 10-K for additional information.

⁽⁸⁾ For 2013, 2012, 2011 and 2010, financial ratios have been calculated using continuing operations results.