



MARK PARKER

PRESIDENT & CEO, NIKE, INC.

For more than 30 years, NIKE, Inc. President & CEO Mark Parker has brought an innovative mindset and design expertise into such vital roles as Vice President of Consumer Product Marketing, Vice President of Global Footwear and Co-President of the NIKE Brand. In addition to helping lead NIKE's continued growth, Parker is responsible for the growth of NIKE, Inc.'s global business portfolio, which includes Converse Inc. and Hurley International LLC.

Long before he was named CEO of NIKE, Inc., Parker was leading the company in other ways. After running competitively at Penn State University, Parker joined NIKE as one of our first footwear designers back in 1979. He's led the way for NIKE Air and a multitude of industry-breakthroughs in product design such as the NIKE Pegasus, Visible Air Technology, the exclusive HTM line and NIKE Free.

