



NEWS RELEASE

Werner Enterprises is the Official Trucking Company of the 2015 Sturgis® Motorcycle Rally™

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OMAHA, Neb.--(BUSINESS WIRE)--May 22, 2015-- **Werner Enterprises** (NASDAQ: WERN), a premier transportation and logistics provider, is proud to announce it is the official trucking company of the 75th Annual 2015 Sturgis® Motorcycle Rally™.

"We are extremely excited and honored to take part in this long-standing iconic event," said Werner President and Chief Operating Officer **Derek Leathers**. "As a transportation leader for nearly 60 years, we respect those who share our passion for the open road – whether traveling on two wheels or 18."

As the official trucking company of the event, Werner will have equipment staffed and showcased on Main Street in Sturgis during the Aug. 3-9 rally. Staff will provide an opportunity for event goers to gather information regarding trucking careers and how the industry has evolved. Leathers said the partnership is a great fit for Werner, a company whose drivers value the same sense of freedom that drives motorcycle enthusiasts to hit the open road.

Werner Enterprises, Inc. was founded in 1956 and is a premier transportation and logistics company, with coverage throughout North America, Asia, Europe, South America, Africa and Australia. Werner maintains its global headquarters in Omaha, Nebraska and maintains offices in the United States, Canada, Mexico, China and Australia. Werner is among the five largest truckload carriers in the United States, with a diversified portfolio of transportation services that includes dedicated van, temperature-controlled and flatbed; medium-to-long-haul, regional and local van; and expedited services. Werner's Value Added Services portfolio includes freight management, truck brokerage, intermodal and international services. International services are provided through Werner's domestic and global subsidiary companies and include ocean, air and ground transportation; freight forwarding; and customs brokerage.

Werner Enterprises, Inc.'s common stock trades on the NASDAQ Global Select MarketSM under the symbol "WERN". For further information about Werner, visit the company's website at www.werner.com.

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