



NEWS RELEASE

Werner Enterprises Receives a Bronze Telly Award

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OMAHA, Neb.--(BUSINESS WIRE)--Jul. 1, 2015-- **Werner Enterprises** (NASDAQ:WERN), a premier transportation and logistics provider, was selected from nearly 12,000 entries from all 50 states and five continents as a recipient of a Bronze Telly Award in an online video category.

"The Telly Awards has a mission to honor the very best in film and video," said Linda Day, executive director of the Telly Awards. "Werner Enterprises' accomplishment illustrates their creativity, skill and dedication to their craft and serves as a testament to great film and video production."

Werner's award-winning entry, "Elevating the Werner Brand," features three videos – "The Werner Legacy," "If Trucks Stopped" and "Werner Park Commercial." Each represents Werner's brand while encompassing the organization's mission, values and standards.

Founded in 1979, the Telly Awards is the premier award honoring outstanding local, regional and cable TV commercials and programs; the finest video and film productions; and online commercials, video and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators and corporate video departments in the world.

Werner Enterprises, Inc. was founded in 1956 and is a premier transportation and logistics company, with coverage throughout North America, Asia, Europe, South America, Africa and Australia. Werner maintains its global headquarters in Omaha, Nebraska and maintains offices in the United States, Canada, Mexico, China and Australia. Werner is among the five largest truckload carriers in the United States, with a diversified portfolio of transportation services that includes dedicated van, temperature-controlled and flatbed; medium-to-long-haul, regional and local van; and expedited services. Werner's Value Added Services portfolio includes freight

management, truck brokerage, intermodal and international services. International services are provided through Werner's domestic and global subsidiary companies and include ocean, air and ground transportation; freight forwarding; and customs brokerage.

Werner Enterprises, Inc.'s common stock trades on the NASDAQ Global Select MarketSM under the symbol "WERN". For further information about Werner, visit the company's website at www.werner.com.

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Werner Enterprises

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