



NEWS RELEASE

## Werner Enterprises Surpasses Veteran Hiring Goals and Introduces New Freedom Truck Design

1/16/2015

OMAHA, Neb.--(BUSINESS WIRE)--Jan. 16, 2015-- **Werner Enterprises** (NASDAQ:WERN), a premier transportation and logistics provider, is proud to announce an update on the success of its veteran hiring campaign and introduce the new military-themed truck design that made its debut on the fifth addition to Werner's Operation Freedom fleet.

Werner has hired more than 5,100 veterans in the last three years, surpassing the pledge it made in 2012 under the White House campaign Joining Forces to hire 1,000 veterans per year for the next five years. Werner plans to build on the campaign's success in 2015 with its pledge to hire 2,200 veterans and 200 veteran spouses.

"We couldn't be more pleased with our progress in creating opportunities for our veterans," said President and Chief Operating Officer **Derek Leathers**. "From our successful hiring initiatives to our growing Operation Freedom fleet, we remain committed to doing even better in the future."

Werner strives to bring awareness to its industry-leading military apprenticeship program through its growing Operation Freedom fleet, a military-themed truck and trailer fleet that travels on regular freight routes in addition to being showcased at truck shows, recruiting events and specific veteran ceremonies. Werner's fifth Freedom truck hit the road this month and features a new design that includes the American flag and a military dog tag with a special message to all who serve.

Werner Enterprises, Inc. was founded in 1956 and is a premier transportation and logistics company, with coverage throughout North America, Asia, Europe, South America, Africa and Australia. Werner maintains its global headquarters in Omaha, Nebraska and maintains offices in the United States, Canada, Mexico, China and Australia. Werner is among the five largest truckload carriers in the United States, with a diversified portfolio of

transportation services that includes dedicated van, temperature-controlled and flatbed; medium-to-long-haul, regional and local van; and expedited services. Werner's Value Added Services portfolio includes freight management, truck brokerage, intermodal and international services. International services are provided through Werner's domestic and global subsidiary companies and include ocean, air and ground transportation; freight forwarding; and customs brokerage.

Werner Enterprises, Inc.'s common stock trades on the NASDAQ Global Select Market<sup>SM</sup> under the symbol "WERN". For further information about Werner, visit the company's website at [www.werner.com](http://www.werner.com).

Source: Werner Enterprises, Inc.

### **Werner Enterprises, Inc.**

Fred Thayer, 402-895-6640 ext. 2065

Director of Corporate Communications

**[ftthayer@werner.com](mailto:ftthayer@werner.com)**