



NEWS RELEASE

Werner Enterprises to Appear on "World's Greatest!..."

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OMAHA, Neb., Jul 26, 2011 (BUSINESS WIRE) --

Werner Enterprises (NASDAQ: WERN), a premier transportation and logistics provider, has continually proven to be a nationwide leader in freight transportation and innovation. Now it's proven to be one of the world's greatest.

The company will be featured in an episode of "World's Greatest!...", a fast paced television program featuring behind-the-scene footage and interviews of the greatest destinations, properties, companies and products around the world. The program will air on the ION Network July 27, Aug. 3 and Aug. 10.

Topics covered will include the Company's portfolio of intermodal, air, ocean, domestic expedited, regional freight truckload, warehousing and logistics services; Werner Enterprises' commitment to technology through the use of its automated paperless logs system; the Company's commitment to keeping the roads green through the exploration of new avenues to invest in sustainability and reduce emissions; and its priority in keeping the motoring public and its professional drivers safe on the road.

Werner Enterprises, Inc. was founded in 1956 and is a premier transportation and logistics company, with coverage throughout North America, Asia, Europe, South America, Africa and Australia. Werner maintains its global headquarters in Omaha, Nebraska and maintains offices in the United States, Canada, Mexico, China and Australia. Werner is among the five largest truckload carriers in the United States, with a diversified portfolio of transportation services that includes dedicated; medium-to-long-haul, regional and local van; expedited; temperature-controlled; and flatbed services. Werner's Value Added Services portfolio includes freight management, truck brokerage, intermodal, and international services. International services are provided through

Werner's domestic and global subsidiary companies and include ocean, air and ground transportation; freight forwarding; and customs brokerage.

Werner Enterprises, Inc.'s common stock trades on the NASDAQ Global Select MarketSM under the symbol "WERN." For further information about Werner, visit the company's website at [**www.werner.com**](http://www.werner.com).

SOURCE: Werner Enterprises, Inc.

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