

DELTA APPAREL, INC.

FACT SHEET

Delta Apparel, Inc., Delta Apparel, Inc., along with its operating subsidiaries, M.J. Soffe, LLC, Salt Life, LLC, and Art Gun, LLC is an international design, marketing, manufacturing, and sourcing company that features a diverse portfolio of lifestyle basic and branded activewear apparel, headwear, related accessories and produces high quality private label programs. Its primary brands include Soffe®, Salt Life® and Coast® and it has licensing agreements with the major colleges and universities, as well as hundreds of other licensed properties. One of the key strengths of the Company is its broad distribution and diverse customer base. Its casual and athletic apparel and headwear products are sold to specialty stores, and boutiques, department stores, mid-tier retailers and mass chains, and the U.S. military. Delta Apparel, Inc. trades on the NYSE American exchange under the symbol "DLA". Additional information is available at www.deltaapparelinc.com. Other websites offering products direct to customers are www.mjsoffe.com, www.deltaapparel.com, www.saltlife.com, and coastapparel.com.

Investment Considerations:

- Record sales
- Multiple distribution channels with no customer concentration
- Increasingly diversified product offering
- Strong platform to recognize operational synergies
- Excellent returns on invested capital
- Experienced, motivated and proven management team

Growth Strategies:

- Continue customer growth in all distribution channels
- Introduce new product lines across all business units
- Increase value added services, including decorating and retail put-ups
- Broaden operational efficiencies

Selected Financial Information *FY18 Q1*

Statement of Income *(unaudited)*

(in thousands except per share amounts)

Three Months Ended

	December 30, 2017	December 31, 2016
Net Sales	\$90,342	\$85,335
Gross Profit	\$16,370	\$17,558
Operating Income	\$1,738	\$469
Net Income	(\$9,952)	(\$607)
Diluted earnings per share	(\$1.37)	(\$0.08)
Weighted averaged diluted shares outstanding	7,268	7,598

Balance Sheet *(unaudited)*

(in thousands except per share amounts)

	December 30, 2017	September 30, 2017
Cash	\$603	\$572
Merchandise Inventory	\$174,505	\$174,551
Total Assets	\$321,662	\$317,802
Debt	\$105,960	\$92,854
Total Liabilities	\$179,152	\$161,915
Total Equity	\$142,510	\$155,887

Except for historical information contained herein, the statements in this fact sheet are forward looking and made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. A fuller discussion of Delta Apparel's risks and uncertainties are described in the Company's filings with the Securities and Exchange Commission.

Contact Information

Deborah H. Merrill
VP, CFO and Treasurer
Delta Apparel, Inc.
322 South Main Street
Greenville, SC 29601
864-232-5200 x6620

Sally Wallick
Investor Relations Representative
Investor.relations@deltaapparel.com
404-806-1398

Shareholder Information

December 30, 2017

Symbol: DLA

Exchange: NYSE AMERICAN

Corporate Website:
www.deltaapparelinc.com

Recent Stock Price: \$20.20

52 Week Range: \$15.55 - \$23.47

Average Volume (10 Day): 16.22k

Average Volume (30 day): 19.02k

Shares Outstanding: 7.2 Million

Market Capitalization: \$145.4 Million

Book Value: \$19.72

Institutional Holdings: 71%

