



Five Star Quality Care, Inc. Launches Newly Designed Website

NEWTON, Mass., Apr 23, 2009 (BUSINESS WIRE) -- Five Star Quality Care, Inc. (NYSE Amex: FVE) today announced the introduction of a new company website, located at www.fivestarqualitycare.com.

In addition to a more user friendly design, Five Star's new website provides users with an increased level of information about the company, including individual pages for each of the communities Five Star operates. A prominent feature of the new website is an enhanced search function which allows users to find communities by state, level of service and "lifestyle options", such as urban versus suburban environments and types of recreation activities offered at each community.

Five Star Quality Care, Inc. is a healthcare services company which operates healthcare and senior living communities. Five Star owns, leases and operates 210 senior living communities with over 22,000 separate living units located in 30 states. These communities include independent living, assisted living and skilled nursing communities. Five Star also operates two rehabilitation hospitals and five institutional pharmacies. Five Star is headquartered in Newton, Massachusetts.

SOURCE: Five Star Quality Care, Inc.

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