



February 13, 2013

## Logitech Takes Desktop Video to the Next Level with Its Most Advanced Webcam for Business

The New Logitech Webcam C930e Is the First to Offer 90-Degree Field of View, Support for H.264 SVC and UVC 1.5 Video Encoding, and High-Definition Digital Pan-Tilt-Zoom

NEWARK, Calif.--(BUSINESS WIRE)-- Logitech (SIX: LOGN) (NASDAQ: LOGI) today announced the Logitech® Webcam C930e, taking desktop video for business to the next level with industry-first features that include an extra-wide 90-degree field of view, support for the H.264 SVC and UVC 1.5 video encoding standards and high-definition digital pan-tilt-zoom.



Logitech Webcam C930e (Photo: Business Wire)

technology, which intelligently adjusts the image to improve visual quality in low-light at multiple distances.

"Logitech complements our video investments in Microsoft Lync 2013 with the Logitech Webcam C930e," said Giovanni Mezgec, general manager of Lync Product Marketing at Microsoft. "By supporting H.264 SVC and UVC 1.5 video, along with full 1080p HD at 30 frames per second, the Logitech C930e enables great video experiences for more effective communication and collaboration in Lync deployments."

"We designed the Logitech Webcam C930e to meet the demands of our business customers for the highest-possible video quality and for features that enhance face-to-face collaboration," said Eric Kintz, senior vice president and general manager of Logitech for Business. "At the same time, we implemented standards such as H.264 SVC and UVC 1.5 to deliver maximum performance, even when available bandwidth is low or the PC's processor is heavily burdened."

"Videoconferencing is evolving from a travel-avoidance tool to a model for workplace communications as buyers place more value on the collaboration, employee engagement, and relationship-building benefits of using the technology," Forrester Consulting wrote in "High-Quality Video Solutions Moving Beyond The Boardroom," a commissioned study and survey of U.S. IT executives conducted on behalf of Logitech in November 2012. "Going forward, videoconferencing decision makers are thinking beyond the boardroom and looking at putting the technology in smaller conference rooms, in ad hoc workspaces, and

The full 1080p high-definition Logitech C930e delivers enterprise-grade video collaboration with the widest field of view available in a desktop webcam for business, making it possible — for example — to show a full whiteboard on an office wall during a brainstorming session. The Carl Zeiss®-certified glass lens is engineered to avoid the "fish eye" distortion that often detracts from wide-angle images.

Optimized for Microsoft Lync, compatible with Cisco, Skype™ and most unified communications and videoconferencing applications, the Logitech C930e provides a digital pan-tilt-zoom feature that uniquely maintains a high-definition image at up to 4X magnification. This allows for smooth shifts in point of view during a video call, such as moving from a whiteboard to focus on a single individual.

Support for H.264 SVC and UVC 1.5 video encoding frees up PC bandwidth by processing video within the camera and automatically adjusting performance for maximum video-quality when bandwidth fluctuates. The Logitech C930e offers additional premium features including autofocus, an external privacy shutter and Logitech RightLight™ 2

on employees' desks." Indeed, the Forrester study found that 60 percent of enterprises have already implemented desktop videoconferencing and 18 percent are planning to implement. Cost, video quality and audio quality ranked as the top three attributes in purchasing decisions.

### **Pricing and Availability**

The Logitech Webcam C930e — compatible with Windows 7, Windows 8 and Mac OS X 10.7 or higher — is expected to be available worldwide in May 2013 for a suggested price of \$109.99. For more information, please visit [www.logitech.com/business](http://www.logitech.com/business) or our [blog](#).

### **About Logitech**

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

Logitech, the Logitech logo, and other Logitech marks are registered in Switzerland and other countries. All other trademarks are the property of their respective owners. For more information about Logitech and its products, visit the company's website at [www.logitech.com](http://www.logitech.com).

(LOGIIR)

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130213005038/en/>

Logitech  
Mike Langberg  
+1 510-713-5203  
[mlangberg@logitech.com](mailto:mlangberg@logitech.com)

Source: Logitech

News Provided by Acquire Media