

LifeSize Delivers Ultimate Flexibility for Video Infrastructure with UVC Platform Updates

LifeSize announces Microsoft Hyper-V support, expanded video streaming and recording capabilities and the introduction of LifeSize UVC Manager

AUSTIN, Texas--(BUSINESS WIRE)-- <u>LifeSize</u>, a division of Logitech (NASDAQ: LOGI) (SIX: LOGN), is continuing its commitment to drive ultimate flexibility and radical simplification of the purchase, deployment and management of video infrastructure with improvements to the <u>LifeSize® UVC Platform</u>TM. Today LifeSize announced support for Micros@tHyper-V® across the entire platform, enhanced video capabilities in multiple applications, and an all-new video management application, <u>LifeSize® UVC Manager^TM</u>.

Only the LifeSize UVC Platform lets customers choose how they deploy video infrastructure (in their virtualized environment or on LifeSize hardware), as well as which applications they want to activate, which features they want to access, and add capacity as the company's needs grow. This integrated offering and flexible choice stands in stark contrast to the older models of deployment with expensive, fixed configurations and separate hardware boxes for each application.

Today, over 90 percent of virtual environments exist on Microsoft Hyper-V or VMware®. With the added support of Microsoft Hyper-V, LifeSize has extended the benefits of choice and flexibility inherent in the UVC Platform to even more customers.

"The delivery of various video infrastructure applications using a single platform greatly simplifies the deployment of the backend technology needed to drive an enterprise video conferencing environment," explains Ira M. Weinstein, senior analyst and partner at Wainhouse Research. "The LifeSize UVC Platform offers a compelling combination of ease of purchase, ease and flexibility of deployment, and the ability to scale the solution as required to meet real-time requirements. Organizations seeking advanced video capabilities without the complexity of isolated video infrastructure elements should carefully consider the UVC Platform."

LifeSize also announced enhancements to LifeSize® UVC Video Center™, its on•button HD streaming, recording and autopublishing solution. Most notable is its ability to allow any standards-based endpoint to dial in, record and stream with best-inclass capabilities — which broadly extends the reach of this solution. The company has also added closed captioning in multiple languages, doubled its capacity limits and now supports Blackboard Learn™, the leading learning management system in higher education.

Additionally, LifeSize introduced a new video management application, LifeSize UVC Manager, designed to reduce the IT workload by simplifying video network management. Because this application sits on the UVC Platform like all other UVC applications, LifeSize UVC Manager allows video administrators to more efficiently monitor, schedule calls and upgrade hundreds of devices from a single, intuitive interface.

"UVC is the answer to so many IT challenges," said Michael Helmbrecht, vice president and general manager of video solutions for LifeSize. "We've spoken to hundreds of IT leaders who tell us the same thing. They are not looking for a one-size-fits-all solution, they are looking for ways to use their existing resources to grow as they need to grow. Our approach is not only simpler, more flexible and less time-consuming for IT, it ultimately results in a better quality of experience for users and that is always our end goal."

Pricing and Availability

- LifeSize UVC Manager is globally available to order today and starts at approximately \$399 USD MSRP.
- LifeSize UVC Video Center 2.1 is globally available to order today and starts at approximately \$9,999 USD MSRP.

Additional Resources

- LifeSize UVC Platform datasheet
- LifeSize UVC Video Center datasheet
- LifeSize UVC Transit datasheet
- LifeSize UVC Manager datasheet
- LifeSize blog

About LifeSize

LifeSize is a pioneer and world leader in high-definition video collaboration. Designed to make video conferencing truly universal, our full range of open standards-based systems offer enterprise-class, IT-friendly technologies that enable genuine human interaction over any distance. Founded in 2003 and acquired by Logitech in 2009, LifeSize, with its commitment to relentless innovation, continues to extend the highest-quality video conferencing capabilities to anyone, anywhere. For more information, visit http://www.lifesize.com.

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