



New Logitech Illuminated Keyboard Makes Typing Easy -- Night or Day

Logitech Also Introduces Logitech diNovo Keyboard for Notebooks, Logitech Cordless Desktop S520

FREMONT, Calif., Sep 02, 2008 (BUSINESS WIRE) -- To help you find the keyboard that best matches your needs -- and style -- Logitech (SWX:LOGN) (NASDAQ:LOGI) today introduced three new keyboards, including the Logitech(R) Illuminated Keyboard, which offers an optimized backlight experience, Logitech PerfectStroke(TM) key system and Logitech's thinnest design ever. Also unveiled today, the Logitech(R) diNovo Keyboard for Notebooks is designed for laptop owners who use a notebook mouse to improve comfort and need a keyboard to complete their setup, while the Logitech(R) Cordless Desktop(TM) S520 offers a keyboard-and-mouse combination that matches a wide variety of computer setups.

"Style -- specifically the ability to choose the style that fits one's tastes -- is increasingly driving purchase decisions," said Denis Pavillard, vice president of product marketing for Logitech keyboards and desktops. "Our three newest keyboards address this trend, as well as various usage scenarios, from working in low light to being more comfortable when working on a laptop."

Logitech Illuminated Keyboard

The Logitech Illuminated Keyboard makes typing easy -- even in the dark. To optimize existing backlight technology, Logitech combined microlens reflectors, a multilayer painting process and laser etching -- creating a backlight experience that is brighter, sharper and easier to read. Whether you're typing an e-mail or chatting with a friend, the adjustable backlight gives you just the right amount of light.

With its transparent frame, the ultra-thin Illuminated Keyboard (.37 inches or 9.3 mm from base to frame) adds an elegant touch to any desk. Balancing form and function, the keyboard offers a full-size key layout (including a number pad), soft-touch palm rest and a full row of F-keys, as well as media- and volume-control keys for instant command of your entertainment.

PerfectStroke Key System

The Logitech Illuminated Keyboard and the diNovo Keyboard for Notebooks feature the Logitech PerfectStroke key system, which provides a typing experience that's comfortable, fluid and silent. PerfectStroke is designed to create longer key travel -- 3.2 mm compared to 2.2 mm -- than that of typical notebook keyboards; as a result, the distance your fingers have to travel to activate a key is optimized for your comfort. Micro-scissors distribute force evenly across key surfaces -- even if you strike the edge of a key, the key stroke still feels the same.

Logitech diNovo Keyboard for Notebooks

While notebook computers have become the platform of choice, people often have to compromise comfort and functionality in exchange for convenience and portability. Logitech has developed a range of peripherals, including notebook mice and a line of Alto(TM) notebook stands, that maximize the benefits and minimize the challenges posed by the notebook. The first Logitech keyboard designed specifically for the notebook PC, the diNovo Keyboard for Notebooks offers a full-size layout, complete with number pad, and the optimized key feel of PerfectStroke. By using the diNovo Keyboard for Notebooks with the Logitech(R) Alto(TM) Connect or Logitech(R) Alto(TM) Express notebook stands, you can transform your setup into a comfortable place to work and play, as well as protect yourself from laptop heat.

Based on Logitech's distinctive line of diNovo(TM) keyboards, the impressively thin (.87 inches or 22.10 mm from base to key caps) diNovo Keyboard for Notebooks has a glossy black finish and brushed-aluminum palm rest that look great with any notebook PC.

Because you often use your notebook PC in busy wireless environments, Logitech's advanced 2.4 GHz wireless technology dramatically reduces interference, effectively eliminating delays and dropouts. And by optimizing the power management system, Logitech's improved wireless technology enables an impressive 3-year battery life for the keyboard.

Logitech Cordless Desktop S520

With its matte-black and grey palette, its rounded edges and gently curved palm rest, and the straight lines of its full-size layout -- the contemporary, yet compact, S520 keyboard complements a wide range of computers. Plus, the high-performance cordless laser mouse delivers exceptional precision and smoother tracking, compared to optical mice.

The new Logitech keyboard-and-mouse combination provides the convenience of up to eight months of battery life for the mouse and 15 months for the keyboard. With one-touch access to Word(R), Excel(R) and your Internet browser -- you can instantly get to your favorite applications. Four additional programmable F-keys let you customize your keyboard the way you want it and a full set of media and volume controls make managing your media, photos and music easy (after installing software available at no additional charge from www.logitech.com/downloads).

Pricing and Availability

The Logitech Illuminated Keyboard is expected to be available in the U.S. and Europe in October for a suggested retail price of \$79.99 (U.S.), while the Logitech diNovo Keyboard for Notebooks is expected to be available worldwide in October for a suggested retail price of \$99.99 (U.S.). The Logitech Cordless Desktop S520 is expected to be available worldwide in September for a suggested retail price of \$59.99 (U.S.).

About Logitech

Logitech is a world leader in personal peripherals, driving innovation in PC navigation, Internet communications, digital music, home-entertainment control, gaming and wireless devices. Founded in 1981, Logitech International is a Swiss public company listed on the SWX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

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