



Logitech Unveils Family of HD Webcams and Logitech Vid HD

Flagship Logitech HD Pro Webcam C910 Features HD 720p Video Calling, Full HD 1080p Video Recording, One-Click HD-Uploading to FaceBook and YouTube

New Logitech Vid HD is the Easiest Way to Make an HD Video Call

FREMONT, Calif., Jun 10, 2010 (BUSINESS WIRE) -- Today Logitech (SIX:LOGN) (NASDAQ:LOGI) took another step toward delivering on its promise to bring HD video to anyone, anywhere, unveiling [a full lineup of HD webcams](#) and the recently announced [Logitech® Vid™ HD](#), the free and easy way to make an [HD video call](#). Offering HD 720p video calling, Full HD 1080p video recording, Logitech Fluid Crystal™ technology and one-click HD-uploading to Facebook™ and YouTube®, the flagship [Logitech® HD Pro Webcam C910](#) makes high-definition video calling, recording and sharing a reality.

"HD video calling is a critical step toward our vision of a world in which video communication is as mainstream and seamless as a telephone call -- for anyone, anywhere," said Eric Kintz, vice president and general manager of Logitech's video business. "With Logitech HD webcams and Vid HD, you have everything you need to share, to connect, to see the people that matter to you in breathtaking detail that far surpasses the quality of embedded webcams."

Every new Logitech HD webcam features Logitech Fluid Crystal technology, ensuring that each video call and recording offers crystal clear images with smooth, fluid motion and rich, true-to-life colors, even in the real world.

Logitech HD Pro Webcam C910 -- HD in Every Way

Setting a new standard in quality, the top-of-the-line Logitech HD Pro Webcam C910 not only lets you record video in stunning Full HD 1080p and make video calls in fluid HD 720p, but it also features crystal-clear stereo audio with two mics - one on either side of the webcam lens.

The Logitech HD Pro Webcam C910 presents a stunning, streamlined profile. At 25 millimeters deep, the exceptionally thin C910 webcam adds a modern minimalist touch to your laptop or desktop computer setup.

Logitech HD Webcam C510 -- For Portable HD Video Calling and Recording

If you prefer a webcam that can go wherever you go, the portable [Logitech HD Webcam C510](#) -- with its fold-and-go design -- makes it easy to take your webcam with you. So whether you want to make a video call at home, at the hotel, or at the office, the C510 webcam will fold up and fit in your pocket for easy transport. Plus, the 360-degree full-rotation allows you to swivel the webcam around and include more people on your video calls and recordings.

Logitech also introduced two HD webcams at a price that everyone can afford: the [Logitech® HD Webcam C310](#) and the Logitech® HD Webcam C270.

Logitech Vid HD -- HD 720p Video Calls

Logitech Vid HD brings the HD video-calling experience full circle, because you can't have a high-definition video call with an HD webcam unless you have software that can transmit two-way live video in HD.

So if you've been waiting for a simpler and better way to make a video call, Vid HD is the free, fast and easy way to make an HD video call -- and it's included with all new Logitech webcams, as well as available for free download at www.logitech.com/vid.

If you're already using Logitech Vid™, you can upgrade to [Vid HD](#) and use it today with any HD-ready webcam.

One-Click Upload to Facebook and YouTube

In today's world, social networking is an essential part of day-to-day life for millions, and video is an indispensable part of sharing your life with the people you care about. With Logitech's new lineup of HD webcams, it's a snap to record and upload HD videos to Facebook or YouTube. For your convenience, the included Magix™ photo and video editing software will help you polish the rough edges before your video goes viral. And the included picture and video gallery makes it easy to store your memories, too.

Taking Photos with Logitech HD Webcams

The new Logitech webcams make it easy to take a snapshot and e-mail them to your friends and family. The C910 webcam offers rich, 10-megapixel photos, the C510 webcam will create dazzling 8-megapixel snapshots, the C310 webcam takes crisp, clear 5-megapixel pictures and the C270 webcam will take 3-megapixel photos. (Highest-quality photos are software enhanced.)

Compatible with All Major Video-Calling Clients

All new Logitech HD webcams are Skype®-certified, optimized for Windows Live™ Messenger, and will work with the major video-calling clients, including Skype, Yahoo!® Messenger, Windows Live Messenger, and Gmail™ Voice and Video Chat.

Pricing and Availability

The Logitech HD Pro Webcam C910 is expected to be available in the U.S., Europe and Asia in August for a suggested retail price of \$99.99 (U.S.). The Logitech HD Webcam C510 (SRP: \$59.99 U.S.) is expected to be available in the U.S. in June and in Europe and Asia in August. The Logitech HD Webcam C310 (SRP: \$49.99 U.S.) and the Logitech HD Webcam C270 (SRP: \$39.99 U.S.) are expected to be available in the U.S. in June, in Europe in July, and in Asia in August. For more information on Logitech HD webcams, please visit www.logitech.com/webcams.

About Logitech

Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Logitech, the Logitech logo, and other Logitech marks are registered in Switzerland and other countries. All other trademarks are the property of their respective owners. For more information about Logitech and its products, visit the company's Web site at www.logitech.com.

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