



NEWS RELEASE

Logitech G Expands RGB Mechanical Gaming Keyboard Lineup

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Logitech G810 Orion Spectrum Features Exclusive Romer-G Mechanical Switches and Intelligent RGB Illumination in a Pure Performance-Driven Design

NEWARK, Calif.--(BUSINESS WIRE)-- Logitech (SIX:LOGN) (NASDAQ:LOGI) today announced the **Logitech® G810 Orion Spectrum**, a full-size RGB mechanical gaming keyboard that integrates our industry-leading technology and quality of construction in a uniquely crafted design to deliver peak performance for a pure gaming experience. The Logitech G810 Orion Spectrum RGB Mechanical Gaming Keyboard features Logitech's exclusive Romer-G™ mechanical switches, offering 25 percent faster actuation than standard mechanical keyboards, as well as customizable RGB lighting and dedicated media controls.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160204005066/en/>

Logitech G810 Orion Spectrum Features Exclusive Romer-G Mechanical Switches and Intelligent RGB Illumination in a Pure Performance-Driven Design (Photo: Business Wire)

Tweet now: G810 Orion Spectrum RGB mechanical gaming keyboard - pure

performance design. @LogitechG #GameWithPassion #WinWithScience <http://blog.logitech.com/?p=24381>

"We met with dozens of gamers over the last year and a half and asked them what they wanted in a gaming keyboard," said Ujesh Desai, vice president and general manager of gaming at Logitech. "The result is the G810 Orion Spectrum, a clean, sophisticated design that's focused on delivering pure performance."

Pure Performance-Driven Design

Every aspect of the keyboard – from the simplest details, such as fingerprint-masking matte texture and a durable braided cable, to the most complex details, including advanced RGB lighting and ultra-fast, ultra-durable Romer-G mechanical switches – is precisely engineered. The result is industry-leading technology and quality of construction in a uniquely crafted design.

Ultra-Responsive Romer-G Key Switches

The Logitech G810 Orion Spectrum features Logitech’s exclusive Romer-G mechanical switches that deliver near-instant responsiveness, registering key presses up to 25 percent faster than standard mechanical switches. With an actuation point of 1.5 mm, Romer-G switches receive commands more quickly, helping to give you an edge in competitive games where every millisecond matters. With improved durability at 70 million keystrokes, up to 40 percent more keystroke operations than other standard key switches on the gaming peripheral market, you can play with confidence knowing that your keyboard can survive.

Customizable RGB Lighting

Using Logitech Gaming Software (LGS), select and personalize each individual key light from a spectrum of more than 16.8 million colors, and synchronize lighting effects with other Logitech G gaming gear. You can mark keys by color to keep track of spells and other commands, or change colors to match your setup. Central backlighting makes it easier to find the right keys in game and in the dark. And LGS comes pre-loaded with custom lighting profiles for over 300 games, so all the customization is done for you out of the box.

Easy-Access Media Controls

The Logitech G810 Orion Spectrum features dedicated media controls that can be used to play, pause and mute music and videos instantly, so you can control your background track without switching out of your game. Use the roller to adjust the volume, or skip to the next song with the touch of a button.

Full Customization

Get full control of the Logitech G810 Orion Spectrum with LGS. Customize your favorite games with custom button macros on the F1-F12 keys. Control RGB lighting on individual keys and determine which keys are turned off when you turn on Game Mode.

Pricing and Availability

The Logitech G810 Orion Spectrum RGB Mechanical Gaming Keyboard is expected to be available in the U.S. and

Europe beginning February 2016 for a suggested retail price of \$159 and €189. For more information please visit gaming.logitech.com or our [blog](#).

About Logitech

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences they care about. Over 30 years ago Logitech started connecting people through computers, and now it's designing products that bring people together through music, gaming, video and computing. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech at www.logitech.com, the [company blog](#) or [@Logitech](#).

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