



NEWS RELEASE

Five Logitech Products Named CES 2018 Innovation Honorees

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Multiple Logitech Brands Recognized for Innovation and Design

LAUSANNE, Switzerland & NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX: LOGN) (NASDAQ: LOGI) announced that five of its products have been named CES 2018 Innovation Awards Honorees, including **Jaybird® RUN**, **Logitech® G POWERPLAY Wireless Charging System**, **Logitech® Circle 2**, **Logitech® CRAFT Advanced Keyboard with Creative Input Dial**, and **Logitech® Flow**.

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20171109006664/en/>

Tweet now: Five @Logitech products have received recognition as CES 2018 Innovation Awards Honorees. Is your favorite on the list? Learn more: <http://blog.logitech.com/?p=26253>

“Design is central to the creation of all Logitech products and we spend a great deal of time working to get it right, so we’re thrilled to be recognized by the Consumer Technology Association,” said Bracken Darrell, Logitech president and chief executive officer. “We want to create products that look cool, feel good and exceed expectations, and it’s an honor that these five were recognized for that.”

This year, Logitech’s products were recognized in the following categories:

- Headphones Category: **Jaybird RUN**
- Gaming Category: **Logitech G POWERPLAY Wireless Charging System**
- Smart Home Category: **Logitech Circle 2**

- Computer Peripherals Category: **Logitech CRAFT Advanced Keyboard with Creative Input Dial**
- Software and Mobile Apps Category: **Logitech FLOW**

CES Innovation Award entries are judged by a preeminent panel of independent industrial designers, engineers and members of the trade media to honor outstanding design and engineering in cutting-edge consumer electronics across 28 different product categories.

All of Logitech's honorees can be found on display at CES 2018, which runs from Jan. 9 - 12, 2018, in Las Vegas. You can also find the products in Logitech's space #CP9, right outside of the Las Vegas Convention Center across from Central Hall.

The CES Innovation Awards are sponsored by the Consumer Technology Association (CTA)[™], the owner and producer of CES 2018, a global gathering place for all who thrive on the business of consumer technologies, and have been recognizing achievements in product design and engineering since 1976.

Entries are evaluated on their engineering, aesthetic and design qualities, intended use/function and user value, unique or novel features and how the design and innovation of the product directly compares to other products in the marketplace. A comprehensive list of this year's CES 2018 Innovation Awards Honorees are available at **CES.tech/Innovation**.

About Logitech

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences they care about. Over 30 years ago, Logitech started connecting people through computers, and now it's designing products that bring people together through music, gaming, video and computing. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech at **www.logitech.com**, the **company blog** or **@Logitech**.

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