



NEWS RELEASE

# Logitech Integrates Unique Intelligence Into Home Security Cameras Including Person Detection

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Introduces Additional Storage Option, and Customized Motion Zones and Alerts

LAUSANNE, Switzerland & NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX: LOGN) (NASDAQ: LOGI) introduced enhanced security features for the **Logitech Circle Home Security Camera** including intelligent Person Detection through proprietary artificial intelligence and Motion Zones to monitor specific areas of home, exclusive to the Premium subscription. In addition, a new **Circle Safe™** Basic subscription plan offers 14 days of video storage and custom alerts.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20161213005368/en/>

Logitech Integrates Unique Intelligence Into Circle Home Security Camera Including Person Detection (Photo: Business Wire)

**Tweet now:** .@Logitech introduces new storage & security features for Circle Cam,

including Person Detection & Motion Zones. <http://blog.logitech.com/?p=25376>

"We're committed to giving you a premier security camera experience that keeps improving after your original purchase," said Vincent Borel, director of new ventures at Logitech. "A prime example is the newly released Person Detection feature, a result of our proprietary artificial intelligence video engine which continuously analyzes and learns new motion triggers."

Circle Safe Premium Subscription

In addition to customized alerts, the **Circle Safe Premium subscription** now provides enhanced security features to provide peace of mind, all the time. Features include:

- **Person Detection:** receive a smart alert whenever the Logitech Circle detects an actual person at home, so you don't get unwanted alerts. The Circle cam can recognize the difference between a person and pet, alerting you of human activity, such as when the kids come home from school, or if there's ever an unexpected entry.
- **Motion Zones:** monitor specific areas of your home and receive alerts whenever movement in that selected area is triggered. Using the **Logitech Circle web app**, you can create up to five key motion zones, such as the front door or bedroom windows, garage door, and receive custom alerts whenever motion is detected.
- **Custom Day Briefs:** edit and customize the length of any video recording, creating your own custom recaps from the past day, week or month. This gives you a new way to save and share your memories.
- **Extended storage:** review and save up to 31 days of video footage in your Logitech private Circle account.

## Circle Safe Basic Subscription

The Circle Safe Basic subscription plan provides all Logitech Circle users with 14 days of recorded video content, which increases your storage beyond the free 24 hours of footage. You now get even more time to enjoy, save or share your video footage. Additionally, all Logitech Circle owners can customize alerts, so you can change the frequency or sensitivity of motion alerts. You can schedule alerts to immediately push when triggered, or schedule the alerts for every 15 or 30 minutes, providing more manageable updates.

Logitech continues to enable new features for the Logitech Circle, so customers always have access to the latest security advancements, so you can rest assured that a purchase today also delivers key features you may want tomorrow.

## Availability

Logitech Circle Safe updates are available to all users today through the **Logitech Circle Web Portal**, and through your mobile app update. Circle Safe Premium subscription plans start at \$9.99 per camera per month or \$99.99 per year, per camera, and the Circle Safe Basic subscription plan is available for \$3.99 per month per camera. New Circle users can test drive the Premium subscription service with a free trial upon registration. For additional information on Logitech Circle or Logitech Circle Safe subscriptions, please visit **our website**, **our blog** or connect with us on **Facebook**.

## About Logitech

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences they care about. Over 30 years ago, Logitech started connecting people through computers, and now it's designing products that bring people together through music, gaming, video and computing. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech at [www.logitech.com](http://www.logitech.com), the [company blog](#) or [@Logitech](#).

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