



NEWS RELEASE

Logitech Honored With Three 2015 IDEA Awards

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Esteemed Award Validates Logitech's Focus on Design

NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX: LOGN) (NASDAQ: LOGI) announced that three of its products have been honored with 2015 **International Design Excellence Awards** (IDEA). The **Logitech® Keys-To-Go** and the **Logitech® MX Master_Wireless Mouse** were each honored with a bronze award, while the **Logitech® ConferenceCam Connect** received a gold award, marking the second consecutive year of IDEA wins for the company.

Tweet now: Logitech adds three 2015 International Design Excellence Awards to its resume of design excellence @IDSA #IDSAIDEA

"Every product accolade we receive – design or otherwise – speaks volumes to the hard work we're putting into transforming Logitech into a design-centric company," said Bracken Darrell, Logitech president and CEO. "These three awards from IDEA are no exception, and further validate our mission to create technology that is beautifully crafted."

Each year designers, students and companies worldwide submit their products to the IDEA competition and this year more than 1,700 entries were submitted. The competition is considered to be one of the most prestigious in the world with winners being the most innovative and creative designs of the year.

About Logitech

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences they care about. Over 30 years ago, Logitech started connecting people through computers, and now it's designing products that bring people together through music, gaming, video and computing. Founded in 1981, Logitech

International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech at www.logitech.com, the [company blog](#) or [@Logitech](#).

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