



NEWS RELEASE

# Logitech Receives 12 International Design 2017 Awards

6/13/2018

Bringing Home The Gold With Circle 2, MX ERGO, CRAFT Advanced Keyboard and MeetUp

LAUSANNE, Switzerland & NEWARK, Calif.--(BUSINESS WIRE)-- Today, Logitech® (SIX: LOGN) (NASDAQ: LOGI) announced it has won 12 International Design Awards (IDA), a record for the company. Four of the award winning products - **Logitech Circle 2**, **Logitech MX ERGO**, **Logitech CRAFT Advanced Keyboard** and **Logitech MeetUp** - also received Gold awards, the highest honor offered by IDA. Logitech is the **7th highest ranked design organization** by awards in IDA's 11 year history.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20180613005339/en/>

12 Logitech products recognized in prestigious International Design Awards (Photo: Business Wire)

**Tweet now:** What an honor! Logitech received 12 prestigious @iDesignAwards for 2017, with

an outstanding four Gold awards for Circle 2, MX ERGO, CRAFT Advanced Keyboard and MeetUp. Learn more:

<https://ctt.ac/7Qfc9+>

This is the fourth year IDA has recognized Logitech for superior design across several brand and product categories, including smart home, video collaboration, gaming and speakers. Products were recognized with Gold, Silver, and Bronze awards and Honorable Mentions. A full list of Logitech's award-winning products and marketing creative for 2017 are listed below:

- Gold Award: **Logitech Circle 2**, **Logitech MX ERGO**, **Logitech CRAFT** and **Logitech MeetUp**

- Silver Award: **Logitech Rugged Combo 2, Logitech G560 PC Gaming Speakers** and **Ultimate Ears MEGABLAST**
- Bronze Award: **Ultimate Ears WONDERBOOM** and **Logitech G POWERPLAY**
- Honorable Mention: **Logitech MX Sound, Logitech G433 VIDEO** and **Logitech G POWERPLAY VIDEO**

"We're always working to integrate design into every aspect of Logitech, to be a design company," said Alastair Curtis, chief design officer at Logitech. "Great design in our teams, our culture, every discipline, comes out in our products and experiences. Design drives us, and the results show."

"It's an honor to have the International Design Awards recognize our marketing communications," said Heidi Arkinstall, chief marketing officer at Logitech. "We want our marketing to reflect our focus on design and bring the product to life for consumers as part of the total brand experience. People connect with our brands because we keep them at the center of everything we design."

A handful of designers, thinkers and entrepreneurs created the **International Design Awards** in 2007 as a response to the lack of recognition and celebration for smart and sustainable multidisciplinary design. This year, **juries** from IDA examined 3,100 entries from 95 countries and chose winners based on the highest achievements in design, creativity, usability and innovation.

## About Logitech

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences they care about. More than 35 years ago, Logitech started connecting people through computers, and now it's a multi-brand company designing products that bring people together through music, gaming, video and computing. Brands of Logitech include **Ultimate Ears, Jaybird, Logitech G** and **ASTRO Gaming**. Founded in 1981, and headquartered in Lausanne, Switzerland, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech at **www.logitech.com**, the **company blog** or **@Logitech**.

Logitech and other Logitech marks are trademarks or registered trademarks of Logitech Europe S.A and/or its affiliates in the US and other countries. All other trademarks are the property of their respective owners. For more information about Logitech and its products, visit the company's website at **www.logitech.com**.

(LOGIIR)

View source version on businesswire.com: <https://www.businesswire.com/news/home/20180613005339/en/>

Source: Logitech

Logitech

Steven Mekler

1-510-713-4237

**smekler@logitech.com**