



## **Logitech Announces Logitech Wireless Desktop MK710**

### ***Mouse-and-Keyboard Combo Features Industry-First Three-Year Battery Life***

FREMONT, Calif., Feb 10, 2010 (BUSINESS WIRE) -- Whether you're catching up on your e-mail, updating your status on Facebook(TM) or just doing a little shopping, you don't want any unnecessary inconveniences. To help you enjoy a comfortable and hassle-free laptop experience, Logitech (SIX:LOGN) (NASDAQ:LOGI) today introduced the [Logitech\(R\) Wireless Desktop MK710](#) -- the first keyboard-and-mouse combination to feature up to three years of battery life for both the keyboard and mouse, as well as the tiny [Logitech\(R\) Unifying receiver](#), comfortable Logitech(R) Incurve keys(TM) and hyper-fast scrolling for the mouse.

"No one thinks about changing batteries until they have to, but when that time comes, it can stop you in your tracks," said Rory Dooley, Logitech's senior vice president and general manager of the Control Devices business unit. "With its industry-first three-year battery life for a combo, you might just forget the Logitech Wireless Desktop MK710 uses batteries at all."

### **Ready to Work or Play - Whenever, Wherever**

The combination of three years of battery life and the leave-in Logitech Unifying receiver ensures the Wireless Desktop MK710 is ready whenever and wherever you need it. To achieve three years of battery life, Logitech(R) Advanced 2.4 GHz wireless technology transmits information much faster and more efficiently than typical 27 MHz wireless systems. Furthermore, by reducing the amount of time the keyboard and mouse remain in active mode when left idle, the Wireless Desktop MK710 conserves power and minimizes lag when you resume typing or mousing. (Battery life of Logitech keyboards is based on a calculation of an estimated two million keystrokes per year in an office environment; battery life for Logitech mice may vary based on user and computing conditions.)

First introduced in August 2009, the tiny Logitech Unifying receiver is so small it can stay in your laptop when you're moving around. And, a single receiver can be paired with up to six Unifying-compatible Logitech keyboards and mice -- freeing up valuable USB ports and making it easy to mix, match and add to your existing setup, no matter where you are.

### **Comfort and Convenience - At Your Fingertips**

The low-profile keyboard features Logitech Incurve keys and a cushioned palm rest. With their concave design, Incurve keys support the shape of your fingertips, while helping guide your fingers to the right keys. In addition, the soft, rounded edges make it easy for your fingers to glide from key to key. The cushioned palm rest gives you a place to rest your hands when you're not typing. Plus, an LCD dashboard gives you at-a-glance status for Caps Lock, Scroll Lock, Num Lock and battery life.

The comfortable, midsize laser mouse delivers smooth tracking on a variety of surfaces and puts control in the palm of your hand. Hyper-fast scrolling lets you fly through long documents or, if you prefer, you can easily shift to precise click-to-click scrolling to navigate lists, slides and image collections. The mouse's sculpted, right-hand shape guides your hand to a naturally comfortable position and places the three customizable thumb buttons within easy reach, so you can move quickly between Web pages or applications (after downloading of Logitech software).

Logitech Advanced 2.4 GHz wireless connectivity delivers the reliability of a cord plus wireless convenience and freedom. Fast data transmission, virtually no delays or dropouts, and 128-bit AES encryption give you the peace of mind that comes from knowing that your data is protected moving from keyboard to receiver to computer.

### **Pricing and Availability**

The Logitech Wireless Desktop MK710 is expected to be available in Europe beginning in February 2010 and in the U.S. beginning in April 2010, for a suggested retail price of \$99.99 (U.S.).

### **About Logitech**

Logitech is a world leader in personal peripherals, driving innovation in PC navigation, Internet communications, digital music, home-entertainment control, gaming and wireless devices. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

Logitech, the Logitech logo, and other Logitech marks are registered in Switzerland and other countries. All other trademarks are the property of their respective owners. For more information about Logitech and its products, visit the Company's Web site at [www.logitech.com](http://www.logitech.com).

(LOGI - IR)

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6174276&lang=en>

SOURCE: Logitech

Logitech  
Sarah Youngbauer, 510-713-5280  
[sarah\\_youngbauer@logitech.com](mailto:sarah_youngbauer@logitech.com)

Copyright Business Wire 2010