Virtus Market Strategist Signs Book Deal

Virtus' Chief Market Strategist and CNBC contributor Joe Terranova will author a book on personal investing called "Buy High, Sell Higher." Terranova signed an agreement with publisher Business Plus for the book and will use his experience as a trader and market strategist to teach the average investor how to build a winning portfolio.

In addition to being the chief market strategist for Virtus, Terranova is a full-time panelist on CNBC's highly rated evening program, "Fast Money," and is a frequent panelist on the network's "Halftime Report," which airs daily at 12:30 EST.

Business Plus, an imprint of Grand Central Publishing and Hachette Book Group, publishes books in areas such as personal finance, marketing, management, economic trends, careers, and leadership. Among its authors are well-known business leaders including Jack Welch, the former CEO of GE, former US Treasury Secretary Hank Paulson, and Sandy Weill, the former CEO of Citigroup, as well as coaches Mike Krzyzewski of Duke University and Bo Schembechler of the University of Michigan.

