

Virtus App Wins Best Investment Mobile Application In First MobileWebAward Competition

HARTFORD, Conn., May 31, 2012 /PRNewswire/ -- Virtus Investment Partners (NASDAQ: VRTS), which operates a multi-manager asset management business, has been awarded [Best Investment Mobile Application](#) in the inaugural MobileWebAward Competition held by the [Web Marketing Association](#).

(Logo: <http://photos.prnewswire.com/prnh/20090105/NEM020LOGO>)

Launched in March, the Virtus Mobile app is a resource for financial advisors, investors, and market followers, providing access to the firm's most up-to-date blogs and commentaries, including the monthly [market indicator calendar](#) from chief market strategist [Joe Terranova](#). It also offers a way for advisors to connect with Virtus' regional sales teams.

"Smartphones and tablets are essential, day-to-day tools for financial professionals, and the app is a testament to our commitment to deliver actionable market insight, in real time, through the most convenient channels," said Jeff Cerutti, executive vice president and head of retail distribution. "It is an honor to be awarded the first Best Investment Mobile Application award."

Virtus Mobile was judged against an overall standard of excellence in the Financial Services category, having been evaluated on seven criteria: creativity, impact, design, content, interactivity, ease of use, and use of the medium.

"We continue to look for additional features to expand the app's capabilities for subscribers," Cerutti noted. "Investors and their advisors need to make well-informed decisions. With the Virtus Mobile app, we are able to help them better interpret the constant fluctuations within the capital markets."

Developed by [CASE Partners](#) of Hartford, the free app is available for download through the [iTunes App Store](#) and [Google Play](#) and is compatible with iPads, iPhones, and iPod Touches using Apple® operating system 4.3 or later, and with devices using the Android™ operating system 2.2 or later.

About Virtus Investment Partners, Inc.

[Virtus Investment Partners](#) (NASDAQ: [VRTS](#)) is a distinctive partnership of boutique investment managers singularly committed to the long-term success of individual and institutional investors. The company provides investment management products and services through its affiliated managers and select subadvisers, each with a distinct investment style, autonomous investment process and individual brand. Virtus Investment Partners offers access to a variety of investment styles across multiple disciplines to meet a wide array of investor needs. Additional information can be found at www.virtus.com.

About CASE Partners

Founded in Hartford, Conn., in 1993, CASE Partners has become a leading collaborative resource for local, regional and national clientele that include an array of industry leaders. CASE Partners has developed a reputation for elevating clients to the next level of success by providing cloud-based and on-premise systems design and development, systems integration, and network & infrastructure solutions. Additional information can be found at <http://www.casepartners.com/>.

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