

Virtus Launches Mobile App to Access Market Insights

Provides links to expert commentary, market events calendar

HARTFORD, Conn., March 27, 2012 /[PRNewswire](#)/ -- Virtus Investment Partners (NASDAQ: VRTS), which operates a multi-manager asset management business, has launched a mobile app that gives users convenient access to the company's perspectives on the latest developments in the financial markets.

(Logo: <http://photos.prnewswire.com/prnh/20090105/NEM020LOGO>)

With an easy-to-use interface, the app provides financial advisors, investors, and market followers access to Virtus' most up-to-date blogs and commentaries from market strategists, including the popular [market events calendar](#) from Chief Market Strategist [Joe Terranova](#).

The free app is available for download through the [iTunes App Store](#) and the [Android Marketplace](#) and is compatible with iPads, iPhones and iPod Touches using Apple® operating system 4.3 or later, and with devices using the Android™ operating system 2.2 or later. The app was developed for Virtus by [Case Partners](#) of Hartford.

"A key component to investor success is having a better understanding of the economic indicators that are likely to define future market trends," said Jeff Cerutti, executive vice president and head of retail distribution, Virtus Investment Partners. "We designed this app to deliver timely market information that investors can understand and use to prepare themselves for an educated discussion with their financial advisor."

The app also gives financial advisors access to the regional director or consultant from Virtus who can provide personalized assistance with Virtus products, including the [Virtus Mutual Funds](#).

"We are pleased to leverage technology to further partner with financial advisors and help them distinguish themselves with their clients," Cerutti added. "This is another tool advisors can use to get timely information on the financial markets and the latest news from Virtus."

About Virtus Investment Partners, Inc.

Virtus Investment Partners (NASDAQ: [VRTS](#)) is a distinctive partnership of boutique investment managers singularly committed to the long-term success of individual and institutional investors. The company provides investment management products and services through its affiliated managers and select subadvisers, each with a distinct investment style, autonomous investment process and individual brand. Virtus Investment Partners offers access to a variety of investment styles across multiple disciplines to meet a wide array of investor needs. Additional information can be found at www.virtus.com.

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