







ENB Financial Corp

ANNUAL MEETING | MAY 15, 2012

AGENDA

- Welcome
- Reading of the Minutes
- Certify Voting Activity
- Vote on Matters of the Proxy Statement
- Discussion of Condition of Company
  - President's Remarks
  - Financial Review
  - Retail Environment
- Questions & Answers
- Vote Results
- Adjournment

PRESENTERS

- Aaron L. Groff, Jr.
  - President, CEO and Board Chairman – ENB Financial Corp and Ephrata National Bank
- Paul W. Wenger
  - Vice President and Corporate Secretary – ENB Financial Corp
  - Senior Vice President and Cashier – Ephrata National Bank
- Scott E. Lied
  - Treasurer – ENB Financial Corp
  - Senior Vice President and Chief Financial Officer – Ephrata National Bank
- Mary E. Leaman
  - Vice President and Senior Retail Officer – Ephrata National Bank

ELECTION CERTIFICATION

Presented by: Paul W. Wenger

Corporate Secretary - ENB Financial Corp

MATTERS OF PROXY

- Elect three (3) Class B directors to serve a three-year term
- Approve and adopt an amendment to Article 11 of the Corporation's Articles of Incorporation
- Approve and adopt the ENB Financial Corp 2011 Employee Stock Purchase Plan

CURRENT DIRECTORS

Class B Election (3 Year Term)

Willis R. Lefever
Judith A. Weaver
Donald Z. Musser

Continuing Directors – Class A

Aaron L. Groff, Jr.
Paul M. Zimmerman, Jr.
J. Harold Summers
Thomas H. Zinn

Continuing Directors – Class C

Susan Y. Nicholas
Paul W. Wenger
Mark C. Wagner

VOTING PROCESS

Presented by: Paul W. Wenger

Corporate Secretary - ENB Financial Corp

VOTING PROCESS

Proxy Holders

- Janice S. Eaby
- John H. Shuey

Judges of Election

- Richard H. Binner
- Roger S. Kline
- William M. Rohrbach

PRESIDENT'S REMARKS

Presented by: Aaron L. Groff, Jr.

President/CEO - ENB Financial Corp

ENRICHING THE FABRIC OF OUR COMMUNITY



MISSION STATEMENT

- To remain an independent community bank of undisputed integrity, serving the communities of Northern Lancaster County and beyond.
- To offer state-of-the-art financial products and services of high quality and value at an affordable price.
- To provide unsurpassed personal service, delivered by a highly dedicated professional team.

WE CARE



- **C**ourteous
- **A**ccurate
- **R**esponsive
- **E**mpowered

2011 HIGHLIGHTS

- Growth
- Market share
- Local market dynamics
- Main office renovations
- Customer survey
  - Convenience of local bank with good customer service

IMPORTANCE OF BRANCHES

Top 5 unaided responses to the question
"Why did you select your primary financial institution?"

Non-ENB Customers

1	**Branch Locations**	**13.1%**
2	Local bank	13.1%
3	Where my family banks/history/have always banked there	12.7%
4	Convenience	12.5%
5	Customer service/personal attention/friendly	9.6%

Source: 2012 ENB Brand Equity/Positioning Study – Potential Customers: n=511

ENB Customers

1	Customer service/personal attention/friendly	29.1%
2	Local bank	26.2%
3	Where my family banks/history/have always banked there	17.1%
4	**Branch Locations**	**15.7%**
5	Convenience	11.0%

Source: 2012 ENB Brand Equity/Positioning Study – Current Customers: n=696

FINANCIAL CONDITION

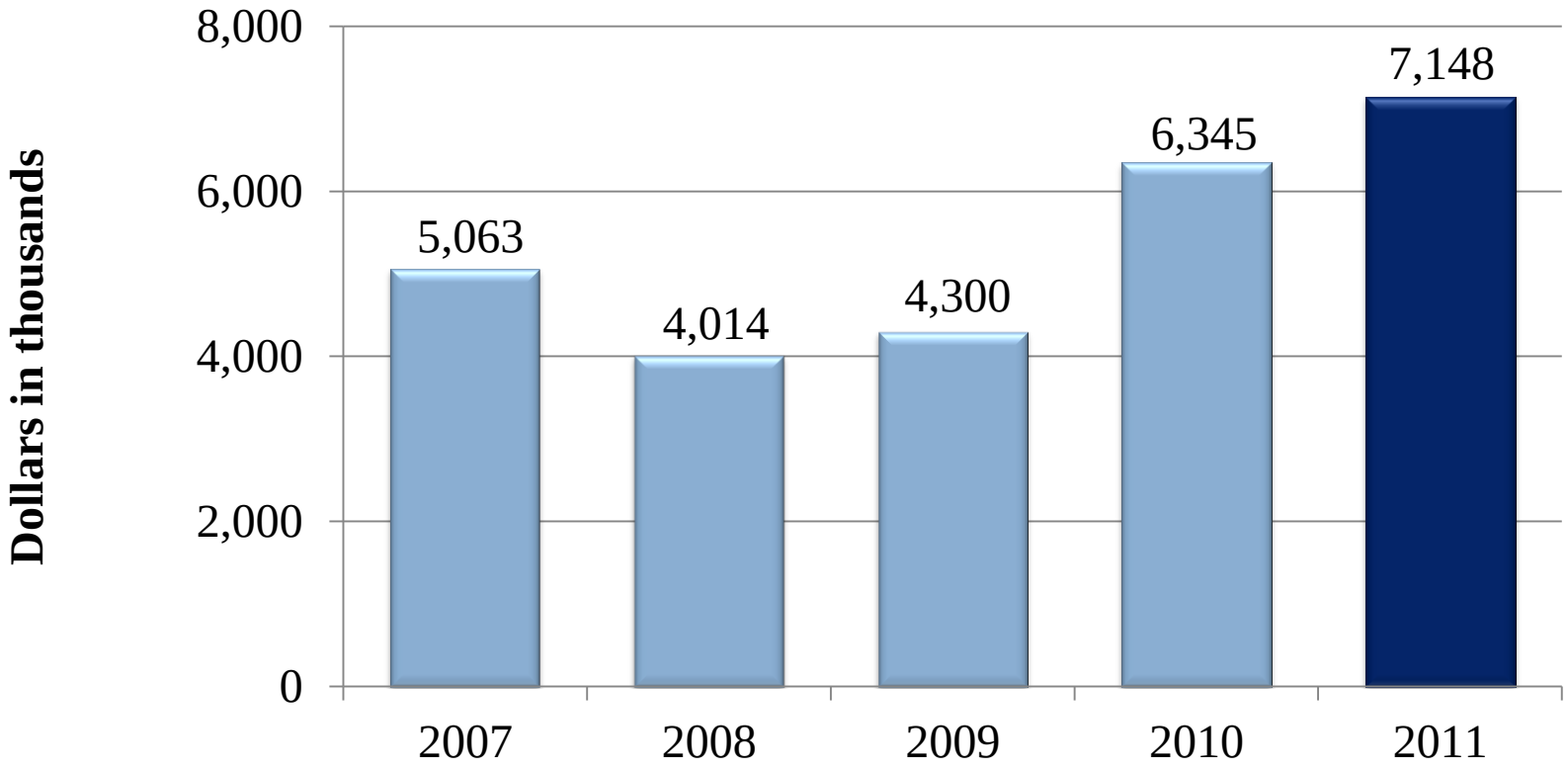
Presented by: Scott E. Lied

Treasurer - ENB Financial Corp

DISCLOSURES

- Unaudited Financial Information
  - Some of the following slides do present financial information that is unaudited. Therefore, this information is subject to adjustments that could be necessary upon completion of the annual audit.
- Forward Looking Statements
  - Some of the material and/or language used in this presentation would be considered as a forward looking statement. Management is not obligated to update these forward looking statements.

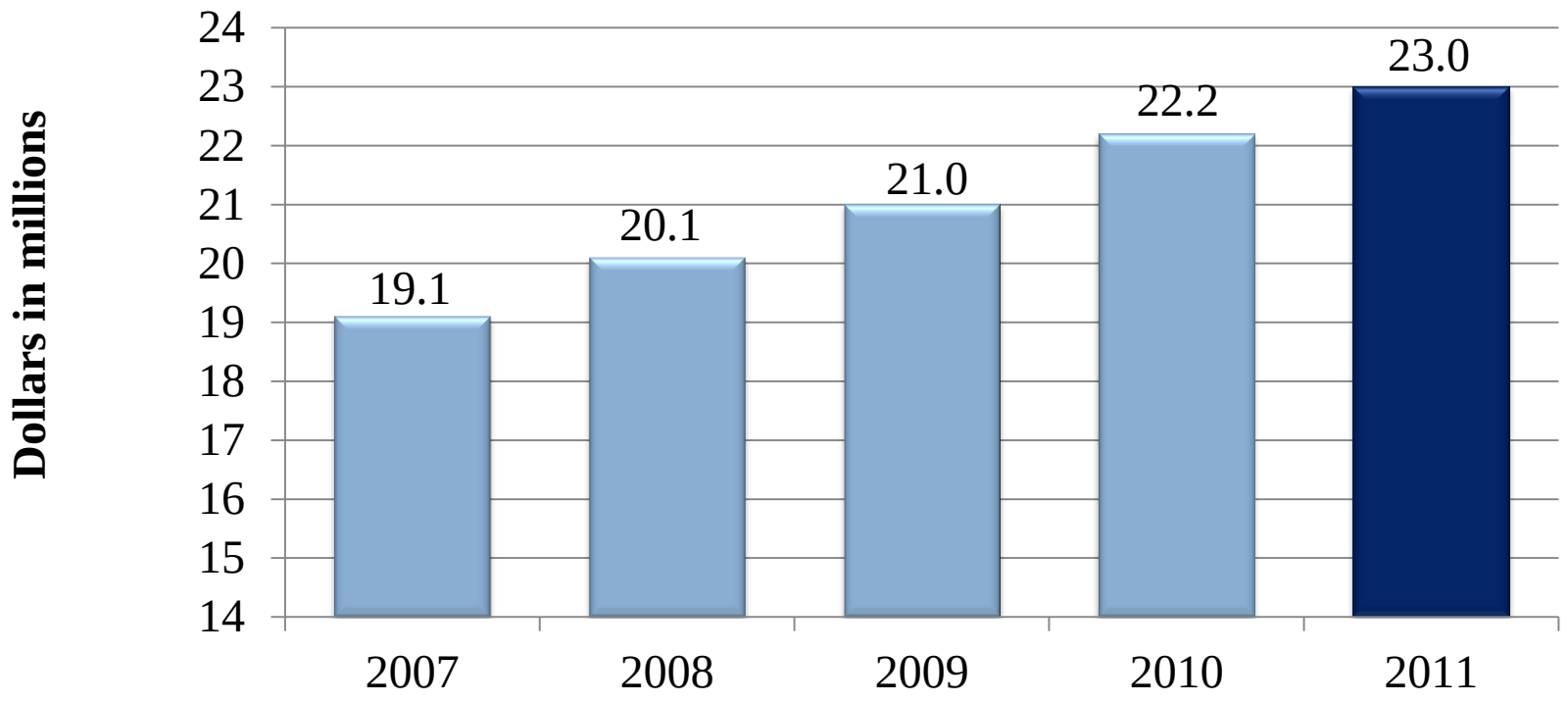
NET INCOME


Dollars in thousands
8,000
6,000
4,000
2,000
0
5,063
4,014
4,300
6,345
7,148
2007
2008
2009
2010
2011

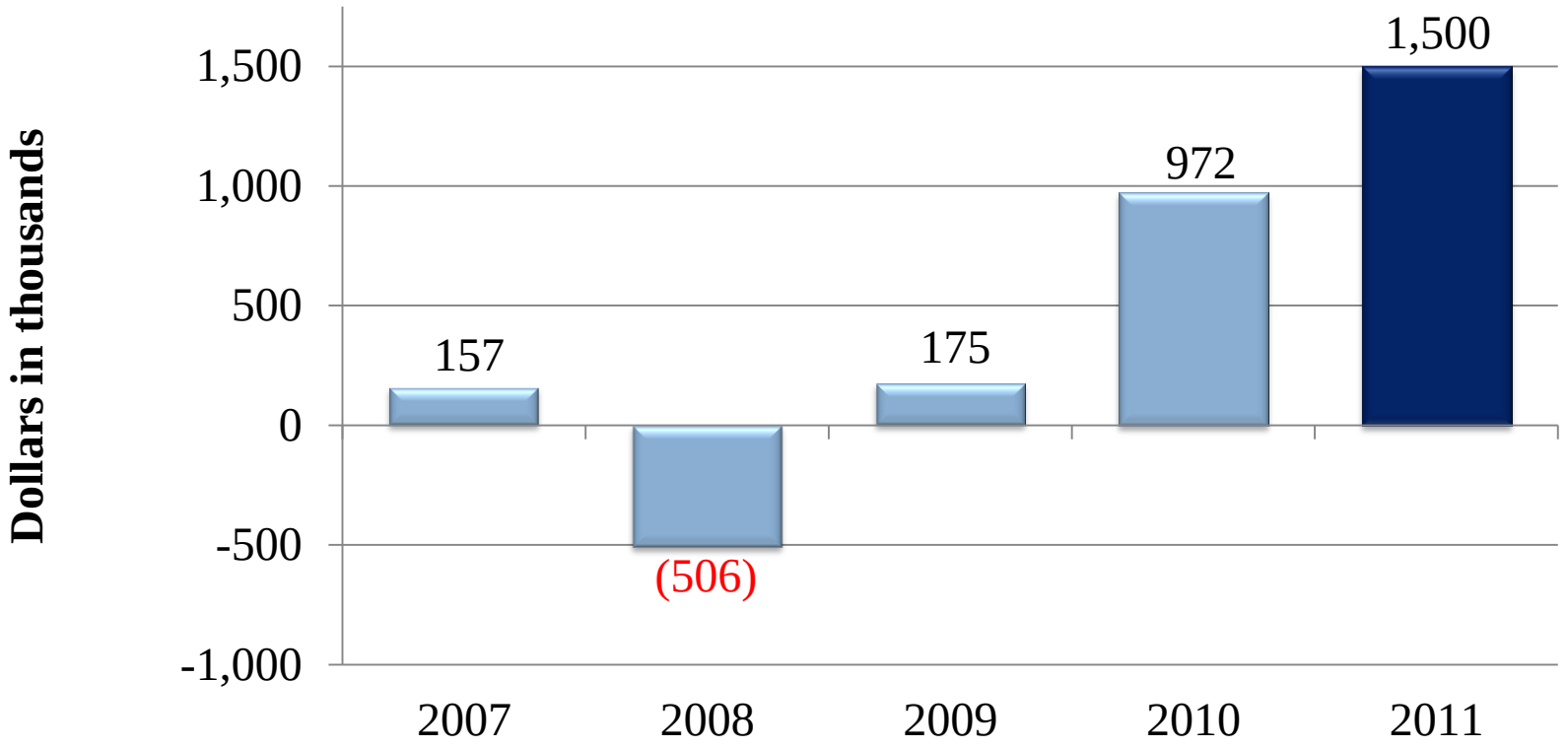
SIGNIFICANT ITEMS

	Annual $ Income Impact	Annual % Change
Net Interest Income	780,000	3.5
Gains/Loss on Securities	528,000	54.3
Loan Loss Provision	225,000	12.5
Student Loan Portfolio Loss	(263,000)	NA
Operating Expense	(103,000)	0.5
Total Income Impact	**1,167,000**	

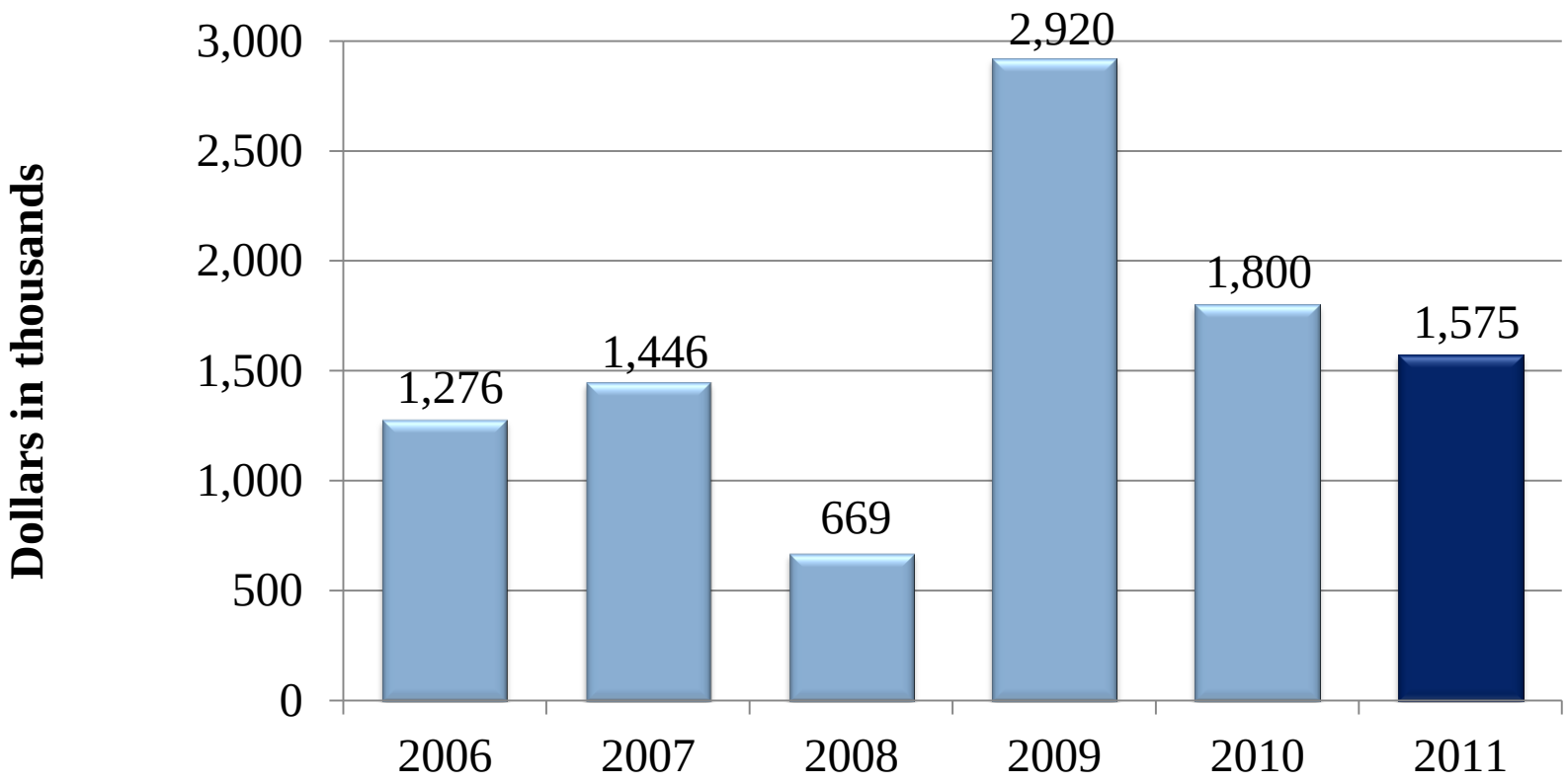
NET INTEREST INCOME



SECURITY GAINS & LOSSES



ANNUAL PROVISION FOR LOAN LOSSES



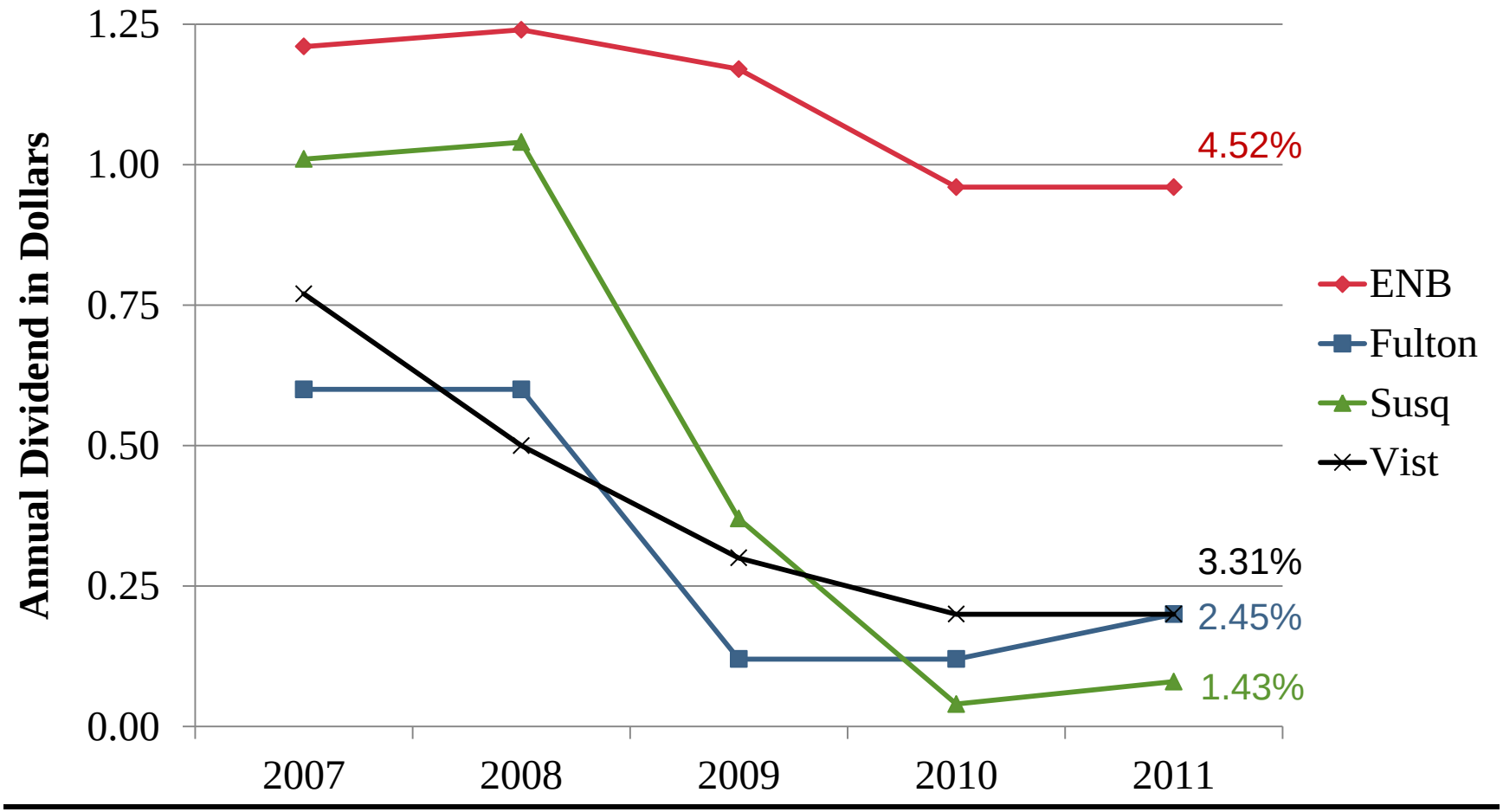
PERFORMANCE RATIOS

	2011	2010
Return on Average Assets	**0.95%**	0.85%
Return on Average Equity	**9.22%**	8.62%
Average Equity Ratio	**10.26%**	9.85%
Net Interest Margin	**3.56%**	3.50%
Efficiency Ratio	**65.36%**	65.68%

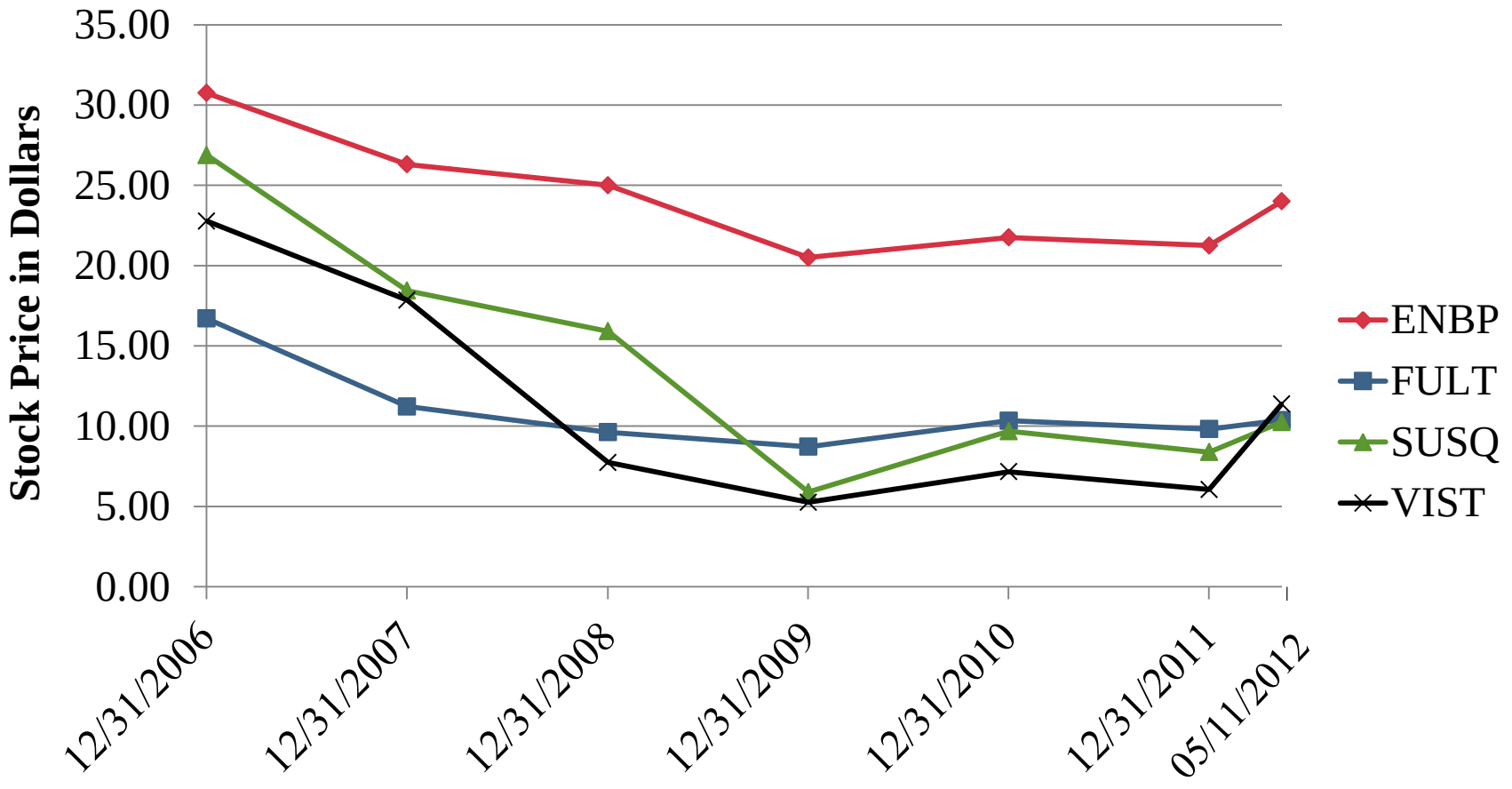
PER SHARE DATA

	2011	2010
Earnings Per Share	**$2.50**	$2.23
Dividends Per Share	**$0.96**	$0.96
Dividend Payout Ratio	**38.40%**	43.05%

5 YEAR DIVIDEND COMPARISON



STOCK PRICE


Stock Price in Dollars
35.00
30.00
25.00
20.00
15.00
10.00
5.00
0.00
12/31/2006
12/31/2007
12/31/2008
12/31/2009
12/31/2010
12/31/2011
05/11/2012
ENBP
FULT
SUSQ
VIST

PEER ANALYSIS - PERFORMANCE*

Measurement	ENB	PA Peer Group**
Return on Assets	**0.95**	0.89
Return on Equity	**9.2**	8.8
Equity Capital Assets	**10.7**	9.6
Non-Performing Assets/ Total Assets	**0.24**	1.48
Net Charge Off Loans	**0.05**	0.24

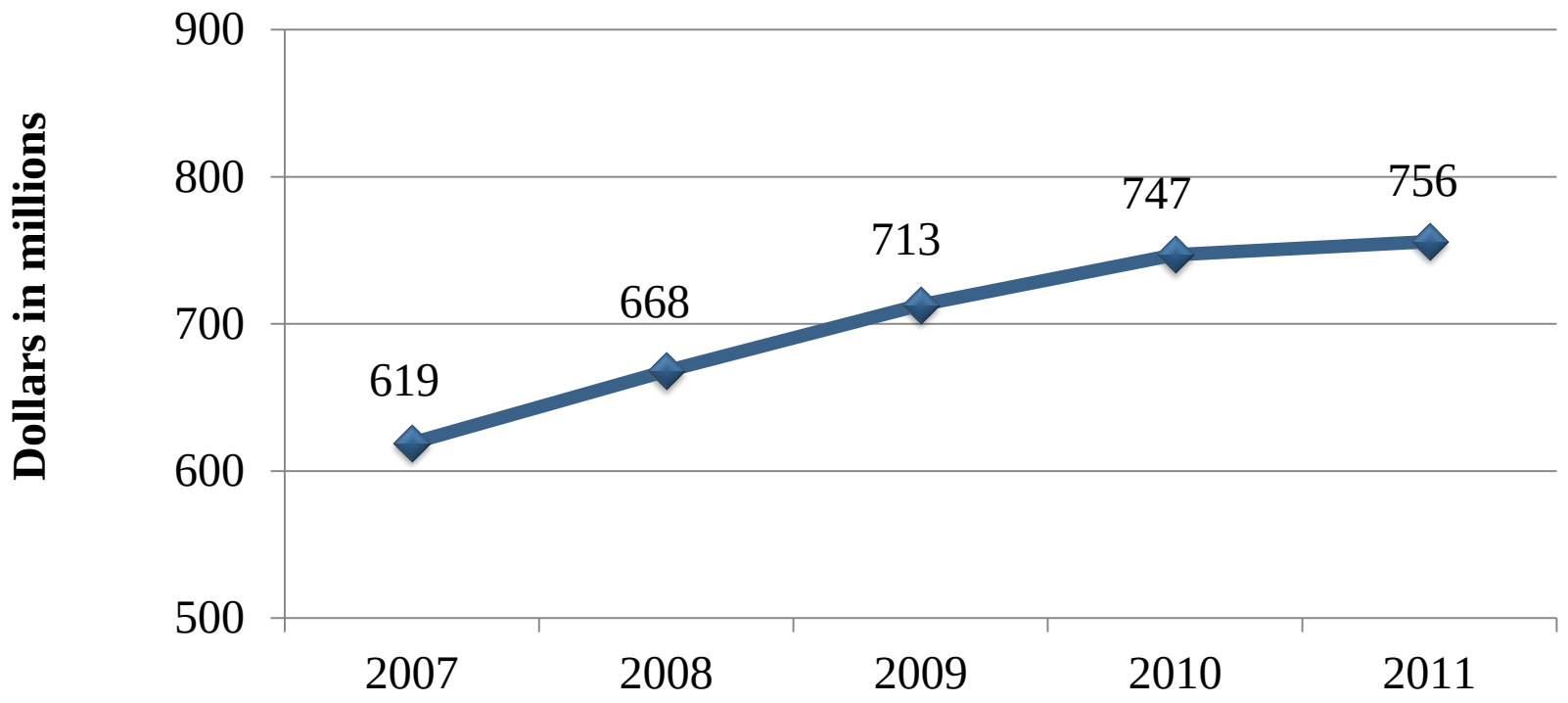
* As of December 31, 2011
** Boenning & Scattergood, Inc. publically traded PA bank peer group.

PEER ANALYSIS – STOCK RATIOS*

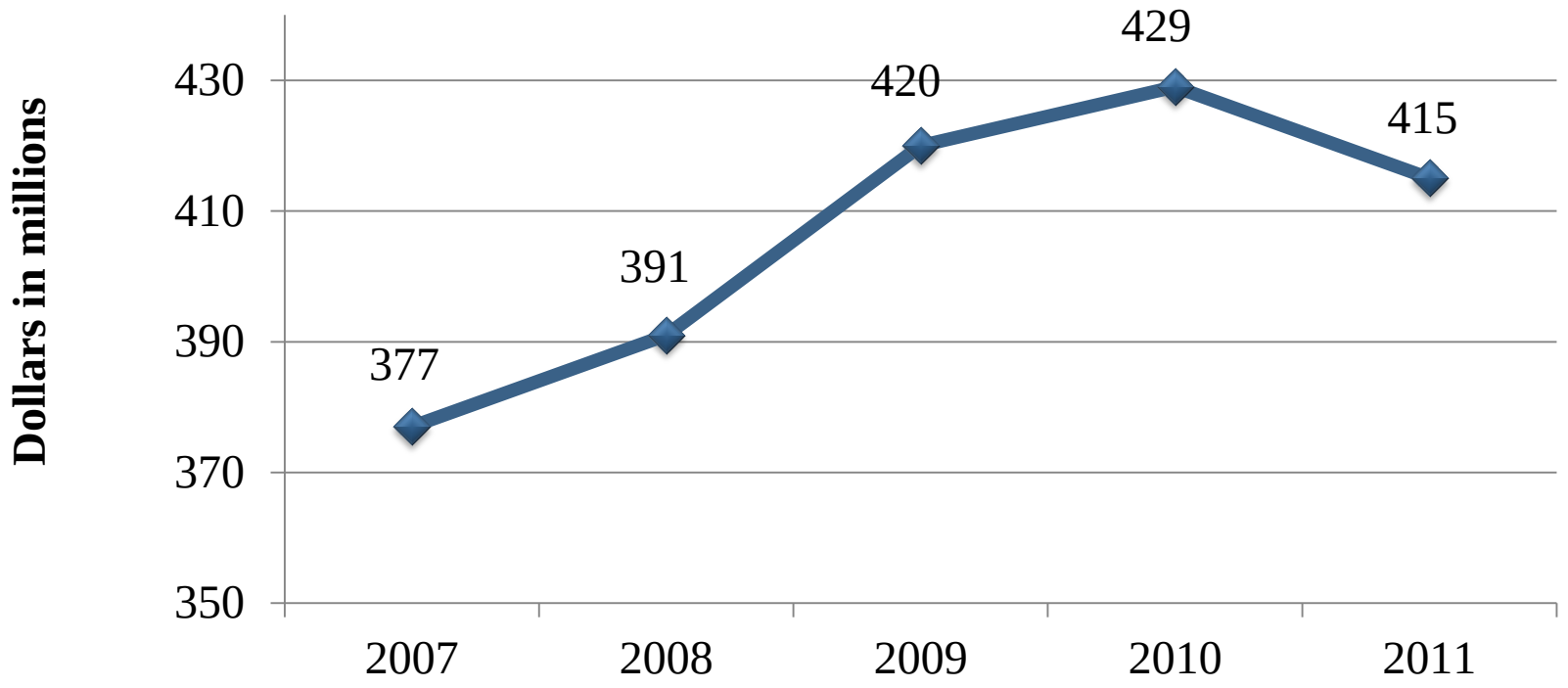
Measurement	ENB	PA Peer Group**
Price to Book	**0.79**	0.92
Price to Earnings	**9.1**	10.9
Dividend Yield	**4.52**	3.08

* As of December 31, 2011
** Boenning & Scattergood, Inc. publically traded PA bank peer group.

AVERAGE ASSETS



AVERAGE LOANS



FIRST QUARTER RESULTS

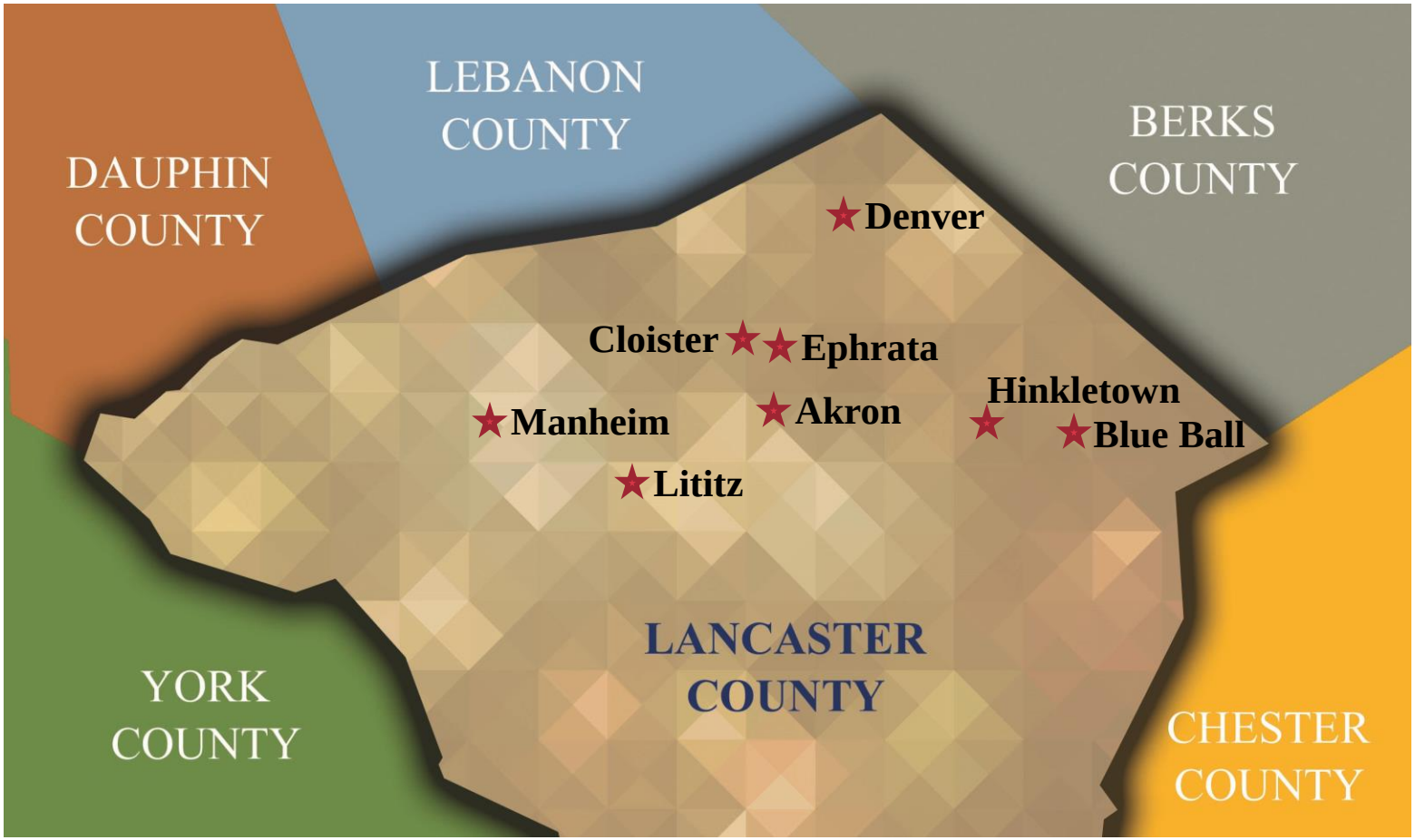
- Q1 2012
  - Earnings: $2,189,000 versus $1,697,000 (Q1 2011)
    - 29% increase over Q1 2011
  - Performance Ratios:
    - Return on Average Assets 1.15%
    - Return on Average Equity 10.57%
  - Assets: $769 million versus $756 million (3/31/11)
    - 1.7% increase over prior year period

RETAIL OVERVIEW

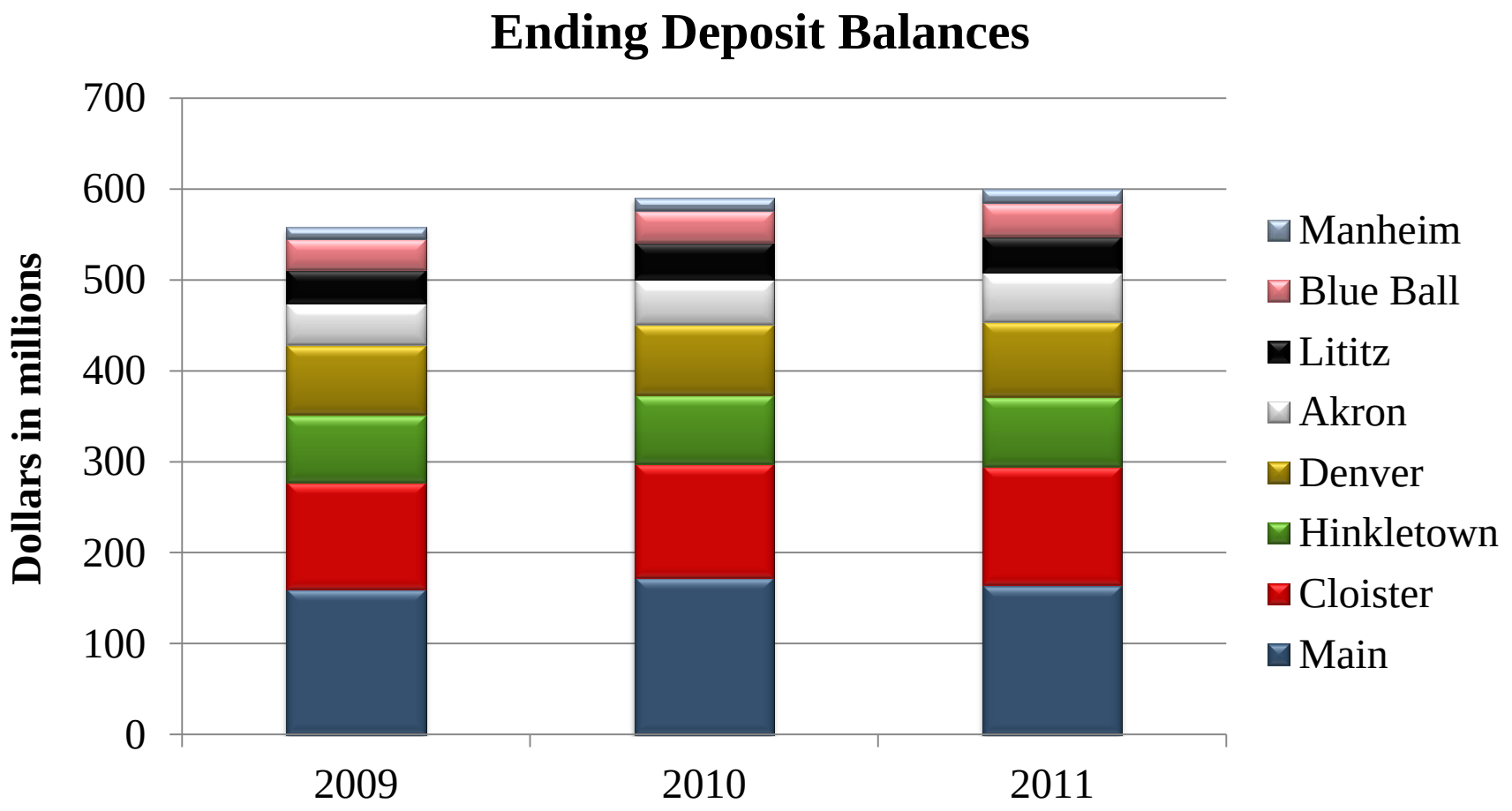
Presented by: Mary E. Leaman

Vice President and Sr. Retail Officer –
Ephrata National Bank

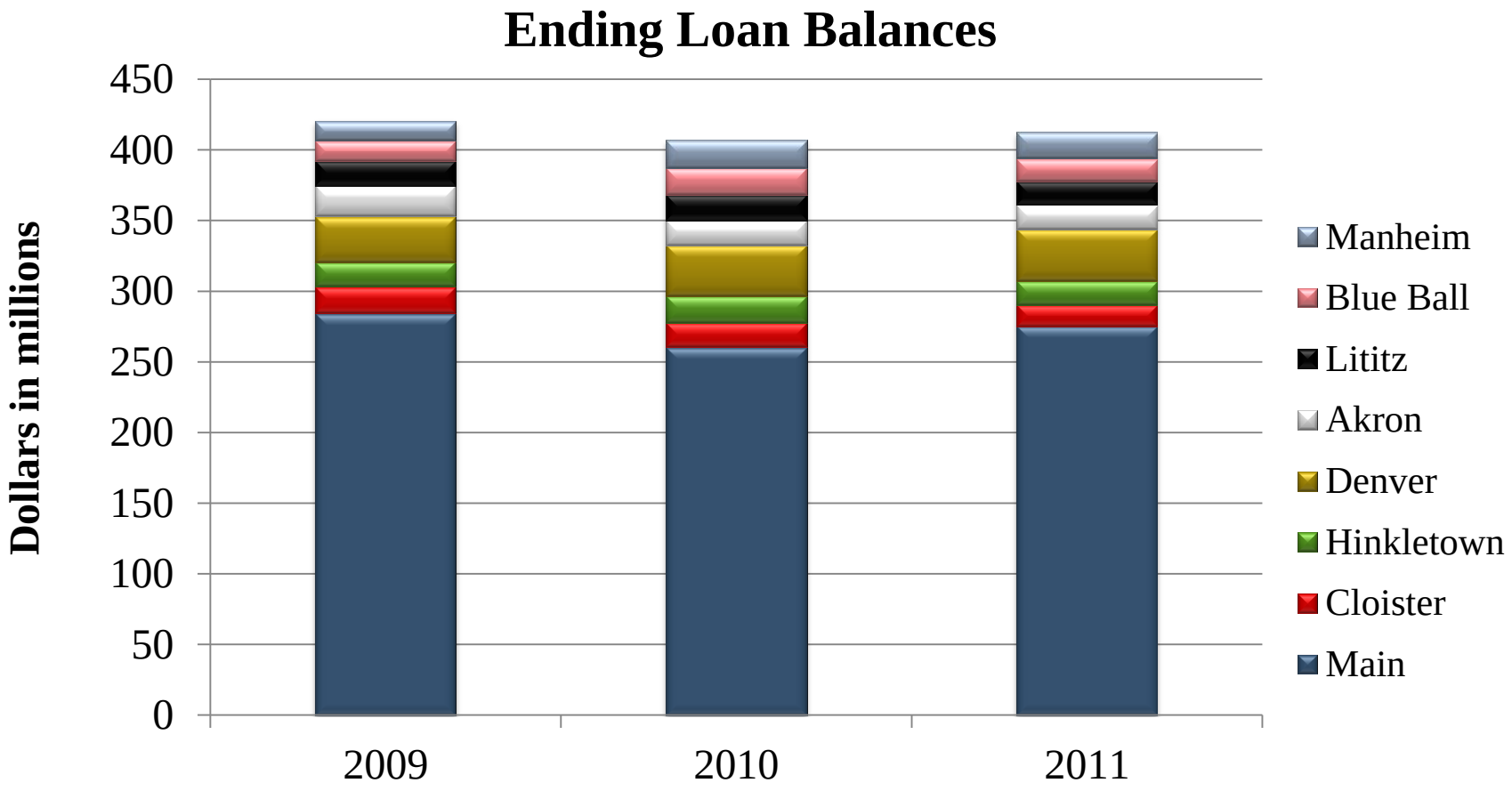
ENB BRANCH LOCATIONS



ENB BRANCH DEPOSIT SUMMARY



ENB BRANCH LOAN SUMMARY*



* Net of Student Loans

PEER ANALYSIS – AVERAGE BRANCH DEPOSIT SIZE*

	Ephrata	Newtown	Jersey Shore	Mid Penn	Somerset	Downingtown
Established	**1881**	1864	1934	1868	1889	1861
Asset Size***	**$755**	$774	$745	$687	$672	$630
Branches**	**8**	14	11	13	13	11
County Footprint	**1**	1	3	4	3	2
Deposits***	**$594**	$673	$573	$606	$593	$519
Branch Deposit Average***	**$74**	$48	$52	$47	$46	$47

* As of June 30, 2011.
** Excluding drive-ups, small in-store branches and strip mall locations.
*** Amount in millions.

ENRICHING THE FABRIC OF OUR COMMUNITY



QUESTIONS & ANSWERS

VOTING RESULTS

Presented by: Paul W. Wenger

Corporate Secretary - ENB Financial Corp

ADJOURNMENT

- Mission Statement:
  - To remain an independent community bank of undisputed integrity, serving the communities of Northern Lancaster County and beyond.
  - To offer state-of-the-art financial products and services of high quality and value at an affordable price.
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