



NEWS RELEASE

ATTN FRY FANATICS: WENDY'S DECLARES A HOT & CRISPY SUMMER

7/11/2022

The Queen of QSR is Turning National French Fry Day into JULY FRY WEEK

DUBLIN, Ohio, July 11, 2022 /PRNewswire/ --

WHAT:

Wendy's® is turning National French Fry Day (July 13) into Fry Week, making it "Fry-day" every day with five consecutive days of hot digital deals. Wendy's **Hot & Crispy Fries** are so good, they can't be contained to a single day of celebration.

WHERE & WHEN:

Kicking off today, fans will be able to get their **FREE** fry fix every single day for five days with any mobile purchase in the Wendy's app. Check out the hot (and crispy!) deals below:

- Monday, 7/11: FREE Medium Fry with any Frosty® mobile order purchase*
- Tuesday, 7/12: FREE Medium Fry with any Salad mobile order purchase*

- Wednesday, 7/13: [FREE Any Size Fry](#) with any mobile order purchase*
- Thursday, 7/14: [FREE Small Breakfast Seasoned Potatoes](#) (aka Breakfast FryDay) with any mobile order purchase*
- Friday, 7/15: [FREE Medium Fry](#) with any size Fry mobile order purchase*

WHY:

Fries deserve to be celebrated, so that's exactly what Wendy's is setting out to do. Fans can indulge in a perfect balance between the hot, fluffy potato and subtle crispiness – and eat "fries" all week long. Perfect any time, from a lunch time snack that pairs perfectly with a Frosty to starting your morning with Wendy's perfectly Seasoned Potatoes – the options are endless.

HOW:

Download the [Wendy's mobile app](#) and head to your nearest Wendy's to start claiming these can't miss deals.

Psst, as an added fry-light to celebrate Wendy's two-year **Rewards** anniversary on July 21, get 2x Bonus Rewards points** on all Wendy's combo purchases, including breakfast. Earn free food, by eating delicious food – it's as simple as that.

But don't fret, this isn't the end of Fry July, more hot deals are coming... stay tuned!

ABOUT WENDY'S:

Wendy's was founded in 1969 by Dave Thomas in Columbus, Ohio. Dave built his business on the premise, "Quality Is Our Recipe®", which remains the guidepost of the Wendy's system. Wendy's is best known for its made-to-order square hamburgers, using fresh, never frozen beef***, freshly-prepared salads, and other signature items like chili, baked potatoes and the Frosty dessert. The Wendy's Company (Nasdaq: WEN) is committed to doing the right thing and making a positive difference in the lives of others. This is most visible through the Company's support of the Dave Thomas Foundation for Adoption® and its signature Wendy's Wonderful Kids® program, which seeks to find a loving, forever home for every child in the North American foster care system. Today, Wendy's and its franchisees employ hundreds of thousands of people across approximately 7,000 restaurants worldwide with a vision of becoming the world's most thriving and beloved restaurant brand. For details on franchising, connect with us at www.wendys.com/franchising. Visit www.wendys.com and www.squaredealblog.com for more information and connect with us on Twitter and Instagram using @wendys, and on Facebook at www.facebook.com/wendys.

*Offers only available at participating U.S. Wendy's for a limited time. Mobile purchase required. Offers must be redeemed via the Wendy's app. Account registration required.

**Wendy's Rewards available at participating U.S. Wendy's. Wendy's app download, account registration and use required to earn points and redeem rewards. Points have no monetary value. See www.wendys.com/Rewards for details.

***Fresh beef available in the contiguous U.S., Alaska and Canada.

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