America! Last Chance to Show Wendy's the Oldest Thing in Your Freezer

11/16/2016

Submit #FreezerDig #Sweepstakes by Sunday, Nov. 20

DUBLIN, Ohio, Nov. 16, 2016 /PRNewswire/ --

WHAT:

From steak sauce with a 1975 vintage to frozen fish from 1982, Wendy's® national Freezer Expedition has already unearthed some insanely ancient artifacts from freezers across America in the past couple of weeks. And time is running out for fans to share their frozen finds with the rest of the world for a chance to receive a year of fresh, made-to-order Wendy's hamburgers.*

Seeing some of the unbelievably gnarly things people have already pulled out of their freezers has reassured us that we've been doing the right thing by only serving hamburgers made with fresh, never frozen beef1 since 1969.

And in the final days of the Freezer Expedition, Americans still have time to find the oldest thing in their freezers, snap a picture/video of it and post it to Twitter or Instagram with #FreezerDig and #Sweepstakes for a shot at the daily prize.
Wendy’s firmly believes in using fresh, never-frozen beef in our hamburgers, because when you freeze food, there's no telling how much later you'll actually use it. And while some of the other guys are freezing their beef for later, Wendy’s knows that fresh beef is for now.

For inspiration on uncovering icy artifacts in your freezer, be sure to watch Wendy’s [Excavator video series](#) where two archaeologists go on expeditions inside American’s freezers to determine the age of forgotten freezer items.

**WHEN:**

Act fast! Photo submissions for Wendy’s great #FreezerDig #Sweepstakes will be accepted until Sunday, Nov. 20, at 11:59 p.m. ET.

**WHERE:**

Inside freezers across America.

**HOW:**

Show us the oldest thing in your freezer and post it to Twitter or Instagram using #FreezerDig #Sweepstakes. Submit yourself and then invite friends to join in. Visit freezerdig.com for a full set of rules.

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 18 YEARS AND OLDER. VOID WHERE PROHIBITED. Sweepstakes ends 11/20/16. For Official Rules, prize descriptions and odds disclosure, visit [www.freezerdig.com](http://www.freezerdig.com). Photos containing brand logos/names will be disqualified. Fresh beef fulfilled as a $520 Wendy’s promotional gift card. Sponsor: Wendy’s International, LLC, One Dave Thomas Blvd. Dublin, Ohio 43017.

1 Fresh beef available only in the contiguous U.S., Alaska and Canada.

* Fulfilled as Wendy’s promotional gift card valued at $520.00

**About The Wendy's Company**

The Wendy's Company (NASDAQ: WEN) is the world’s third largest quick-service hamburger restaurant chain. The Wendy's system includes more than 6,500 restaurants in 29 countries and U.S. territories. For more information, visit [www.aboutwendys.com](http://www.aboutwendys.com).

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