



## NEWS RELEASE

# Celebrating 55 Years of Frosty: Wendy's Drops New Salted Caramel Frosty Nationwide

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Fans can pair seasonal Frosty flavor with new fall menu items beginning November 12

DUBLIN, Ohio, Nov. 12, 2024 /PRNewswire/ -- For 55 years, Wendy's iconic Frosty® has captured the hearts and tastebuds of Wendy's® fans with its creamy texture and satisfying sweetness. To celebrate this milestone, participating Wendy's restaurants nationwide are serving the newest seasonal Frosty flavor, Salted Caramel Frosty, beginning Tuesday, November 12.\* Featuring notes of rich, salty caramel, this limited-time flavor is cool and cozy in every bite.

Fans can pair the Salted Caramel Frosty with two new fall menu items at Wendy's: Mushroom Bacon Cheeseburger and fresh take on the beloved Taco Salad. Available for a limited time only, the Mushroom Bacon Cheeseburger features savory roasted mushrooms, crispy bacon, Muenster cheese, and creamy garlic spread atop Wendy's fresh, never frozen beef\*\*. The fan-favorite Taco Salad will include a new creamy, zesty salsa dressing; fire-roasted corn; crispy tortilla strips; and of course, Wendy's famous Chili.

"Wendy's fall menu items were crafted to bring both comfort and joy to our customers, tapping into the flavors they crave as temperatures drop," said John Li, Wendy's Vice President of Culinary Innovation. "From the sweetness of

Salted Caramel with our famous Frosty to the savory richness of Mushroom Bacon Cheeseburger and zesty Taco Salad, we're launching new menu items with depth and variety for every fan."

Fans can fall into this tasty trio starting today in Wendy's **restaurants nationwide** or through **Wendy's mobile app**. The Salted Caramel Frosty will join the Chocolate Frosty on menus, replacing the Vanilla Frosty, for a limited time at participating U.S. Wendy's.

## About Wendy's

Wendy's was founded in 1969 by Dave Thomas in Columbus, Ohio. Dave built his business on the premise, "Quality is our Recipe®," which remains the guidepost of the Wendy's system. Wendy's is best known for its made-to-order square hamburgers, using fresh, never frozen beef, freshly prepared salads, and other signature items like chili, baked potatoes and the Frosty dessert. The Wendy's Company (Nasdaq: WEN) is committed to doing the right thing and making a positive difference in the lives of others. This is most visible through the Company's support of the Dave Thomas Foundation for Adoption and its signature Wendy's Wonderful Kids® program, which seeks to find a loving, forever home for every child waiting to be adopted from the North American foster care system. Today, Wendy's and its franchisees employ hundreds of thousands of people across over 7,000 restaurants worldwide with a vision of becoming the world's most thriving and beloved restaurant brand. For details on franchising, connect with us at [www.wendys.com/franchising](http://www.wendys.com/franchising). Visit [www.wendys.com](http://www.wendys.com) and [wendys.com/blog](http://wendys.com/blog) for more information and connect with us on X and Instagram using @wendys, and on Facebook at [www.facebook.com/wendys](http://www.facebook.com/wendys).

\*Salted Caramel flavored Frosty with other natural flavors.

\*\*Fresh beef available in the contiguous U.S., Alaska and Canada.

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