



NEWS RELEASE

Dreamy Deal Alert: Wendy's \$3 Deal Delights Breakfast Fans Everywhere

10/24/2022

Get a fan-favorite Bacon or Sausage Egg & Swiss Croissant with Seasoned Potatoes for just \$3*

DUBLIN, Ohio, Oct. 24, 2022 /PRNewswire/ --

WHAT:

Set your alarms **breakfast** fans – Wendy's® \$3 Breakfast Deal is here! For just \$3, you can get a Wendy's **Bacon** or **Sausage, Egg & Swiss Croissant** AND a small order of **Seasoned Potatoes***. Yes, that's what delicious dreams are made of.

Drift off to sleep with sweet dreams of savory sausage or crispy applewood smoked bacon, fresh-cracked eggs and creamy swiss cheese sauce all on a pillowy croissant sandwich. As if that wasn't enough to have you sleeping soundly, the deal also includes a side of perfectly seasoned potatoes, which are the most mentioned breakfast item across Wendy's social media channels. Sounds like a menu item that you shouldn't sleep on.

WHERE & WHEN:

Make your delicious dreams come true by heading to participating Wendy's restaurants nationwide during

breakfast hours from Monday, October 24 through Sunday, November 20.

WHY:

Wendy's serves up a breakfast deal fit for dreamers (and savers) for just \$3*! We're talking fresh-cracked eggs, creamy swiss cheese sauce and crispy bacon or savory sausage on a flaky croissant bun. Some would say, the early bird gets the croissant sandwich...and the seasoned potatoes.

HOW:

Wendy's breakfast fans can order **online**, via the **Wendy's mobile app** or head to their **nearest Wendy's restaurant**. Don't forget to download Wendy's mobile app so you don't miss out on upcoming deals and earn free Wendy's with **Wendy's Rewards™**.

See you in the a.m.!

ABOUT WENDY'S:

Wendy's was founded in 1969 by Dave Thomas in Columbus, Ohio. Dave built his business on the premise, "Quality Is Our Recipe®", which remains the guidepost of the Wendy's system. Wendy's is best known for its made-to-order square hamburgers, using fresh, never frozen beef, freshly-prepared salads, and other signature items like chili, baked potatoes and the Frosty® dessert. The Wendy's Company (Nasdaq: WEN) is committed to doing the right thing and making a positive difference in the lives of others. This is most visible through the Company's support of the Dave Thomas Foundation for Adoption® and its signature Wendy's Wonderful Kids® program, which seeks to find a loving, forever home for every child in the North American foster care system. Today, Wendy's and its franchisees employ hundreds of thousands of people across approximately 7,000 restaurants worldwide with a vision of becoming the world's most thriving and beloved restaurant brand. For details on franchising, connect with us at www.wendys.com/franchising. Visit www.wendys.com and www.squaredealblog.com for more information and connect with us on Twitter and Instagram using @wendys, and on Facebook at www.facebook.com/wendys.

*Limited time only at participating U.S. Wendy's during breakfast hours. Select or request \$3 Breakfast Deal to obtain discount. Not valid for a la carte or combo orders.

**Fresh beef available in the contiguous U.S., Alaska, and Canada.

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