



NEWS RELEASE

## Summer Menu Alert: Wendy's Summer Strawberry Salad is Back!

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By popular demand, the fan-favorite salad has returned to menus to deliver the berry fresh tastes of summer

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### WHAT:

Enjoy the warmer weather and treat your taste buds to an explosion of summer-packed flavors with the return of the beloved Summer Strawberry Salad! Like all of Wendy's® craft salads, the Summer Strawberry Salad is made fresh daily. Delivering the taste of summer with quality ingredients like sun-ripened, hand-picked strawberries, juicy grilled chicken, crisp Applewood smoked bacon, a savory Tuscan cheese blend, drizzled with a sweet and tangy Champagne Vinaigrette—all atop a bed of Wendy's fresh spring mix lettuce blend for a perfectly sweet and savory flavor explosion!

When that summer salad craving hits, Wendy's delivers the berry best ingredients of the season.

### WHERE & WHEN:

Wendy's Summer Strawberry Salad is available NOW at participating Wendy's restaurants nationwide for a limited

time.

## WHY:

As the only hamburger QSR to offer craft salads, Wendy's is intentional about capturing and delivering the freshest flavors of the season. The Summer Strawberry Salad is a fan-favorite for the summertime – packed full of high-quality, flavorful ingredients and craveable flavors. Not to mention, it pairs excellently with Wendy's Strawberry Frosty® – because we couldn't help but give customers not one, but two strawberry-packed menu items to enjoy all season long.

## HOW TO GET YOUR STRAWBERRY FIX ALL SUMMER LONG:

Snag the salad of the season at your **nearest Wendy's** restaurant, **online**, or via the **Wendy's mobile app**. Not to mention, if you order through the Wendy's app, you can earn **Wendy's Rewards™** points to score free food!\* (Pro tip: Wendy's new Strawberry Frosty is only 200 rewards points on the app.) Talk about a sweet strawberry summer!

## ABOUT WENDY'S:

Wendy's was founded in 1969 by Dave Thomas in Columbus, Ohio. Dave built his business on the premise, "Quality Is Our Recipe®", which remains the guidepost of the Wendy's system. Wendy's is best known for its made-to-order square hamburgers, using fresh, never frozen beef\*\*, freshly-prepared salads, and other signature items like chili, baked potatoes and the Frosty dessert. The Wendy's Company (Nasdaq: WEN) is committed to doing the right thing and making a positive difference in the lives of others. This is most visible through the Company's support of the Dave Thomas Foundation for Adoption® and its signature Wendy's Wonderful Kids® program, which seeks to find a loving, forever home for every child in the North American foster care system. Today, Wendy's and its franchisees employ hundreds of thousands of people across approximately 7,000 restaurants worldwide with a vision of becoming the world's most thriving and beloved restaurant brand. For details on franchising, connect with us at [www.wendys.com/franchising](http://www.wendys.com/franchising). Visit [www.wendys.com](http://www.wendys.com) and [www.squaredealblog.com](http://www.squaredealblog.com) for more information and connect with us on Twitter and Instagram using @wendys, and on Facebook at [www.facebook.com/wendys](http://www.facebook.com/wendys).

\*Wendy's Rewards available at participating U.S. Wendy's. My Wendy's™ account registration and use required to earn points and redeem rewards. Points have no monetary value. See [www.wendys.com/Rewards](http://www.wendys.com/Rewards) for details.

\*\*Fresh beef available in the contiguous U.S., Alaska and Canada.

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