



NEWS RELEASE

## The Wendy's Company To Host Investor Day On Friday, October 11

9/30/2019

DUBLIN, Ohio, Sept. 30, 2019 /PRNewswire/ -- The Wendy's Company (Nasdaq: WEN) will host its Investor Day on Friday, October 11, 2019 in Dublin, Ohio where it plans to provide an overview of its long-term strategic vision, including additional details regarding its plans to launch breakfast across the U.S. system in 2020, as well as an update on its U.S. business operations, digital experience initiatives and international business. The Company also intends to issue additional long-term guidance.

Due to limited capacity, attendance at the 2019 Investor Day is by invitation only. The event will be available to all interested parties via live webcast from the Company's Investor Relations website at [www.irwendys.com](http://www.irwendys.com), including the related presentation materials. The presentations will begin at 8:00 a.m. ET and will conclude at approximately 12:00 p.m. ET. An archived replay of the webcast, including the related presentation materials, will also be available at [www.irwendys.com](http://www.irwendys.com).

### About Wendy's

Wendy's® was founded in 1969 by Dave Thomas in Columbus, Ohio. Dave built his business on the premise, "Quality is our Recipe®," which remains the guidepost of the Wendy's system. Wendy's is best known for its made-to-order square hamburgers, using fresh, never frozen beef\*, freshly-prepared salads with hand-chopped lettuce,

and other signature items like chili, baked potatoes and the Frosty® dessert. The Wendy's Company (Nasdaq: WEN) is committed to doing the right thing and making a positive difference in the lives of others. This is most visible through the Company's support of the Dave Thomas Foundation for Adoption® and its signature Wendy's Wonderful Kids® program, which seeks to find every child in the North American foster care system a loving, forever home. Today, Wendy's and its franchisees employ hundreds of thousands of people across more than 6,700 restaurants worldwide with a vision of becoming the world's most thriving and beloved restaurant brand. For details on franchising, connect with us at [www.wendys.com/franchising](http://www.wendys.com/franchising). Visit [www.wendys.com](http://www.wendys.com) and [www.squaredealblog.com](http://www.squaredealblog.com) for more information and connect with us on Twitter and Instagram using @wendys, and on Facebook at [www.facebook.com/wendys](http://www.facebook.com/wendys).

\*Fresh beef available in the contiguous U.S., Alaska, and Canada.

Investor Contact:

Greg Lemenchick

Director - Investor Relations

(614) 766-3977; [greg.lemenchick@wendys.com](mailto:greg.lemenchick@wendys.com)

Media Contact:

Heidi Schauer

Senior Director - Corporate Communications & Customer Care

(614) 764-3368; [heidi.schauer@wendys.com](mailto:heidi.schauer@wendys.com)

View original content to download multimedia:<http://www.prnewswire.com/news-releases/the-wendys-company-to-host-investor-day-on-friday-october-11-300927957.html>

SOURCE The Wendy's Company