



NEWS RELEASE

Wendy's 4 For \$4 Meal Deal Gets Hotter With The Introduction Of The New Spicy Crispy Chicken Sandwich

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44,444 Fans can Receive a Hot 4 for \$4 Meal Deal Delivered Exclusively on Postmates to Celebrate this Spicy Arrival
DUBLIN, Ohio, Aug. 12, 2020 /PRNewswire/ --

WHAT:

The Queen of Spice is back at it again with the introduction of the **Spicy Crispy Chicken Sandwich** to Wendy's® **4 for \$4**. The latest addition brings the heat with a spicy all-white meat crispy patty, crisp lettuce and creamy mayonnaise – all served on a warm bakery bun.

What's better than a hot new arrival? A hot offer. What's better than a hot offer? 44,444 FREE 4 for \$4 Meal Deal offers, with any \$10 minimum purchase. * What's better than just receiving the offer code? Receiving it in an unexpected, hilarious way. In true Wendy's fashion, the brand surprised fans by dropping a podcast – "**Sir, This Is A Wendy's Podcast**"—to release the exclusive **Postmates**® offer code (hint: it's SPICY444). While the podcast may or may not be a joke, the offer will only be good for a limited time.

Slaying menus since 2015, the 4 for \$4 ranks among the most iconic meal deals in fast food history and features a

Jr. fry, a value size drink, 4-piece chicken nuggets and choice of an entrée - Jr. Bacon Cheeseburger, Jr. Cheeseburger, Crispy Chicken Sandwich or now a Spicy Crispy Chicken Sandwich. And yes, you can still make your nuggets Spicy too.

Get your hands on the hottest meal deal in fast food and, don't forget to download the Wendy's app so you don't miss out on future hot offers and earn Wendy's **Rewards™**.

WHEN:

Wendy's fans can enjoy the Spicy Crispy Chicken Sandwich as part of the 4 for \$4 deal now.

WHERE:

The Spicy Crispy Chicken Sandwich is available nationwide at participating Wendy's restaurants.

HOW:

Run, don't walk to your local Wendy's or try and get a free 4 for \$4 from **Postmates** delivered while the 44,444 codes last by using SPICY444 at checkout within Postmates.*

*444 meal deal includes 4 pc nuggets, Jr. fry and value drink. Offer valid for a free 444 meal deal with \$10 min. purchase via Postmates delivery through 8/31/2020. Fees and other restrictions may apply. Price and participation may vary at U.S. Wendy's. Limit one (1) use per customer. Subject to modification or cancellation at any time without notice. Limited quantity of offer available. See offer details at wendys.com/delivery-terms.

ABOUT WENDY'S:

Wendy's® was founded in 1969 by Dave Thomas in Columbus, Ohio. Dave built his business on the premise, "Quality is our Recipe®," which remains the guidepost of the Wendy's system. Wendy's is best known for its made-to-order square hamburgers, using fresh, never frozen beef*, freshly-prepared salads, and other signature items like chili, baked potatoes and the Frosty® dessert. The Wendy's Company (Nasdaq: WEN) is committed to doing the right thing and making a positive difference in the lives of others. This is most visible through the Company's support of the Dave Thomas Foundation for Adoption® and its signature Wendy's Wonderful Kids® program, which seeks to find every child in the North American foster care system a loving, forever home. Today, Wendy's and its franchisees employ hundreds of thousands of people across more than 6,800 restaurants worldwide with a vision of becoming the world's most thriving and beloved restaurant brand. For details on franchising, connect with us at www.wendys.com/franchising. Visit www.wendys.com and www.squaredealblog.com for more information and connect with us on Twitter and Instagram using @wendys, and on Facebook at www.facebook.com/wendys.

*Fresh beef available in the contiguous U.S., Alaska, and Canada.

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SOURCE The Wendy's Company