



NEWS RELEASE

Wendy's Adds the World's Most Consumed Fruit to Summer Salads

6/5/2017

DUBLIN, Ohio, June 5, 2017 /PRNewswire/ -- Wendy's® raises drive-thru salad standards with the perfect blend of summer flavors in the new Strawberry Mango Chicken Salad. The salad comes with a juicy twist, presenting mango – the world's most consumed fruit - to star alongside sweet, hand-cut strawberries for a refreshing summer salad.

Year after year, Wendy's continues to introduce craveable, seasonal summer salads, and now adds the sweet Strawberry Mango Chicken Salad to the list. While mango flavors have been a trending ingredient in beverages at fast food restaurants, Wendy's goes a step further by including the juicy fruit as the topping to its new salad menu offering. A mango reaches peak ripeness during summer, making a healthy indulgence for customers and a delicious complement to Wendy's freshly made salads.

"At Wendy's we are known for serving top quality salads that start with a bed of hand-chopped lettuce that is cut fresh in our restaurants every single day. Most other places don't take the time to do that," said Kurt Kane, Chief Concept & Marketing Officer. "Our new Strawberry Mango salad adds freshly sliced strawberries, sweet mangoes and freshly grilled chicken to create a deliciously different flavor combination for the summer."

Each Wendy's restaurant receives shipments of fresh produce two to three times a week. Crisp heads of lettuce and

ripe strawberries are hand-cut in-restaurant daily to create the Strawberry Mango Chicken Salad, ensuring a freshness you can taste. The sweet taste of mango and strawberry is paired with the tangy hint of crumbled feta cheese, and added crunch of sunflower seeds. The salad is topped with all-white meat grilled chicken breast and drizzled with a Marzetti® Simply Dressed® Honey Citrus Vinaigrette. The full-sized entree satisfies a full day's worth of vegetables and one serving of fruit. It is 470 calories and \$6.59, while the half-size salad is 280 calories and \$4.59, respectively.

Consumers can find the seasonal Strawberry Mango Chicken Salad at participating Wendy's now until Labor Day.

About The Wendy's Company

The Wendy's Company (NASDAQ: WEN) is the world's third largest quick-service hamburger restaurant chain. The Wendy's system includes more than 6,500 restaurants in 30 countries and U.S. territories. For more information, visit www.aboutwendys.com.

CONTACTS

Bry Roth, 614-764-3138; Bry.Roth@wendys.com

Amy Baker, 214-259-3408; Amy.Baker@Ketchum.com

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/wendys-adds-the-worlds-most-consumed-fruit-to-summer-salads-300468440.html>

SOURCE The Wendy's Company